



NTT DATA Business Solutions SAP Pricing for G-Cloud

Digital Human (Parsonii)

29 January 2026 | Document Version 1.0

NTT DATA Business Solutions Contact

Position:	Sales Director
Name:	Ben Foster
Telephone:	07825 862205
Email:	Ben.Foster@nttdata.com
Address:	12 Gough Square London EC4A 3DW

Digital Human (Parsonii)

Pricing is based on the persona that has been built for the digital human, along with implementation and hardware costs:

All Pricing is subject to the necessary internal management approvals.

Pricing guidance provided in the table below for a Digital Human Persona of 'Receptionist'.

Metric: Implementation Days	List Price	Currency	Fee Basis
Standard Receptionist Persona (workshops, scoping, set-up & AI)	£10,500	GBP	One-time
Adaptation of avatars, additional languages. Additional kiosk options	£500 - £8,683	GBP	One-time

Metric: Hardware Kiosk	List Price	Currency	Fee Basis
Kiosk based on recommended minimum specifications including PC, touch monitor, camera, microphone & set-up	£5,650	GBP	One-time

Metric: Subscription	List Price	Currency	Fee Basis
BASIC: up to 10,000 conversations, 1 assistant, available 10 hrs / 22 days	£1,200	GBP	Per Month
ADVANCED: up to 50,000 conversations, 5 assistant, available 10 hrs / 22 days	£3,890	GBP	Per Month
PREMIUM: up to 100,000 conversations, 20 assistants, available 10 hrs / 22 days	£10,700	GBP	Per Month
BASIC: up to 10,000 conversations, 1 assistant, available 24/7	£2,295	GBP	Per Month

ADVANCED: up to 50,000 conversations, 5 assistant, available 24/7	£8,250	GBP	Per Month
PREMIUM: up to 100,000 conversations, 20 assistant, available 24/7	£27,700	GBP	Per Month

Metric: Avatar Customisation	List Price (From)	Currency	Fee Basis
Avatar Referenced Based: likeness of real individual	£6,708	GBP	One-Time
Avatar 3D scanned: use of 3D full body scanner	£11,181	GBP	One-Time
Avatar Metahuman: created by customer	£750	GBP	One-Time
Customised Wardrobe	£1,119	GBP	One-Time
Customised Hair	£2,236	GBP	One-Time
Customised Animation	£2,236	GBP	One-Time

- All prices exclude VAT
- Prices increase on the annual contract anniversary by 3.3% on an annual basis
- Application Solution support is not included in the subscription fee
- For full detailed pricing, please contact us
- Discounts available upon request