

Optimizely Configured Commerce

General Overview

Configured Commerce provides tools and capabilities to build, host, and run commerce websites. It includes a headless commerce engine, a front-end visual editor/content management system (CMS), catalog search engine, and sundry commerce capabilities. The service is delivered via single-tenant cloud instances with multi-tenant services supporting. It may be hosted in any Hosting Region.

Functionalities, Capabilities and Features

The functionality and capabilities of the Subscription may vary depending on whether the Features are part of the Subscription, and/or have otherwise been activated or de-activated by the Customer Features include, amongst others as described in the Documentation -

- Cart/check out
- Order management
- Catalog manager
- User management
- Promotions
- Search
- Payment
- Pricing
- Segmentation
- Vendor-managed inventory (VMI)
- Digital asset management (DAM)

AI Features

Optimizely Opal features

See