



GRAPHIC DESIGN, INTRANET AND VIDEO PRODUCTION

BRING IDEAS TO LIFE WITH VISUALS
THAT CONNECT, CONTENT THAT
LANDS AND PLATFORMS THAT WORK

January 2026



GRAPHIC DESIGN, INTRANET AND VIDEO PRODUCTION

MAKE YOUR MESSAGE UNMISSABLE

We create visual content and digital platforms that drive engagement and action.

From campaign graphics to full intranet builds, our team blends design, technical build and storytelling to amplify your message.

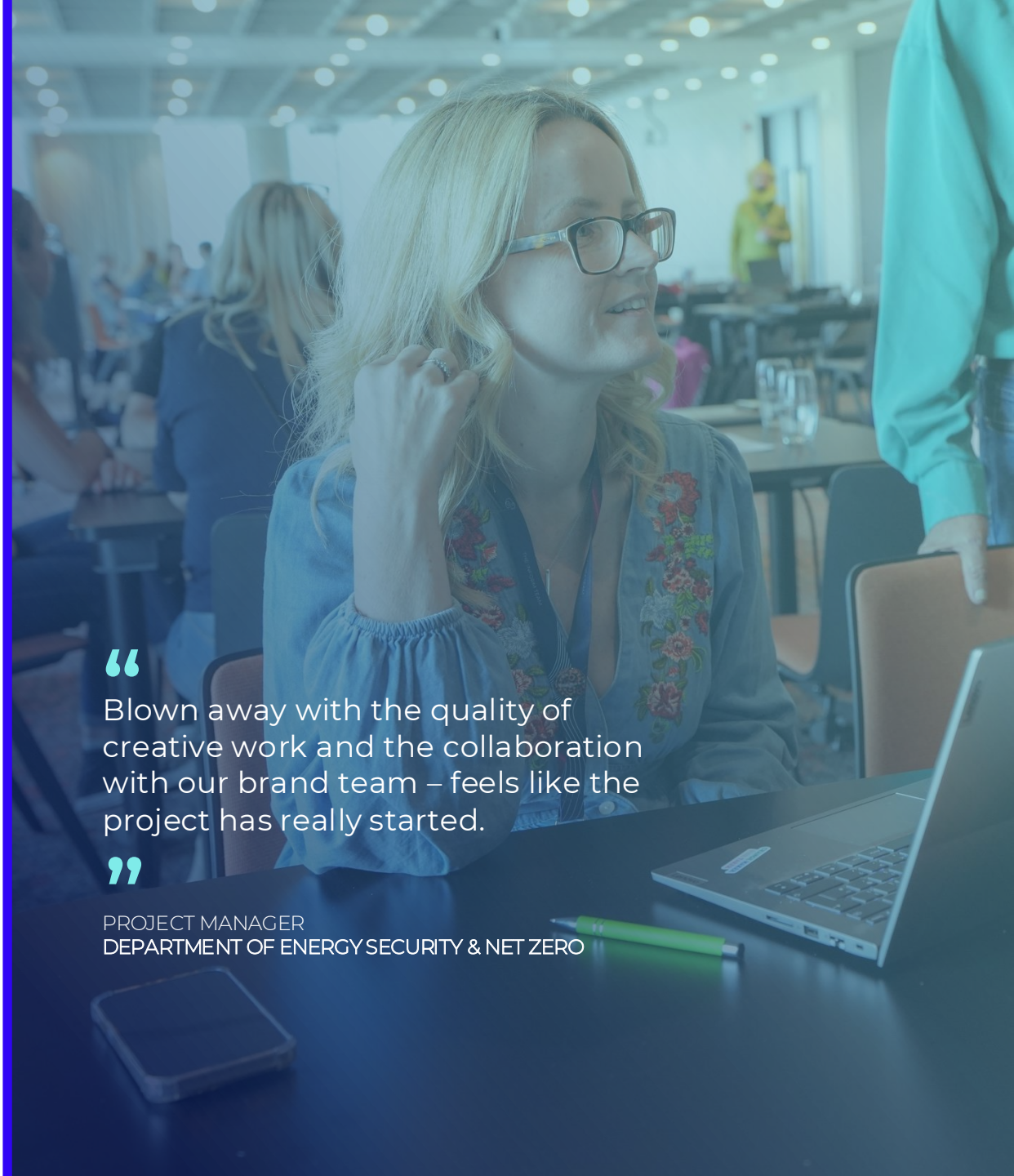
Whether for awareness, adoption or internal engagement, we deliver assets that connect people to what matters.

“

Blown away with the quality of creative work and the collaboration with our brand team – feels like the project has really started.

”

PROJECT MANAGER
DEPARTMENT OF ENERGY SECURITY & NET ZERO



OUR APPROACH

We design with purpose and deliver with polish. Whether it's a poster, a video, or an intranet site, we work closely with you to create assets that are clear, on brand and user-focused. Our team brings creativity and technical know-how together, building tools and visuals that drive impact.

BENEFITS



Strengthens understanding through clear, accessible visuals.



Increases engagement with high-quality creative assets.



Delivers professional results at pace and scale.



Reduces workload by simplifying comms production.



Creates consistency across internal campaigns and channels.



Supports adoption through user-focused intranet design.

FEATURES

- ✓ Creative asset design for internal and digital use.
- ✓ Intranet design, build and optimisation.
- ✓ Video production: scripting, filming, editing and animation.
- ✓ Microsite and landing page creation.
- ✓ Visual identity creation and campaign branding.
- ✓ Accessibility-compliant design and layouts.
- ✓ Motion graphics and animated explainers.



SOME EXAMPLES OF OUR CREATIVE SERVICES

GRAPHIC DESIGN

A picture tells a thousand words. Great design will lift your project and help your messages land. We can create a visual identity for your project, and develop a range of accessible resources to build buy-in. We can work with your existing brand or create a whole new look.

We offer a full range of graphic styles that can bring your vision to life.

PRINTED COLLATERAL & SIGNAGE

Even in today's world of hybrid working, how you present your project in-person counts. Our team can create signage, digital screens, wall art, desk drops, outdoor marketing, and other print items that capture attention, create touchpoints for interaction, and help your people engage with your program

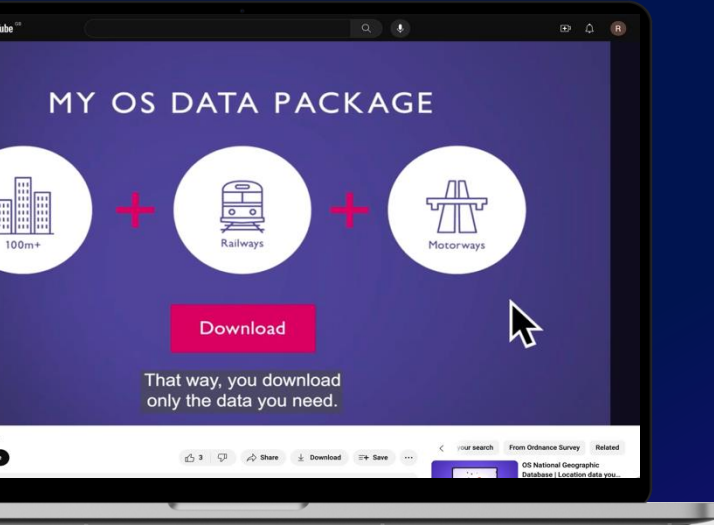


CREATIVE STORYTELLING

Our ability to create and tell stories is what sets us apart. We transform complex information into memorable, easy-to-follow content to engage your audience. We turn your list of deliverables into a powerful narrative that takes people with you.



SOME EXAMPLES OF OUR CREATIVE SERVICES



VIDEOS & ANIMATIONS

Videos are an effective way to get your point across in a deceptively simple manner. Our team can translate complex ideas into films that captivate and communicate.

From eye-catching animations and engaging training resources to polished podcasts and case studies, we can plan, script, produce and edit video content to propel your programme forward.

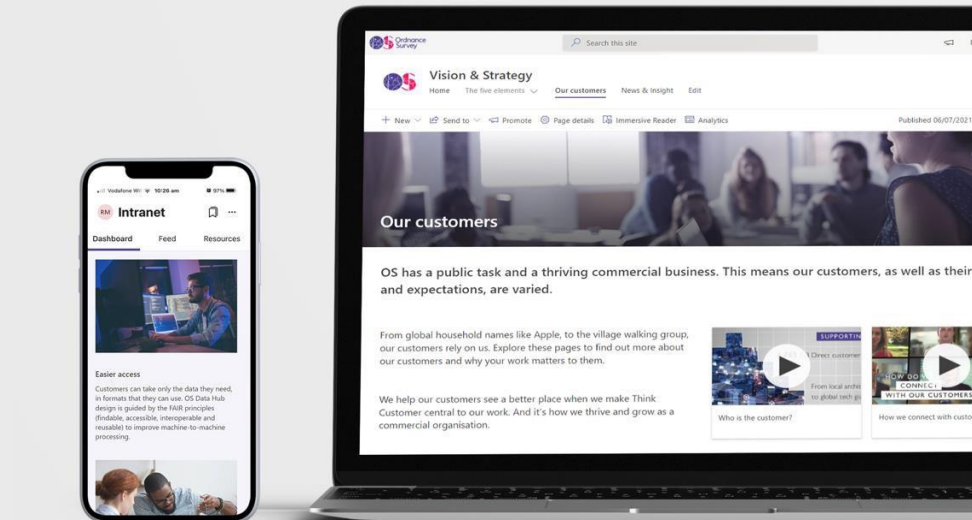
EVENT PLANNING, PRODUCTION & COMMUNICATIONS

Bring your project to life with an event or immersive workshop. Our events team seamlessly manage all aspects of event coordination, to deliver engaging, impactful moments.

From venue sourcing to agenda planning and session development, delegate communications, AV services, event branding, and on-the-day facilitation, the Inform Team can create a stress-free solution for your next event.

WEB & INTRANET

Whether you need a new platform developed, or content created to suit your existing channels, we can deliver. Our copy writers and technical whizzes can make your ideas a reality. Your audience will find eye-catching visuals, concise copy and intuitive navigation.



MIX AND MATCH OUR SERVICES TO **SUIT** **YOUR PROJECT GOALS**

- Strategic communications and engagement planning
- Internal campaigns for change and adoption
- Copywriting and content creation
- Graphic design and illustration
- Video production and animation
- Intranet and microsite build
- SharePoint comms and design support
- Internal event planning and creative support
- Creative studio wrap-around support
- Comms toolkits and branded templates

