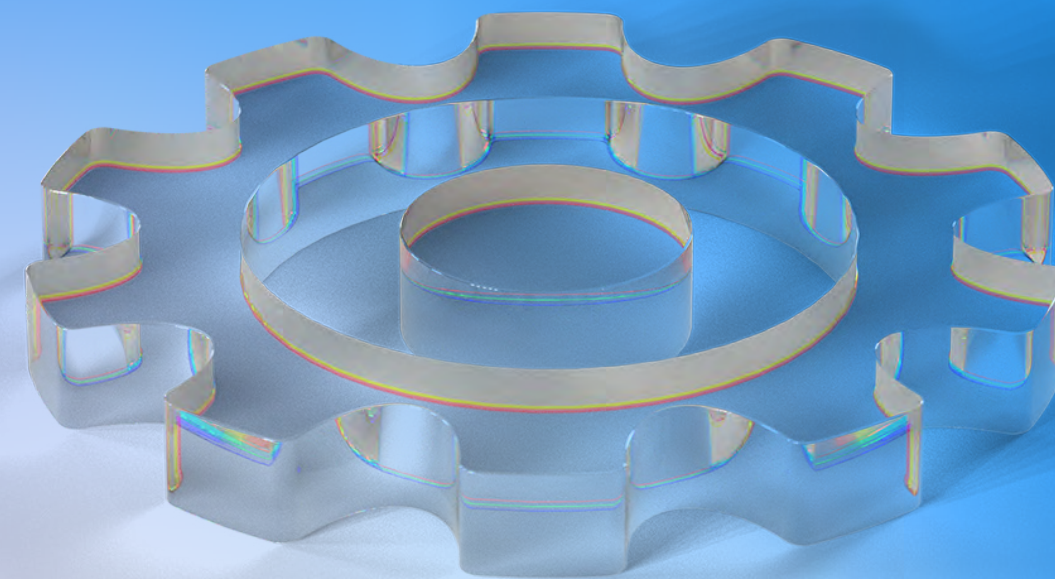




Let's talk about...

Our Services



Safenames

Welcome to Safenames

Since 1999, Safenames has been helping businesses around the world protect and manage their online presence. With over 25 years of experience in domain management, brand protection, cybersecurity and hosting, we are proud to be a trusted partner to companies of all sizes.

Our range of complementary services allows customers to work with a single reliable provider, making it easier to achieve great results and a strong return on investment. Supported by powerful web-based tools and global partnerships, Safenames helps you secure and strengthen your domains, trademarks and online brands wherever you do business.

Why use Safenames?

We can register domains in any country or territory in the world, including those that require a local presence or a registered company. As part of our services, we will implement a proactive registration strategy, a managed online brand monitoring solution and a tailored domain name recovery program for you. This approach will help minimise the time your internal resources spend on domain portfolio management. Additionally, we will secure your domain names and assist your organisation in preventing cybersquatting, phishing attacks and other unauthorised uses of your brand on the Internet. Our services will also maximise the reach of your domain names by ensuring that web traffic searching for your site is directed correctly. To protect your domain name assets, we will implement multi-factor authentication on your accounts to prevent domain theft. Finally, we provide the flexibility to manage your domain name assets through either the Safenames API service or our advanced international domain portal (IDP).

What makes us different?

We create integrated protection ecosystems. This means a unified strategy across all your digital assets, from domain management to advanced cybersecurity, ensuring seamless defence and maximum efficiency. Our UK-based operations give you the data sovereignty and compliance advantages you need, crucial for navigating complex regulatory environments like GDPR, while our global reach ensures your brand is protected wherever your business takes you, with local presence expertise and global enforcement capabilities.

Who we serve:

We assist brand owners safeguarding their market position and IP, marketers pursuing consistent and secure digital engagement, legal teams requiring compliance-ready risk solutions, and IT professionals seeking enterprise-grade security and efficient management.

Let's talk about... our services.



Let's talk about...

Your digital foundation: Domain management that works



Think of domain management as the foundation of your entire digital presence. Without a solid foundation, everything else becomes vulnerable. We've learned over 25 years that the best domain strategy isn't just about registration, it's about creating a comprehensive system that protects your brand while optimising your costs and enabling your growth.

Our International Domain Portal (IDP) puts you in complete control.

Instead of juggling multiple registrars and interfaces, you get one unified dashboard that manages unlimited domains across more than 1,500 top level domains. Whether you're expanding into new markets or consolidating existing assets, everything happens from one place with the visibility and control you need. You can also mirror your company structure within the platform assigning access levels, permissions and billing to specific business units or regions, so every team manages their domains and costs in a way that reflects how your organisation actually operates.

We prevent the disasters before they happen.

Our automated renewal system doesn't just set reminders it uses intelligent monitoring to track expiration dates, payment methods and potential issues well in advance. We've seen too many businesses lose valuable domains due to simple oversights and our system is designed to prevent that from happening.

Portfolio optimisation is where the real value emerges.

Most organisations discover they're maintaining domains they don't need while missing ones they should have. Our analysis typically reduces domain costs while identifying strategic opportunities for better brand protection.

Alongside automated analysis, our dedicated account management and brand analyst teams work with you directly to align portfolio decisions with your commercial and legal priorities.

DNS management that works under pressure.

When your website traffic spikes or bad actors attempt to hijack your domains, our DNS infrastructure ensures everything runs smoothly. With 99.9% uptime guarantees and advanced traffic routing through GeoDNS, your customers reach you reliably and your business stays accessible.

As a complimentary service, we also manage your DNS records and provide access to advanced DNS features, ensuring complete visibility, control and performance across your domain portfolio.

Privacy protection that makes sense.

WHOIS privacy isn't just about hiding contact information it's about reducing your attack surface. By shielding your details from spam, fraud attempts and unwanted solicitation, we help you maintain professional communications while reducing security risks.

We also ensure that your domain registrations align with global data protection standards. Our solutions support GDPR compliance by limiting the exposure of personally identifiable information (PII) and helping you meet regulatory obligations around data transparency, consent and lawful processing. Whether you're operating in the EU or managing global domains, we prioritise privacy without compromising accessibility or control.

Global expansion made simple.

Many international markets require a local presence for domain registration. Instead of setting up entities in dozens of countries, our local presence fulfilment service enables you to register domains in 50+ international markets, opening doors for expansion without the administrative burden.

To further support your global growth strategy, we also assist with trademark registration and company formation services. Whether you're securing your brand identity or establishing a legal entity in a new market, we streamline the process, ensuring your digital assets and intellectual property are protected and compliant from the start.

The business impact is measurable.

Our clients typically experience cost reduction through portfolio optimisation, the complete elimination of domain loss incidents through automated renewals and seamless entry into new international markets. More importantly, they gain the confidence that comes from knowing their digital foundation is secure and optimised

Technical excellence you can rely on.

Behind the scenes, you get access to 1,500+ top level domains, Domain Blocking Services, 99.9% DNS uptime guarantees, advanced traffic routing with GeoDNS, DNSSEC security implementation and bulk management tools designed for enterprise portfolios. These aren't just features they're the technical foundation that makes everything else possible.

A foundation built for every team.

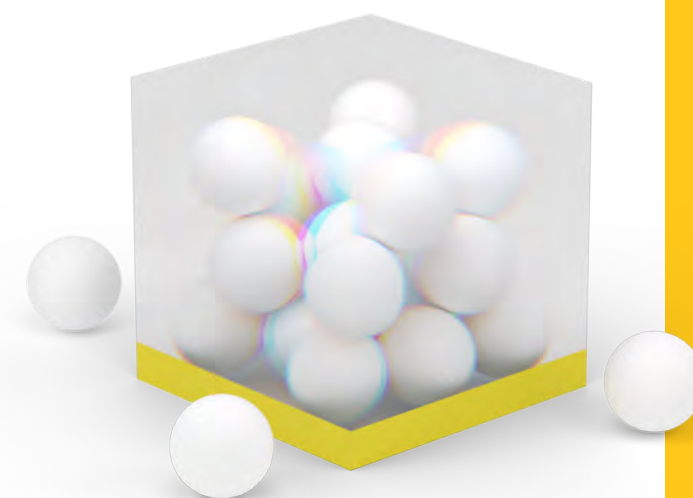
IT professionals benefit from secure, scalable tools to manage complex domain portfolios, DNS configurations and cybersecurity layers with ease.

Legal teams gain access to compliance ready solutions, local presence fulfilment and support for regional domain and trademark requirements across global markets.

Brand owners rely on us to protect digital assets, combat abuse and ensure their online presence supports long term growth.

And marketers count on our dependable, high performance platform to drive campaign success without disruption.

To support this, we provide dedicated account managers, project managers and brand analysts who act as an extension of your team, ensuring every department gets the expertise and continuity it needs.



Let's talk about...

Active brand protection: Your digital reputation guardian



Brands face constant threats counterfeiters misuse trademarks, cybercriminals create phishing sites and unauthorised sellers hurt your reputation. The real question isn't if these threats exist, but whether you're detecting and stopping them before they harm your business.



MARK PROTECT®

Our comprehensive brand protection and legal services safeguard your brand, acting as your strategic ally against unauthorised use, counterfeits and infringements.

Brand monitoring

Protect your brand with our comprehensive monitoring services. Our Mark Protect® platform focuses on domain monitoring, whilst our extended solutions cover social media, marketplaces, and app stores ensuring full visibility across the online landscape and helping you detect unauthorised use of your brand.

Why choose Mark Protect® for brand monitoring?

Protect your brand investment

Secure the financial value and equity tied to your intellectual property by stopping brand misuse before it costs you.

Safeguard brand reputation

Prevent damage to your company's reputation caused by malicious content on cybersquatted domains and rogue platforms.

Prevent unauthorised registrations

Detect unauthorised domain registrations and trademark misuse to ensure others don't profit from your brand.

Avoid costly buybacks

Eliminate the need to purchase domains back from cyber criminals or opportunistic third parties holding your trademarks hostage.

Block harmful content

Shield your brand from damaging associations with inappropriate industries such as gambling, pornography and counterfeit goods.

Recapture lost traffic

Redirect web traffic that belongs to your brand, driving more visitors to your official website.

Reduce ad budget waste

Cut down on wasted ad spend caused by clicks on unauthorised domains that should be part of your portfolio.

Monitoring services

Social media monitoring

Ensure your brand's image is not misrepresented or compromised on social channels. Our social media monitoring service is not a one-time check; it's a continuous watch. It tracks brand usage across major social platforms to identify and prevent unauthorised use of your brand's identity, providing you with ongoing support.

Reverse logo search

Maintain visual integrity by stopping unauthorised logo usage across the web. Our reverse logo search service conducts thorough searches to identify any unauthorised use of your brand's visual assets across the internet. This identification allows us to take immediate action, helping you maintain your brand's visual integrity.

App store monitoring

Safeguard your brand's presence in the growing app ecosystem. Our service monitors app stores to detect the unauthorised use of your brand name, trademarks or logos in apps, protecting against infringement and ensuring that your customers are downloading official, secure applications.

Marketplace monitoring

Protect customers from counterfeit goods and uphold your brand's reputation for quality. We can assist with monitoring online marketplaces to identify counterfeit or unauthorised merchandise being sold under your brand name. Our team conducts checks and provides support with takedown actions to help you maintain control over your distribution channels and pricing.

Domain watch

Pro-actively secure valuable domains and prevent competitors from exploiting them. Our domain watch service continuously monitors registered domains and can automatically acquire them as soon as they become available, based on your instructions. This strategic service ensures that you never miss an opportunity to strengthen your domain portfolio.

Snap / backorder

Secure expiring domains before they become available to the public. Our snap/backorder service enables you to capture valuable domains the moment they're released, giving you priority access to domains that are strategically important to your brand portfolio.

Brand enforcement

In addition to monitoring and detecting fraudulent online activities, we offer comprehensive support in taking enforcement action against fraudulent activities. Our dedicated legal team specialises in domain related matters and can assist in protecting your intellectual property rights across 120+ jurisdictions, including both ccTLDs and new/generic TLDs.

When infringements occur, our brand enforcement services respond quickly to maintain your brand's rights and control through decisive legal action.

Legal action support

Our experienced in house legal team provides full support during the litigation process, leveraging their expertise to resolve disputes in your favour. Gain comprehensive support to pursue legal action and defend your brand's interests.

Takedowns

Removal of infringing content from websites, social media platforms, marketplaces and app stores. We co-ordinate with platforms and service providers to ensure swift removal of brand abuse.

Domain suspension

Action against cybersquatters and malicious domain registrations. We work with registrars and registries to suspend domains being used for fraudulent purposes.

Domain recovery

Recovery of your domain assets through multiple legal channels:

Cease & desist letters: Legally compliant letters to halt infringements and assert your rights, often resolving issues without the need for further legal action.

UDRP (Uniform Domain Name Dispute Resolution Policy): Formal dispute resolution process for recovering cybersquatted domains

URS (Uniform Rapid Suspension): Fast track suspension process for clear cut cases of cybersquatting

Strategic guidance

We provide the documentation, evidence and strategic guidance you need to pursue legal action and defend your brand's interests effectively.

Our end-to-end approach ensures your brand is protected not just through detection, but through decisive legal action across all necessary jurisdictions.



Let's talk about...

Hosting Solutions: The dependable infrastructure you need



Your hosting infrastructure should be invisible to your customers and reliable for your team. Our UK based hosting solutions provide the compliance advantages, performance reliability management support that let you focus on your business instead of worrying about your infrastructure.



UK data centre with real advantages.

Our ISO 27001 certified facility provides 99.9% uptime guarantees with full UK data sovereignty. This isn't just about compliance it's about giving you advantages in data protection, regulatory requirements customer trust. When your data stays in the UK, you get GDPR compliance benefits and the peace of mind that comes from clear legal frameworks.

Hybrid cloud solutions that make sense.

Pure public cloud isn't always the answer pure private cloud isn't always practical. Our hybrid solutions combine the benefits of both approaches, giving you optimal flexibility for different workloads while maintaining the security controls you need for sensitive data and applications.

Dedicated hosting with enterprise grade security.

When you need maximum performance and control, our high performance servers provide custom configurations with enterprise grade security. You get the power and flexibility of dedicated infrastructure with the management support that keeps everything running smoothly.

Managed services that reduce your burden.

Complete infrastructure management with 24/7 monitoring by certified engineers means your systems are always watched, always maintained always optimized. Instead of hiring additional IT staff or stretching your existing team, you get expert management that reduces your IT overhead by 40-60%.

Backup and recovery that actually works.

Encrypted backups with customizable retention policies ensure your data is protected, but rapid restoration capabilities ensure you can get back to business quickly when you need to. We've designed our backup systems based on real world recovery scenarios, not just theoretical requirements.

Disaster recovery for continuity

Comprehensive business continuity solutions with defined Recovery Time Objectives (RTO) and Recovery Point Objectives (RPO) mean you know exactly what to expect if disaster strikes. More importantly, our planning ensures minimal disruption during emergencies, keeping your business running when your customers need you most.

Compliance, simplified

UK data sovereignty automatically meets GDPR requirements and many industry specific regulations. Instead of navigating complex compliance requirements across multiple jurisdictions, you get straightforward compliance that reduces legal complexity and regulatory risk.

Profit through efficiency.

Managed services typically reduce IT overhead by 40-60%, freeing up your team to focus on strategic initiatives instead of infrastructure maintenance. Disaster recovery planning ensures minimal disruption during emergencies, protecting revenue and customer relationships.

Technically reliable by design

Our data centre provides 2.25 MVA capacity with N+1 redundancy, backup generators with 72+ hours fuel capacity carrier neutral network connectivity with redundant Tier 1 routing. Security includes 24/7 on-site staff, CCTV monitoring and biometric access controls. Compliance certifications include ISO 27001, ISO 9001, PCI DSS UK GDPR.



Value for every stakeholder.

IT professionals benefit from reduced infrastructure management burden and expert support. Legal teams gain compliance advantages and simplified regulatory requirements. Brand owners ensure reliable customer experiences and reduced operational risk

AI-Ready Data Centres

Our data centres are purpose-built to support AI workloads with GPU-ready racks, high-performance compute, and ultra-low-latency connectivity. This infrastructure ensures your AI models train efficiently, insights are delivered quickly, and large-scale data processing is seamless.

Designed for co-location, our facilities allow organisations to bring their preferred AI hardware and deploy it in an optimised environment. You retain full control over your systems while benefiting from our enterprise-grade power, cooling, and network infrastructure, minimising downtime and maximising performance.

We provide an AI-ready environment that scales with your needs. Whether running small experiments or training large models, our infrastructure delivers the speed, reliability, and flexibility required to support advanced AI applications.

Let's talk about...

Security Services: Protection that enhances performance



Security shouldn't slow down your business, it should make everything work better. Our integrated security and acceleration technologies protect your digital infrastructure while actually improving performance, giving you the best of both worlds: bulletproof protection and faster, more reliable customer experiences.

DDoS protection that adapts in real-time.

Cyberattacks are becoming more sophisticated and more frequent, but our adaptive threat intelligence system neutralises attacks as they happen. With automatic failover and more than 100 Tbps of mitigation capacity, your services stay online even during the largest attack campaigns. Your customers never know an attack is happening because your services never go down.

Web Application Firewall (WAF) that stays current. SQL injection, cross-site scripting zero day vulnerabilities are constantly evolving threats. Our WAF blocks these attacks with continuous updates that incorporate real-time threat intelligence. You get protection against known threats and emerging vulnerabilities without having to manage security updates yourself.

Content Delivery Network (CDN) that does double duty.

Our global edge caching doesn't just reduce load times it also provides an additional security layer. With 200+ edge locations worldwide, your content loads faster for customers while creating a distributed defence against attacks.

Better performance and better security from the same system.

Bot management with intelligence.

Not all bots are bad, but harmful bots can overwhelm your systems and skew your analytics. Our granular control system blocks malicious bots while allowing beneficial crawlers like search engines to access your content. You get cleaner traffic data and better system performance.

API security for modern applications.

APIs are critical infrastructure for modern businesses, but they're also attractive targets for attackers. Our detailed monitoring, custom policies automated threat response protect your API endpoints with real-time monitoring and sub second alerting. Your applications stay secure without sacrificing performance.

SSL certificate management that just works.

Certificate expiration can take your entire site offline, but manual certificate management is time consuming and error prone. Our complete certificate lifecycle management includes automated renewals for DV, OV, EV Wildcard certificates. Your sites stay secure and accessible without the administrative overhead.

Performance improvements you can measure.

CDN implementation typically reduces page load times by 40-60%, which directly impacts customer satisfaction and conversion rates. DDoS protection maintains 99.9%+ availability during attack campaigns, ensuring your business never goes offline when customers need you most. Intelligent caching delivers bandwidth, reducing your infrastructure costs while improving performance.

Technical excellence across the board.

Behind these capabilities, you get 100+ Tbps of DDoS mitigation capacity, 200+ global CDN edge locations, real-time WAF rule updates, comprehensive SSL certificate support real time API monitoring with sub second alerting. These specifications matter because they represent the technical foundation that keeps your business running smoothly.

Integrated value for every team.

IT professionals get comprehensive security infrastructure that actually reduces their management burden. Marketers benefit from improved site performance that enhances campaign effectiveness and customer experience. Brand owners see enhanced customer satisfaction and reduced security risks that protect business value.



Let's talk about...

Our partners

Our company partners with other leading technical companies to leverage their specialised expertise and cutting edge technologies, ensuring that our customers receive the most innovative and effective solutions. By collaborating with trusted partners, we can offer a broader range of services, enhance product capabilities deliver faster, more reliable results. These partnerships allow us to stay at the forefront of industry trends, providing our customers with the highest quality and most efficient solutions tailored to their needs.





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