

VISION AND STRATEGY

SERVICE DEFINITION
G-CLOUD 15



TALAN



SERVICE OVERVIEW

TALAN

Talan's approach to an organisational IT vision and strategy change programme involves aligning the business plan with the rapidly evolving technology landscape.

The key areas that Talan would cover include:

- IT Vision: Defining a future vision of IT and digital that is aligned with the direction of the business strategy.
- Gap Analysis: conducting an analysis on current vs. future state to articulate the depth of change, investment and timescales.
- IT Strategy: Developing an IT vision and strategy that outlines the direction of travel and change, underpinned by the business strategy.
- Stakeholders: Developing a stakeholder engagement plan and identifying stakeholder critical to the change.
- Implementation Roadmap: Creating a roadmap of change, spanning over months or years, and underpinned by an investment strategy.
- Governance & Compliance: Ensuring the IT change programme is aligned with governance and compliance obligations to maximise cyber security.

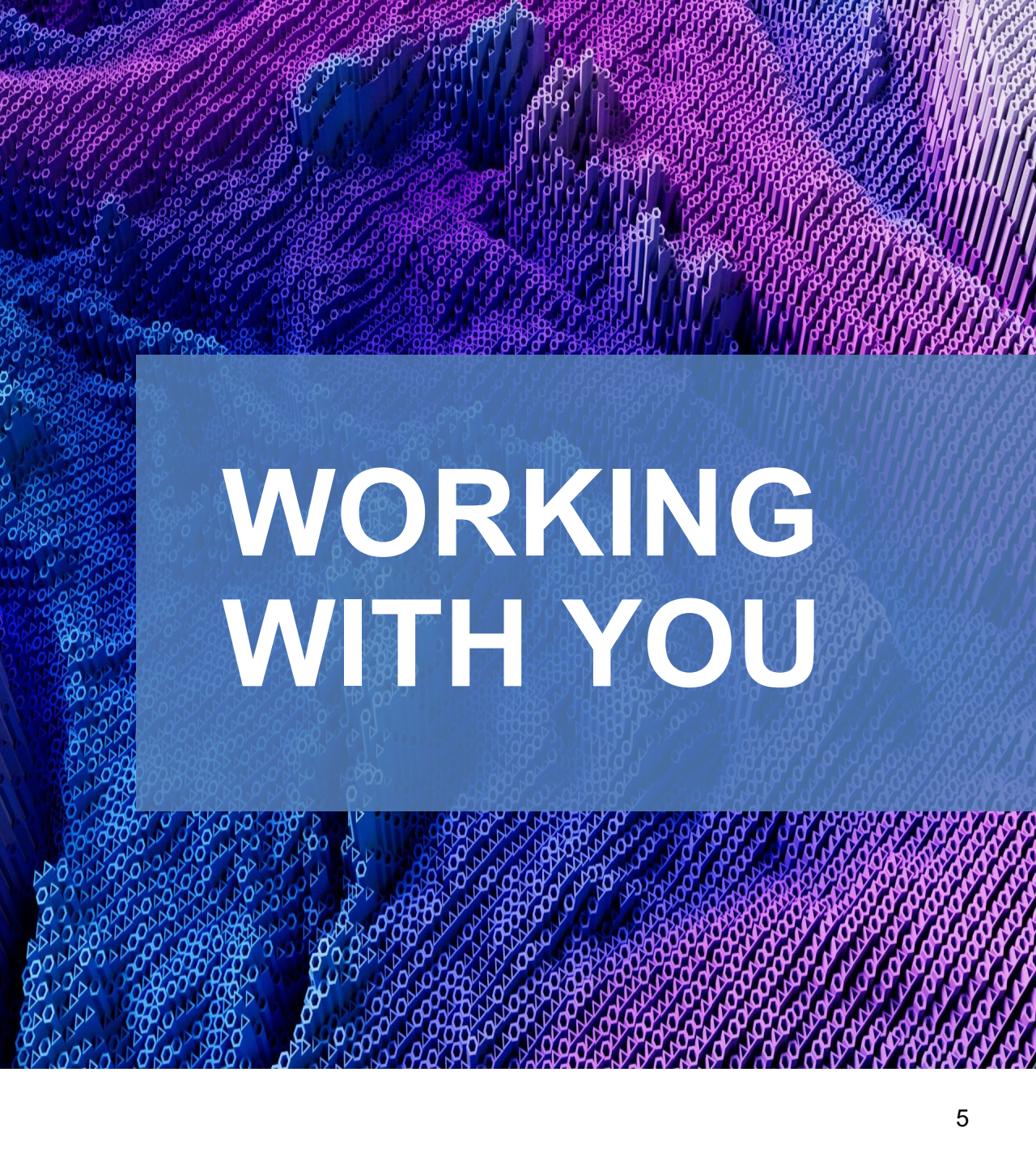
**WE KNOW
EVERY CLIENT
IS UNIQUE**



TALAN

At Talan we are experts in IT change management. Our years of expertise has enabled us to build bespoke tools and methodologies we adapt across our Public Sector clients. These include:

- Strategy planning tools: SWOT, PESTLEE and combined with our deep IT and digital expertise, and public sector policy experience.
- Project management: Agile project management methodology, and PRINCE 2. Our technology programmes are underpinned by exceptional project management methodology and form the foundation for successful delivery.
- Collaboration platforms: Teams, SharePoint, Egress, Iron Mountain. We retain expertise across a broad range of collaboration platforms to meet the requirement of our clients, and with security of information and access control, as the highest priorities.
- Governance, Risk and Compliance: Leveraging tools, including OneTrust as GRC platforms to improve and enhance the efficiency of compliance and ongoing management.
- Performance monitoring: PowerBI, IT Helpdesk tooling, project dashboards to assess and monitor performance, informing decision-making and highlight progress and risks.



**WORKING
WITH YOU**

SERVICE FEATURES

TALAN

SERVICE FEATURES

- Expertise and understanding of policy and governance in designing
- Our investment in our staff
- Innovation to bring the latest thinking and trends
- Built in by design into the IT vision and strategy
- Our methodologies, tools and techniques
- Our sector expertise to provide latest global trends
- Always operate within the same time zone as our clients



SERVICE BENEFITS

TALAN

SERVICE BENEFITS

- Aligning IT strategy with the business strategy
- Better decision-making through adoption of technology and applications
- Increased operational efficiency and streamlining of processes
- Enhanced engagement with services users/customers
- Risk management and mitigation of vulnerabilities and security incidents
- Maximising the technology to deliver competitive advantage
- Enhance collaboration across the workforce, and sharing of information

A woman with dark hair tied back, wearing glasses and a dark jacket, is looking upwards with a focused expression. She is in a server room, with rows of server racks visible in the background. The racks are filled with blue and white lights, creating a bokeh effect. A semi-transparent purple rectangle is overlaid on the left side of the image, containing the text 'WHY TALAN?'.

**WHY
TALAN?**

TALAN

Who we are

We **accelerate** the transformative impact of **Data & AI** through integrated business consulting and technology

Consulting

Shaping business ambition, from strategic vision to transformation agenda

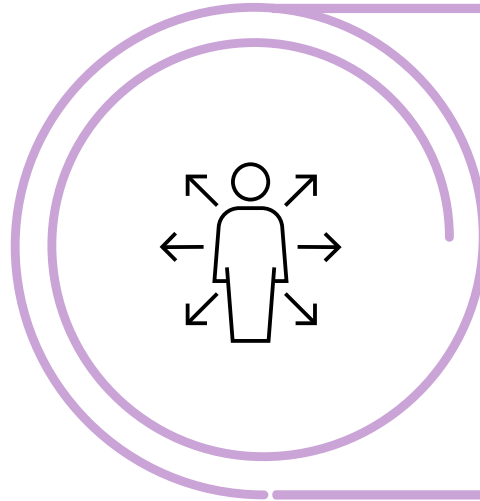
Data & AI

Enabling business models by turning data into intelligence

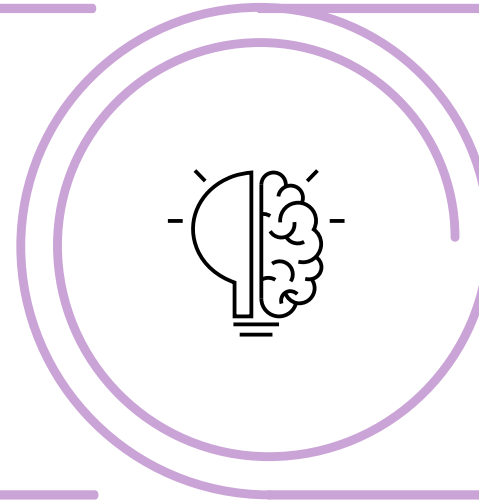
Technology

Building the foundations to scale solutions & processes

Why we're different



**Client-centric
approach
for business
impact**



**Innovation
partner, with
World-class Data
& AI assets and
talents**



**Deep
expertise in
selected
industries**

Why we're different

We adopt a client-centric approach,
always prioritizing measurable business impact

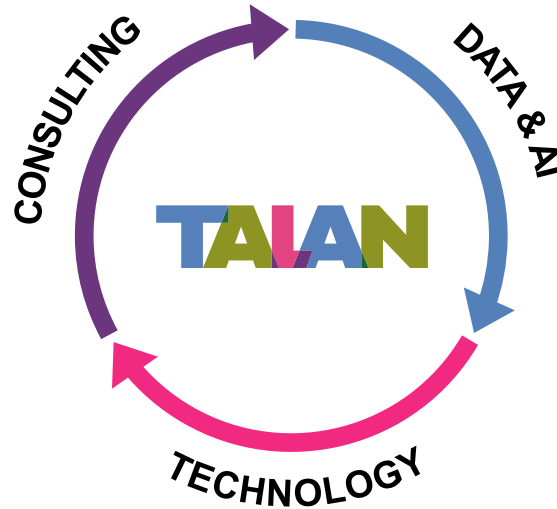
Our commitments to our clients

Acceleration you can measure

From strategic consulting to transformation and technology,
we commit to deliver impact at scale

The right experts for every discussion

Your Talan project team combines industry experts, data
scientists and technologists from across
our global teams



We lead with innovation

100+ million

Smart meters installed in
5 countries

1st

Crypto-trading platforms
deployed in France

10,000 hours

of hours saved through
Agentic AI in a large food
company

+18%

customer retention via AI-
powered churn prediction
in Insurance company

Deep industry expertise built on our client partnerships

Financial Services



Transport & Logistics



Energy & Utilities



Public Sector



+10

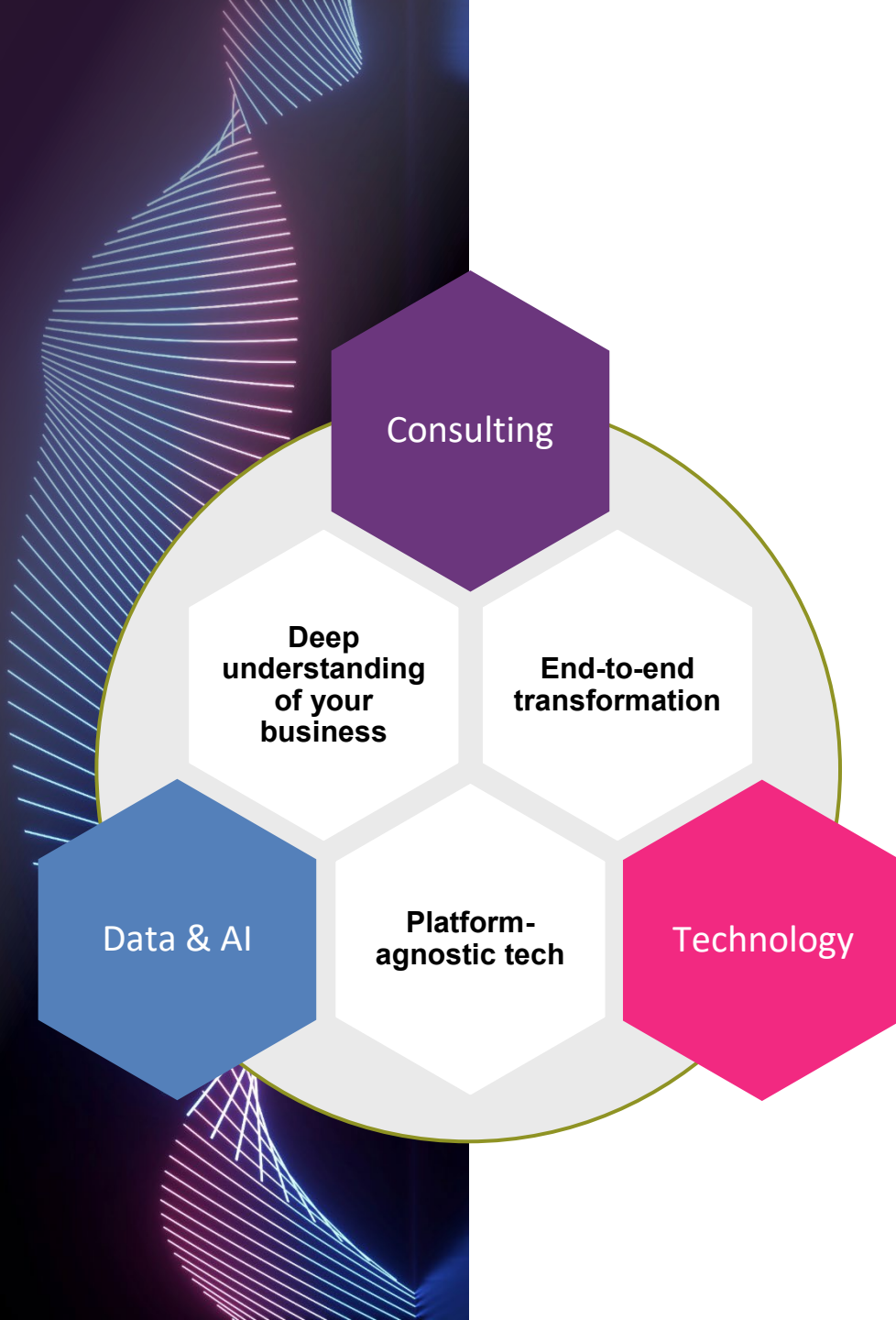
years relationships
with our top clients

91%

satisfaction

The Talan way

We combine our end-to-end capabilities to accelerate your transformation



Consulting

Strategy consulting

Data-driven marketing & sales strategy

Corporate finance performance & capital efficiency

Process performance in critical **operations**

Complex transformation acceleration

Transformation governance (PMO) and org alignment

Low-carbon strategy & execution

Data & AI

AI transformation acceleration for enterprise-scale impact (pilot-to-scale)

- Data & AI strategy, governance, observability and infrastructure
- Agentic AI architecture & orchestration
- Data & AI platforms design & integration

Data & AI applications

- Analytics & business intelligence, incl. location intelligence
- Data pipeline & open data
- Content, Knowledge, and IP management

Technology

AI-powered business solutions

- ERP, CRM and other platform integration

Cloud

- Cloud re-platforming
- IT/Cloud spend optimization

Digital application services

- CIO advisory and E2E program support
- Micro-applications factories
- AI-based digital factory
- AI-accelerated legacy code modernization

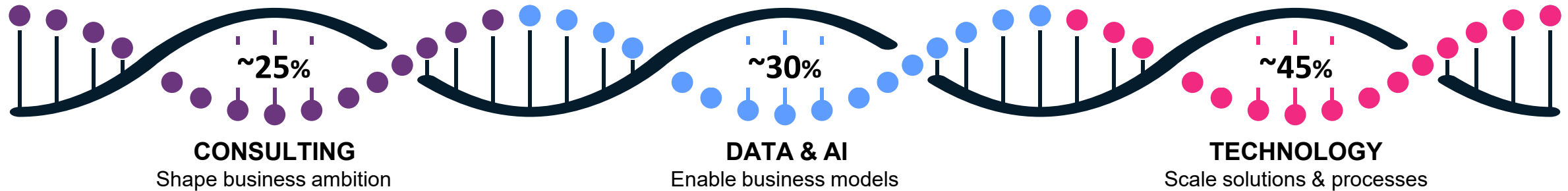
We are tech-agnostic and can leverage any of our AI, Cloud and Technology partners

AI & DATA	zeenea databricks snowflake Collibra Palantir DataGalaxy dbt dataiku OpenAI MISTRAL AI deepseek InstaDeep™ CURSOR			
CLOUD & INFRA	Microsoft Azure OVHcloud Google Cloud aws ORACLE Cloud Infrastructure	TAIAN	ERP, CRM & BUSINESS PLATFORMS	salesforce SAP ORACLE Cloud ERP IFS
PROCESS AUTOMATION & RPA	UiPath nintex tervene		CYBERSECURITY	yubico Red Hat
DEVOPS & COLLABORATION	GitHub GitLab ATLASSIAN Powell 365			

We combine Consulting, Data & AI, and Technology expertise for end-to-end delivery

We accelerate the transformative impact of Data & AI through integrated business consulting and technology

End-to-end capabilities



Unique differentiators

Pragmatic approach for business impact

- All Top 20 customers with Talan for 3+ years and served across all Business Lines
- 91% of clients satisfied with performance of delivered solutions
- Project teams combining global experts across service lines ; senior management directly involved and accountable for project success

World-class AI & Data assets and talents

- 2,500+ data / IA experts developing client projects and Talan IP
- R&I lab dedicated to fundamental and applied research
- 40 peer-reviewed research papers published
- 10+ productized IP-backed assets

Deep industry expertise and specialist focus

- 60% of revenue in 4 priority industries: Financial Services, Energy & Utilities, Transport & Logistics, and Retail & Luxury
- 20+ years average experience of our 3,000 industry and functional experts
- 100% of our IP-backed assets dedicated to a single industry or function



Thank You

TALAN

FOR MORE INFORMATION
PLEASE CONTACT

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