



Care, Choice & Control





The Homecare Collapse

Challenges

- Insufficient carers to meet demand.
- **Poor value** for consumers and **low pay** for carers.
- Supporting independence at home with an **aging population**.

Ideal Solution

- **Accelerates growth** of all kinds of support.
- Uses a fairer, **economically sustainable** model.
- Provides **easy access** to thousands of existing support providers & community groups.

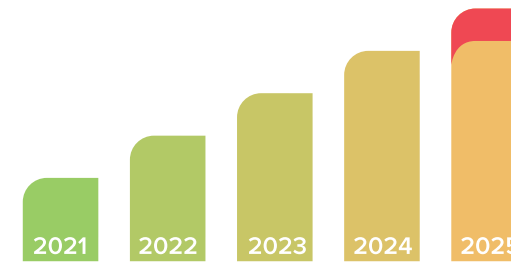
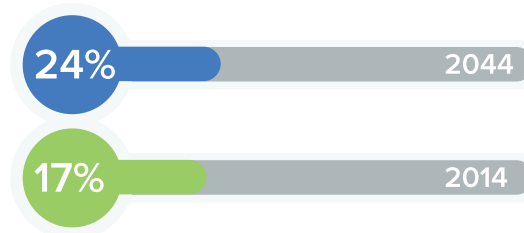
Desired Outcomes

- **Better value** for councils and self-funders
- Increased **choice** in the market
- Reducing social isolation and **slowing escalation** into public health services and higher tier care.



1.9 million older people often feel ignored or invisible

Percentage of people aged 65+



5 years before care needs outgrow projected council budgets



Affordable and Sustainable Care for Everyone

Quantify Need: Identifying areas with insufficient support

- Analyse support **demand** geospatially
- **Predict** future areas of demand
- **Track** demand against existing local support services

Social Prescribing: Connecting people with local support

- Build community **networks**
- Find **support** services or **voluntary** help
- Digitally **train** and **verify** new volunteers

Micro-commissioning: A fairer, sustainable model

- **Procure** highly personalised, quality care services
- Improved **value** through digital care procurement
- Monitor and **manage finances**



Essex County Council

“It is an intuitive and transparent commissioning tool that creates connection and belonging.”

Kirsty O’Callaghan,
Head of Strengthening Communities



Empowering Volunteers

Making volunteering simple and accessible

Public Volunteering: Leverage new volunteers to scale the local voluntary sector

- Digitally **train** and **verify** new volunteers
- **Scale** voluntary programmes through relationship building
- Thousands have signed up to help local people

Voluntary Organisations: Empower voluntary organisations

- Manage their **workflow** digitally
- Significantly **reduce the overheads** of organising support

Upskilling Volunteers: Digitally upskill volunteers

- High-quality digital **training** content through the Tribe app
- Further training builds up a person's **Skills Matrix**
- Identify **skill gaps** in an area and issue relevant training

Still under development



“A really valuable tool to engage with communities and volunteers to tackle a number of challenges.”

Andy Cuthbertson,
Communities and VCS Lead



Tribe Solution + Azure

The Microsoft Azure platform provides Tribe with a secure and scalable platform with analytics and insights powered by machine learning.

Machine Learning: Faster insights and trends

- Enables predictive data pattern analysis
- Predict where community need will arise

Enhanced Scalability: Flexibility for consistent performance

- Increases server resources to meet demand
- Ensures performance and availability at scale

Cloud Protection: A reliable and secure service

- Enterprise-level, accredited security to ensure safety of data



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