



FuturePaths

G-Cloud 15 Service Definition

Service Line 8

Executive Advisory and
Board-Level Strategy
Support

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Service Definition Document:

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Supplier	FuturePaths
Framework	G-Cloud 15
Lot	Lot 3 – Cloud Support
Service Type	Professional Advisory Services
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1. Introduction

FuturePaths provides Executive Advisory and Board-Level Strategy Support to help organisations set direction, govern complex change and make confident strategic decisions. This service supports boards and senior leadership teams navigating digital transformation, cloud strategy, SIAM operating models and major technology investment decisions.

The service is designed to provide independent insight, challenge and assurance, enabling leaders to align strategy, governance and delivery with organisational priorities.

2. Service Overview

The Executive Advisory and Board-Level Strategy Support service provides senior, independent advisory support to boards and executive teams. FuturePaths works closely with senior stakeholders to shape strategy, test assumptions and support informed decision-making.

The service focuses on strategic clarity, governance and assurance rather than delivery execution. It provides experienced oversight where decisions carry significant organisational, financial or operational impact.

3. What the Service Does

FuturePaths provides structured executive advisory support by defining and supporting:

- Board and executive-level strategy development
- Digital, cloud and SIAM operating model strategy
- Independent challenge and assurance
- Investment, roadmap and prioritisation decisions
- Governance structures and decision frameworks
- Executive reporting and strategic insight

The service ensures leadership decisions are well-informed, defensible and aligned to long-term organisational objectives.

4. Benefits

This service enables organisations to:

- Set clear strategic direction at board and executive level
- Improve confidence in high-impact decisions
- Reduce risk across major technology and transformation investments
- Strengthen governance and accountability
- Align strategy, delivery and operational outcomes
- Access independent, vendor-neutral insight and challenge

5. How the Service is Delivered

FuturePaths delivers this service through senior-led, vendor-independent advisory engagement. We work directly with boards and executive teams to provide insight, challenge and practical guidance tailored to organisational context.

The service typically follows a structured advisory framework:

- Strategic context review and objective setting
- Executive workshops, briefings and challenge sessions
- Strategy options development and evaluation
- Decision support and assurance
- Ongoing trusted advisor support where required

Delivery is led by a Principal or Executive Consultant, ensuring experienced leadership and credibility at board level.

6. Service Scope

In Scope

- Executive and board-level advisory support
- Digital, cloud and SIAM strategy development
- Independent challenge and assurance
- Governance and decision framework design
- Investment and roadmap prioritisation support
- Executive reporting and briefings

Out of Scope

- Operational service delivery
- Tool implementation or configuration
- Programme or project delivery management
- Ongoing managed services
- Supplier implementation activities

7. Service Levels

Service levels, milestones and reporting arrangements are agreed at the start of each engagement and typically include:

- Agreed engagement objectives and scope
- Scheduled executive briefings or workshops
- Clear recommendations and decision outputs
- Regular progress updates where applicable
- Senior consultant oversight throughout delivery

8. Security and Compliance

FuturePaths delivers this service in line with UK government security, confidentiality and data protection requirements. Secure working practices are applied throughout delivery, making the service suitable for regulated, sensitive and safety-critical environments.

9. Pricing

Services are delivered by Executive Consultants, Principal Consultants, Senior Consultants or Consultants in line with the FuturePaths SFIA-aligned rate card.

Typical engagements range from 10 to 120 days, depending on scope, complexity and organisational context. Travel and subsistence are charged at department rates where applicable.

10. Onboarding and Offboarding

Onboarding

- Initial scoping discussion to confirm sourcing objectives
- Agreement of engagement approach, milestones and governance
- Identification of stakeholders, dependencies and constraints
- Confirmation of reporting and decision-making structure

Offboarding

- Delivery of outputs and recommendations
- Executive walk-through of findings and options
- Handover of strategic artefacts
- Formal engagement close-out

11. Service Constraints

- Delivery is advisory and vendor independent
- The service does not include operational delivery or managed support
- Tool implementation and configuration are not included
- Access to relevant documentation, data and stakeholders is required
- Outcomes depend on organisational engagement and decision-making

12. Further Information

Further details, clarification and engagement planning are available through the Digital Marketplace.



FuturePaths

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