



NTT DATA Business Solutions SAP Pricing for G-Cloud

SAP Qualtrics



NTT DATA Business Solutions Contact

Position:	Sales Director
Name:	Ben Foster
Telephone:	07825 862205
Email:	Ben.Foster@nttdata.com
Address:	12 Gough Square London EC4A 3DW

SAP Qualtrics – Employee Experience

Delivered Software as a Service.

All Pricing is subject to the necessary internal management approvals.

Pricing guidance provided in the table below.

Qualtrics Customer Experience - Foundational

Metric: Interactions	List Price	Currency	Fee Basis
Tier 1	£3.87	GBP	Per Month
Tier 2	£2.98	GBP	Per Month
Tier 3	£2.42	GBP	Per Month
Tier 4	£1.91	GBP	Per Month

Qualtrics Customer Experience – Enterprise

Metric: Interaction	List Price	Currency	Fee Basis
Tier 1	£5.52	GBP	Per Month
Tier 2	£4.57	GBP	Per Month
Tier 3	£3.30	GBP	Per Month
Tier 4	£2.89	GBP	Per Month
Tier 5	£2.20	GBP	Per Month
Tier 6	£1.76	GBP	Per Month
Tier 7	£1.27	GBP	Per Month
Tier 8	£1.10	GBP	Per Month
Tier 9	£0.83	GBP	Per Month
Tier 10	£0.55	GBP	Per Month
Tier 11	£0.33	GBP	Per Month
Tier 12	£0.17	GBP	Per Month

Qualtrics Digital Experience

Metric: Interaction	List Price	Currency	Fee Basis
Tier 1	£3.17	GBP	Per Month
Tier 2	£2.75	GBP	Per Month
Tier 3	£2.29	GBP	Per Month
Tier 4	£1.86	GBP	Per Month
Tier 5	£1.33	GBP	Per Month
Tier 6	£1.17	GBP	Per Month
Tier 7	£0.80	GBP	Per Month
Tier 8	£0.58	GBP	Per Month
Tier 9	£0.41	GBP	Per Month
Tier 10	£0.22	GBP	Per Month

Optional Add On – Digital Experience Analytics – DXA

Metric: Per Million Sessions	List Price	Currency	Fee Basis
Tier 1	£13,530.00	GBP	Per Month
Tier 2	£9,021.10	GBP	Per Month
Tier 3	£6,470.20	GBP	Per Month
Tier 4	£3,326.40	GBP	Per Month
Tier 5	£2,202.20	GBP	Per Month

Qualtrics Customer Experience Full Suite

Metric: Interaction	List Price	Currency	Fee Basis
Tier 1	£6.40	GBP	Per Month
Tier 2	£4.84	GBP	Per Month
Tier 3	£4.07	GBP	Per Month
Tier 4	£3.17	GBP	Per Month
Tier 5	£2.42	GBP	Per Month
Tier 6	£1.89	GBP	Per Month
Tier 7	£1.54	GBP	Per Month
Tier 8	£1.10	GBP	Per Month
Tier 9	£0.70	GBP	Per Month
Tier 10	£0.40	GBP	Per Month
Tier 11	£0.26	GBP	Per Month

- All prices exclude VAT
- Prices increase on the annual contract anniversary by 3.3% on an annual basis
- For full detailed pricing and metric calculation, please contact us
- Discounts are available upon request

SAP Qualtrics – Customer Experience

Delivered Software as a Service.

All Pricing is subject to the necessary internal management approvals.

Pricing guidance provided in the table below.

XM for People – Engagement and Pulses

Metric: Per Employee	List Price	Currency	Fee Basis
Tier 1	£25.32	GBP	Per Month
Tier 2	£18.93	GBP	Per Month
Tier 3	£16.23	GBP	Per Month
Tier 4	£12.08	GBP	Per Month
Tier 5	£8.78	GBP	Per Month
Tier 6	£7.61	GBP	Per Month
Tier 7	£5.63	GBP	Per Month
Tier 8	£4.49	GBP	Per Month
Tier 9	£3.28	GBP	Per Month
Tier 10	£2.17	GBP	Per Month

XM for People - Lifecycle and Candidate Experience

Metric: Per Employee	List Price	Currency	Fee Basis
Tier 1	£18.10	GBP	Per Month
Tier 2	£14.61	GBP	Per Month
Tier 3	£12.33	GBP	Per Month
Tier 4	£9.63	GBP	Per Month
Tier 5	£8.67	GBP	Per Month
Tier 6	£6.85	GBP	Per Month
Tier 7	£5.63	GBP	Per Month
Tier 8	£4.47	GBP	Per Month

Tier 9	£3.10	GBP	Per Month
Tier 10	£2.09	GBP	Per Month

EX 360 Add-On

Metric: Per Employee	List Price	Currency	Fee Basis
Tier 1	£70.66	GBP	Per Month
Tier 2	£54.13	GBP	Per Month
Tier 3	£45.36	GBP	Per Month
Tier 4	£36.28	GBP	Per Month
Tier 5	£25.43	GBP	Per Month

XM for People Suite - Engagement, Pulses, Lifecycle, Candidate XM, People Analytics

Metric: Per Employee	List Price	Currency	Fee Basis
Tier 1	£33.01	GBP	Per Month
Tier 2	£25.37	GBP	Per Month
Tier 3	£19.55	GBP	Per Month
Tier 4	£15.93	GBP	Per Month
Tier 5	£13.21	GBP	Per Month
Tier 6	£10.14	GBP	Per Month
Tier 7	£8.29	GBP	Per Month
Tier 8	£5.78	GBP	Per Month
Tier 9	£3.14	GBP	Per Month

ETX - Single SKU

Metric: Per Employee	List Price	Currency	Fee Basis
Tier 1	£12.98	GBP	Per Month
Tier 2	£11.13	GBP	Per Month
Tier 3	£10.30	GBP	Per Month
Tier 4	£9.08	GBP	Per Month
Tier 5	£7.87	GBP	Per Month
Tier 6	£6.69	GBP	Per Month

EXT - Unlimited

Metric: Per Employee	List Price	Currency	Fee Basis
Tier 1	£27.59	GBP	Per Month
Tier 2	£24.00	GBP	Per Month
Tier 3	£19.05	GBP	Per Month
Tier 4	£15.44	GBP	Per Month
Tier 5	£13.43	GBP	Per Month
Tier 6	£10.78	GBP	Per Month
Tier 7	£8.82	GBP	Per Month

- All prices exclude VAT
- Prices increase on the annual contract anniversary by 3.3% on an annual basis
- For full detailed pricing and metric calculation, please contact us
- Discounts are available upon request

SAP Qualtrics - Strategy and Research

Delivered Software as a Service.

All Pricing is subject to the necessary internal management approvals.

Pricing guidance provided in the table below.

Government Research Platform

Metric: Per Response	List Price	Currency	Fee Basis
Tier 1	£2.18	GBP	Per Month
Tier 2	£1.93	GBP	Per Month
Tier 3	£1.69	GBP	Per Month
Tier 4	£1.44	GBP	Per Month
Tier 5	£1.27	GBP	Per Month
Tier 6	£1.05	GBP	Per Month

- All prices exclude VAT
- Prices increase on the annual contract anniversary by 3.3% on an annual basis
- For full detailed pricing and metric calculation, please contact us
- Discounts are available upon request

SAP Qualtrics – Success / Support Packages

Delivered Software as a Service.

All Pricing is subject to the necessary internal management approvals.

Pricing guidance provided in the table below.

Success / Support Packages	List Price	Currency	Fee Basis
Core Success Package	£27,500 or 10% of the annual software spend	GBP	Per Year
Guided Success Package	£55,000 or 20% of the annual software spend	GBP	Per Year
Advanced Success Package	£71,500 or 25% of the annual software spend	GBP	Per Year

- All prices exclude VAT
- Prices increase on the annual contract anniversary by 3.3% on an annual basis
- For full detailed pricing and metric calculation, please contact us
- Discounts are available upon request