



AI STRATEGY, ALIGNMENT AND DISCOVERY

ALIGN YOUR VISION, DISCOVER
THE VALUE, BUILD MOMENTUM
WITH PURPOSE

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AI STRATEGY, ALIGNMENT AND DISCOVERY

ALIGN YOUR FUTURE: TURN AI AMBITION INTO STRATEGIC ACTION

We help organisations define a clear, confident path into AI.

Through discovery, awareness and envisioning, we align leadership, workforce and strategy to unlock Copilot and agentic AI potential.

Our approach builds shared understanding, maps measurable outcomes and drives purposeful adoption, moving from ambition to execution, from curiosity to confidence.

“

The team invest time in getting to know what's happening around the organisation, what's working, and where the challenges are.

Then they work their magic to really bring ideas to life and communicate key messages in a really engaging and impactful way.

”

HEAD OF DATA MANAGEMENT,
GOVERNANCE AND SKILLS DEVELOPMENT
MINISTRY OF DEFENCE

OUR APPROACH

We help you connect AI strategy to real-world value. Through leadership workshops, discovery sessions and tailored roadmaps, we align ambition with action building the knowledge, direction and momentum needed for confident Copilot and AI adoption. We don't just explore the tech. We bring your people with you.

BENEFITS



Aligns AI ambition with business strategy.



Builds shared understanding across leadership and teams.



Establishes a clear, measurable roadmap.



Accelerates Copilot and agentic AI readiness.



Creates internal buy-in and direction of travel.



Supports confident, coordinated next steps.

FEATURES

- ✓ Leadership envisioning and value workshops.
- ✓ Strategic Copilot and AI roadmapping.
- ✓ Discovery sessions across business functions.
- ✓ AI opportunity mapping aligned to goals.
- ✓ Copilot Explorer Days tailored to audience.
- ✓ Benchmarking of readiness, risk and blockers.
- ✓ Strategy-to-delivery handover with clear milestones.



WHY AI ADOPTION MATTERS

AI ISN'T JUST A TOOL, IT'S A SHIFT

When implemented well, AI unlocks innovation, drives efficiencies, builds new capabilities and frees people to do more meaningful work.

But none of that happens without the right engagement.

We help you make AI real, connecting people, purpose and potential at every stage.

OUR AI SERVICES FRAMEWORK

- **EstablishAI:** Lay the foundations with vision, governance and readiness.
- **ExciteAI:** Build curiosity, momentum and internal belief.
- **EquipAI:** Upskill individuals and teams with tools, training and prompts.
- **EmbedAI:** Turn one-off wins into lasting impact.



THE CUSTOMER JOURNEY



WE WALK CLIENTS THROUGH A FULL AI ADOPTION JOURNEY



CURIOUS BUT
UNCLEAR



READY TO
EXPLORE



BUILDING
CONFIDENCE



TURNING
POINT



CONFIDENT &
EXPANDING

EACH STAGE IS POWERED BY ONE OR MORE OF OUR 4Es ALIGNED SERVICES

SUCCESS STORIES

“

We're now an organisation that has got people with the level of skill to complement their passion for working in new ways. And who are supporting that change within their services.

”

DIRECTOR OF PEOPLE AND INCLUSION
BURY COUNCIL



Accelerating Copilot readiness with structure and strategy.

GREAT ORMOND STREET HOSPITAL

- ✓ Delivered Microsoft-funded Copilot Proof of Value.
- ✓ Ran six tailored prompting workshops (virtual + onsite).
- ✓ Engaged execs (CIO, Chief DPO) and frontline staff.
- ✓ Focused on real NHS roles and day-to-day workflows.
- ✓ Embedded Copilot across 120 licensed users.

IMPERIAL COLLEGE HEALTH PARTNERS

- ✓ Discovery workshops across all key functions.
- ✓ Defined success metrics, use cases and adoption roadmap.
- ✓ Identified blockers, data challenges and technical readiness gaps.
- ✓ Developed Copilot playbook aligned to Microsoft PoV framework.
- ✓ Co-created implementation plan with key exec sponsors.



Aligning people, process and tech for confident AI adoption.

MIX AND MATCH OUR SERVICES TO **SUIT** **YOUR PROJECT GOALS**

- AI strategy and Copilot discovery workshops
- Leadership alignment and envisioning sessions
- Copilot and agent use case exploration
- AI and Copilot readiness assessments
- Responsible AI framework and policy support
- Governance, risk and compliance reviews
- “Secure by default” Copilot deployment
- Power Platform and Copilot Studio enablement
- Agent design, build and deployment
- AI operating model and scaling strategy

