

Link Maker Systems Ltd

G-Cloud Pricing

G-Cloud 15

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Link Maker Systems

support@letterswap.co.uk

www.letterswap.co.uk

0800 368 8549



Letter Swap licence

Letterboxes can be counted and bill in arrears monthly or block purchased in advance for the contract.

Existing Link Maker Adoption licence holders

For existing Link Maker customers, those organisations who hold a Link Maker Adoption licence. The pricing is as follows;

- Each letterbox is charged at £1.25 per month excluding VAT invoiced monthly.
- The total amount payable will be capped at 20% of the Link Maker Adoption licence excluding any discount. Once the cap is reached the invoices will be billed annually in arrears.
- There are no additional charges for, nor caps on, the number of users or the volume of contact exchanges within a letterbox.

Organisations who **do not** hold a Link Maker Adoption Licence

The pricing is as follows;

- Each letterbox is charged at £1.25 per month excluding VAT
- There are no additional charges for, nor caps on, the number of users or the volume of contact exchanges within a letterbox.

Example 1

The following example shows an Organisation using Letter Swap and currently has a Link Maker Adoption Licence with an annual licence fee of £29,000.

The Letter Swap total annual licence fee will be capped at £5800.

Month	No of Chargeable letterboxes	Licence Fee Excluding VAT
JAN	45	£56.25
FEB	82	£102.50
MAR	120	£150.00
APR	165	£206.25
MAY	224	£280.00
JUN	250	£312.50
JUL	329	£411.25
AUG	353	£441.25
SEP	389	£486.25
OCT	415	£518.75
NOV	511	£638.75
DEC	1556	£1,945.00
Total Annual Licence Cost		£5,548.75

Example 2

The following example shows an Organisation using Letter Swap and currently has a Link Maker Adoption Licence with an annual licence fee of £30,000.

The Letter Swap total annual licence fee will be capped at £6,000.

Month	No of Chargeable letterboxes	Licence Fee Excluding VAT
JAN	195	£243.75
FEB	232	£290.00
MAR	270	£337.50
APR	315	£393.75
MAY	374	£467.50
JUN	400	£500.00
JUL	479	£598.75
AUG	503	£628.75
SEP	539	£673.75
OCT	565	£706.25
NOV	661	£826.25
DEC	1706	*£333.75
Total annual licence		£6,000.00

*Monthly invoice capped, so as not to exceed £6,000.

Example 3

The following example shows an Organisation using Letter Swap and currently does not have a Link Maker Adoption Licence.

Month	No of Chargeable letterboxes	Licence Fee Excluding VAT
JAN	195	£243.75
FEB	232	£290.00
MAR	270	£337.50
APR	315	£393.75
MAY	374	£467.50
JUN	400	£500.00
JUL	479	£598.75
AUG	503	£628.75
SEP	539	£673.75
OCT	565	£706.25
NOV	661	£826.25
DEC	1706	£2,132.50
Total annual licence cost		£7,798.75