

Optimizely Graph

General Overview

Graph transforms content into a form that Users can query, similar to how a search engine crawls the web to build a graph-based index of content. Customers can sync content into Graph by configuring triggers and scheduling options that determine when data will sync content between their site and Graph. Graph provides the following major applications:

- **Content search** – Create custom search tools that transform user input into a GraphQL query and then process the results into a search results page. Extend the logic behind these queries to enable highly customizable search experiences.
- **Content delivery** – Build dynamic content blocks by querying data and shape as needed.
- **Headless content delivery** – Enables cross-application and cross-framework delivery of content by returning data as a JSON object.

Functionalities, Capabilities and Features

The functionality and capabilities of the Subscription may vary depending on whether the Features are part of the Subscription, and/or have otherwise been activated or de-activated by the Customer

Features include, amongst others as described in the Documentation -

- Index any data source
- AI-powered semantic search

AI features

AI and machine-learning features

- [Enable semantic search](#) to return similar vocabulary results.

Prerequisite Optimizely Software Services

- **Content Management System (PaaS) and Commerce Connect** – Graph can be provisioned within the PaaS Portal. Once activated, you can install and deploy the required CMS Package for your site.
- **Content Management System (SaaS)** – Use the access key in the CMS (SaaS) Dashboard to query the GraphQL service and begin building Graph-based solutions.

APIs

Not applicable.

Optimizely Options and Add-Ons

[Optimizely Connect Platform](#)¹³ – Lets Customers host Opal tools and develop integration apps or data syncs between third-party solutions and approved Optimizely Software Services.

¹³ Optimizely Connect Platform is not HIPAA enabled.

Integrations to Other Optimizely Software Services

Not applicable.

Third-party Software and Platform Integrations

Not applicable.

Included services

The following services are included in this Software Service.

- Onboarding
 - Onboarding is described in the applicable Onboarding Documentation.
 - Onboarding services are only available in the initial subscription term, unless otherwise stated in the Order Form.
- Support – [Support Policy](#).