



## Optimizely Content Management System (SaaS)

### General Overview

CMS (SaaS) is a fully managed multi-lingual enterprise CMS with search capabilities, Visual Builder, a GraphQL-based delivery API, and a REST management API. It is the fully managed version of the Optimizely Content Management System (CMS) that is always up to date and scalable, with first-class technology-agnostic APIs. The service varies by various usage parameters and includes a Service Instance with generally one Production Environment and two Test Environments in one Hosting Region.

### Functionalities, Capabilities and Features

The functionality and capabilities of the Subscription may vary depending on whether the Features are part of the Subscription, and/or have otherwise been activated or de-activated by the Customer

Features include, amongst others as described in the Documentation -

Headless site configuration

Continuous releases

Visual Builder and content variation support

Forms builder

Graph integration

Multiple website management

Hosting through Vercel or Netlify, subject to any applicable Vercel or Netlify terms of use

Hosting through Optimizely

Visual editing

Multi-language management

Interactive preview

Customer elements

Template management

Multi-step workflows

Application management

Content management

### HIPAA ePHI enabled

As from 1 January 2025, CMS (SaaS) is available for a new Subscription as an ePHI-enabled Software Service. A Business Associate Agreement ('BAA') is required before Customer may process any ePHI in ePHI-enabled Software Service. Optimizely may suspend ePHI processing until a BAA has been executed by Optimizely and the Covered Entity.



## AI features

*Optimizely Opal features*

See