



FULL-SERVICE CREATIVE STUDIO SUPPORT

FLEXIBLE, EMBEDDED CREATIVE
SUPPORT FOR LONG-TERM
PROGRAMMES AND MULTI-CHANNEL
DELIVERY

January 2026



FULL-SERVICE CREATIVE STUDIO SUPPORT

ALL YOUR CREATIVE NEEDS.
ONE TEAM.

Our creative studio delivers end-to-end content, design and build support as a scalable, embedded service.

From one-off campaigns to long-term communication streams, we operate as a seamless extension of your team, bringing clarity, consistency and creativity to every output.

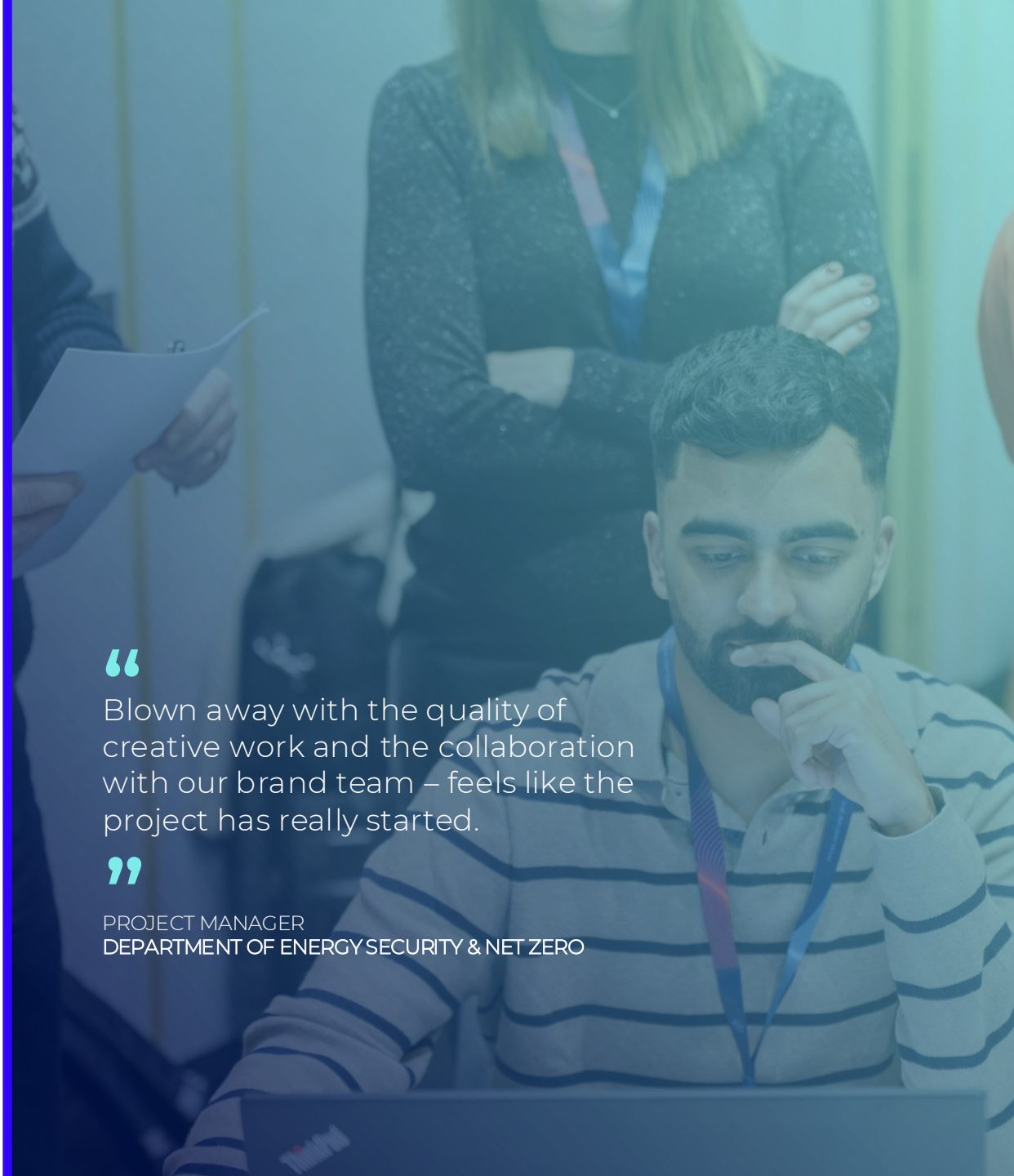
Ideal for organisations needing joined-up delivery across multiple creative channels.

“

Blown away with the quality of creative work and the collaboration with our brand team – feels like the project has really started.

”

PROJECT MANAGER
DEPARTMENT OF ENERGY SECURITY & NET ZERO



OUR APPROACH

We act as your in-house creative team, without the overhead. Our studio model gives you ongoing access to a multidisciplinary team covering design, video, intranet, content and creative comms. We slot in alongside your delivery teams to create consistent, compelling outputs that keep pace with complex programmes.

BENEFITS



One partner for all your creative and content needs.



Scalable support tailored to your project or programme.



Consistent brand and message across channels.



Reduces coordination overhead across multiple suppliers.



Access to specialist skills without hiring full-time.



Fast turnaround with embedded ways of working.

FEATURES

- ✓ Flexible resourcing across creative, design and content.
- ✓ Dedicated team aligned to your programme or campaign.
- ✓ Scalable support model, from bursts to long-term.
- ✓ Graphic design, video, intranet and comms services.
- ✓ Editorial and copywriting support across formats.
- ✓ Campaign planning and end-to-end delivery.
- ✓ Embedded ways of working with your delivery teams.



SOME EXAMPLES OF OUR CREATIVE SERVICES

GRAPHIC DESIGN

A picture tells a thousand words. Great design will lift your project and help your messages land. We can create a visual identity for your project, and develop a range of accessible resources to build buy-in. We can work with your existing brand or create a whole new look.

We offer a full range of graphic styles that can bring your vision to life.

PRINTED COLLATERAL & SIGNAGE

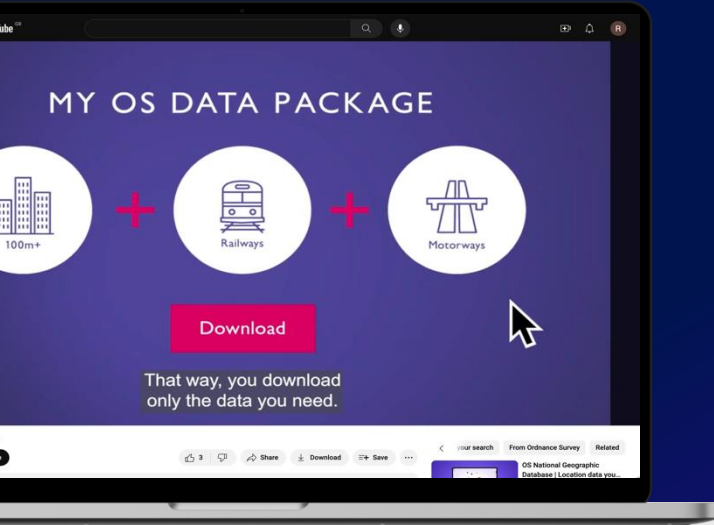
Even in today's world of hybrid working, how you present your project in-person counts. Our team can create signage, digital screens, wall art, desk drops, outdoor marketing, and other print items that capture attention, create touchpoints for interaction, and help your people engage with your program

CREATIVE STORYTELLING

Our ability to create and tell stories is what sets us apart. We transform complex information into memorable, easy-to-follow content to engage your audience. We turn your list of deliverables into a powerful narrative that takes people with you.



SOME EXAMPLES OF OUR CREATIVE SERVICES



VIDEOS & ANIMATIONS

Videos are an effective way to get your point across in a deceptively simple manner. Our team can translate complex ideas into films that captivate and communicate.

From eye-catching animations and engaging training resources to polished podcasts and case studies, we can plan, script, produce and edit video content to propel your programme forward.

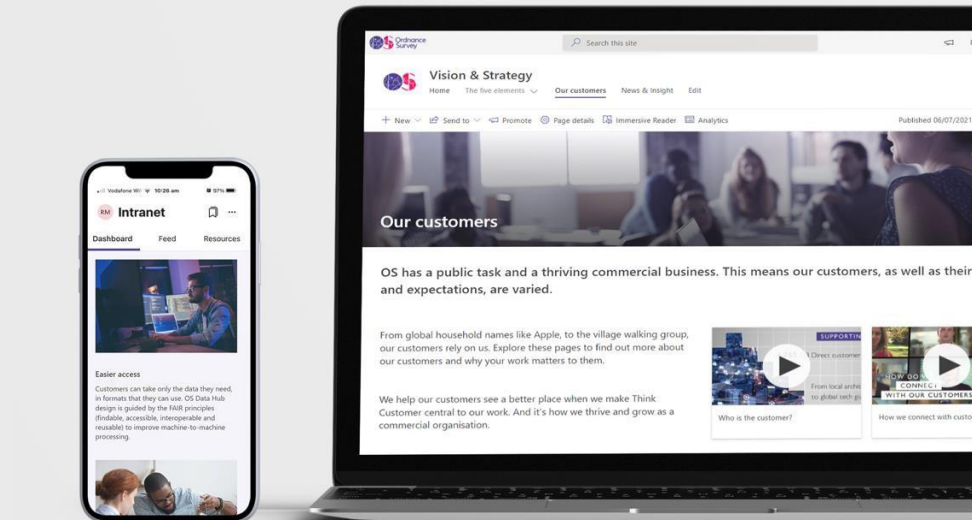
EVENT PLANNING, PRODUCTION & COMMUNICATIONS

Bring your project to life with an event or immersive workshop. Our events team seamlessly manage all aspects of event coordination, to deliver engaging, impactful moments.

From venue sourcing to agenda planning and session development, delegate communications, AV services, event branding, and on-the-day facilitation, the Inform Team can create a stress-free solution for your next event.

WEB & INTRANET

Whether you need a new platform developed, or content created to suit your existing channels, we can deliver. Our copy writers and technical whizzes can make your ideas a reality. Your audience will find eye-catching visuals, concise copy and intuitive navigation.



MIX AND MATCH OUR SERVICES TO **SUIT** **YOUR PROJECT GOALS**

- Strategic communications and engagement planning
- Internal campaigns for change and adoption
- Copywriting and content creation
- Graphic design and illustration
- Video production and animation
- Intranet and microsite build
- SharePoint comms and design support
- Internal event planning and creative support
- Creative studio wrap-around support
- Comms toolkits and branded templates

