

# APPLICATION AND PLATFORM DEVELOPMENT

SERVICE DEFINITION  
G-CLOUD 15



TALAN

A close-up, artistic photograph of a person's face, focusing on their eyes and nose. They are wearing dark-rimmed glasses. The lenses of the glasses reflect a computer screen displaying lines of code in a dark-themed editor. The background is dark and out of focus. A semi-transparent purple rectangular overlay is positioned on the left side of the image, containing the text 'SERVICE OVERVIEW' in white, bold, sans-serif capital letters.

# SERVICE OVERVIEW

**TALAN**



At Talan, we excel in developing and customised applications and platforms designed to address the specific requirements of every client. With expertise across a range of technologies and a commitment for user-centric design and Agile methodologies, we deliver high-quality solutions that are scalable, reliable and secured. From initial concept to post-launch support, we prioritise transparent communication and collaboration to ensure client satisfaction and drive business success.

Our application and platform services seek to:

- Provide tailored and bespoke services to our clients based on their goals. We identify the requirements and advise on best of breed technologies to build applications and/or platforms.
- Place user experience at the centre of our solution. We believe any application or platform must ultimately benefit the end user.
- Ensure that application and platform development provides agility, including alignment with business and/or service innovation.
- Ensure robust security for all applications and platforms by utilising the recommended frameworks.

**WE KNOW  
EVERY CLIENT  
IS UNIQUE**

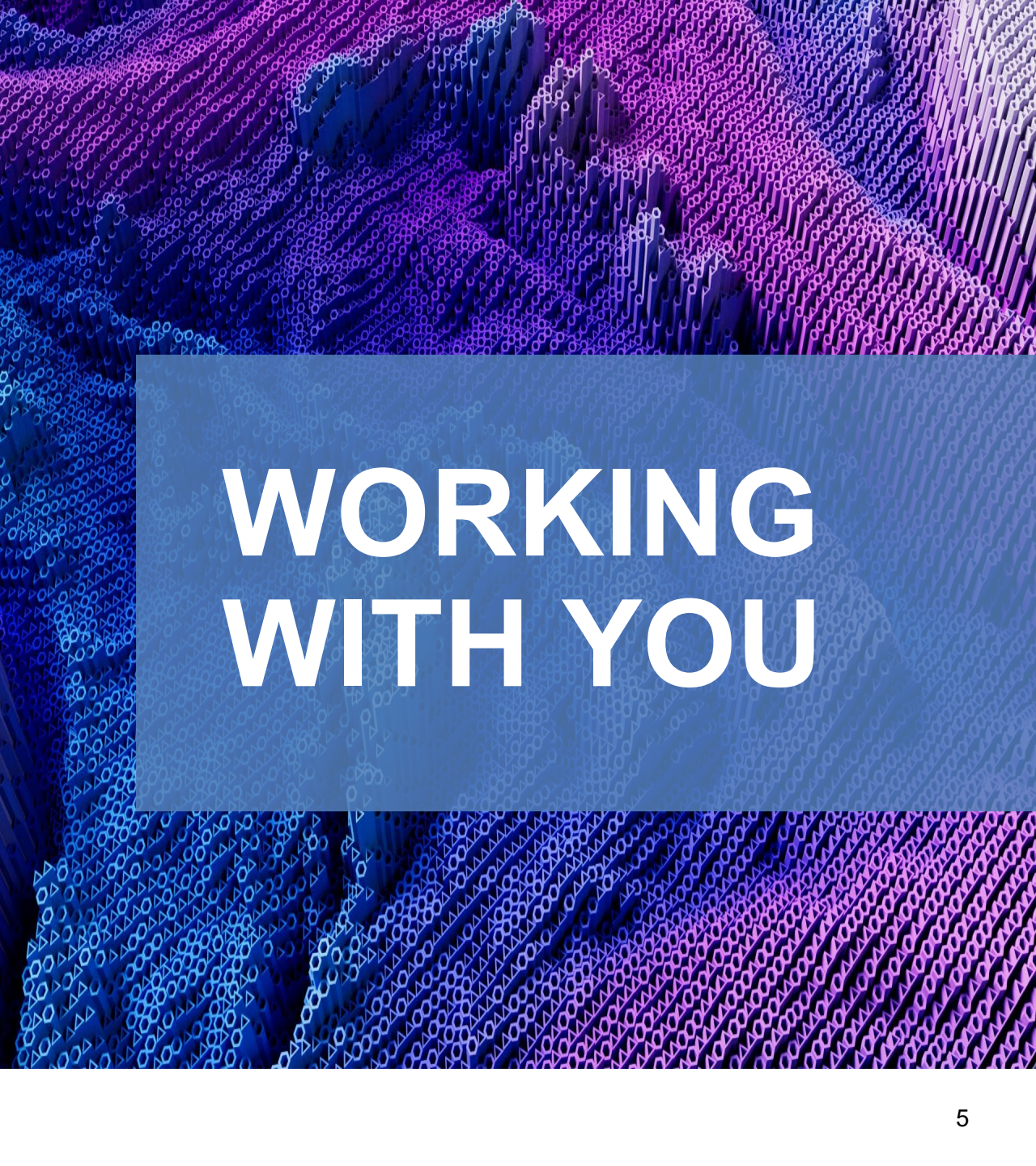


**TALAN**

At Talan, we are experts in application and platform development. Our many years of expertise has enabled us to build bespoke tools and methodologies in implementing these solutions across our Public Sector clients.

An overview of the tools and methodologies we use are listed below:

- Customised application development designed around the needs of our clients. We build this around methodologies that determine requirements and identify software that will deliver the highest value.
- Identifying and delivering expertise in offering range of application development options, including mobile, cloud native, enterprise.
- Platform development expertise, including, digital, e-commerce, data and IOT platform development. We deliver across the range of these platform requirements.
- Exceptional UX design and experience. We believe the end user/customer must be placed at the heart of any process re-design and digitalisation.
- Establishing clear governance on the design, management and change process for infrastructure will be critical for driving ongoing benefits and ensures the applications and platforms remains in line with business change.



# WORKING WITH YOU

# SERVICE FEATURES

**TALAN**

# SERVICE FEATURES

- Built-In platform services aligned with specific business goals
- Simplified development and deployment enhancing value-driven solutions and streamline processes
- Flexibility and adaptability allowed by automatic scalability
- Adaptability with proficiency in diverse programming languages and frameworks
- Real-time data integration with databases and APIs
- Application data and platform data protected by built-In security
- Post-launched monitored and sustainable growth optimised with performance insights
- User engagement enhanced by intuitive UX and modern UI
- Customer experiences enhanced by value-driven solutions and streamline processes



# SERVICE BENEFITS

# TALAN

# SERVICE BENEFITS

- Efficient application design and streamlined development processes ensured
- Boosted productivity through advanced development tools and teamwork
- Comprehensive testing leads to reliable and robust deployments
- Seamless web service integration enhances system connectivity
- Reliable database integration for fast and consistent data access
- Strong data security safeguards all sensitive information
- Automatic scalability supports growth as business demands change
- Continuous monitoring and insights drive ongoing improvements
- Long-term affordability maintained by optimising resource use wisely

A woman with dark hair tied back, wearing black-rimmed glasses and a dark collared shirt, is looking upwards and to the left. She is in a server room, with rows of server racks visible in the background. The racks are filled with blue and white lights, creating a bokeh effect. A semi-transparent purple rectangle is overlaid on the left side of the image, containing the text 'WHY TALAN?'.

**WHY  
TALAN?**

**TALAN**

# Who we are

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We **accelerate** the transformative impact of **Data & AI** through integrated business consulting and technology

## Consulting

Shaping business ambition, from strategic vision to transformation agenda

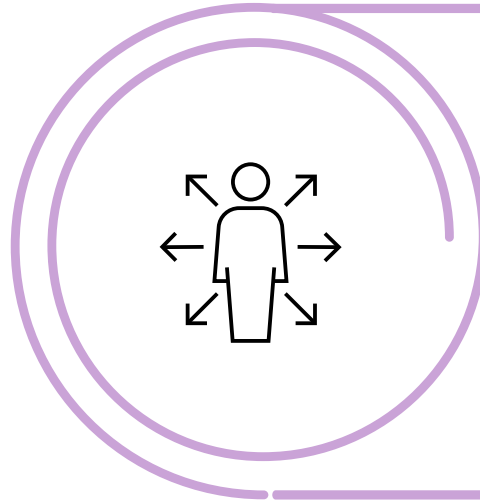
## Data & AI

Enabling business models by turning data into intelligence

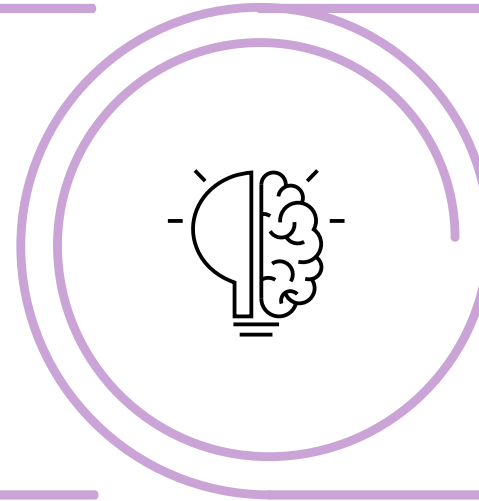
## Technology

Building the foundations to scale solutions & processes

# Why we're different



**Client-centric  
approach  
for business  
impact**



**Innovation  
partner, with  
World-class Data  
& AI assets and  
talents**



**Deep  
expertise in  
selected  
industries**

# Why we're different

We adopt a client-centric approach, always prioritizing measurable business impact

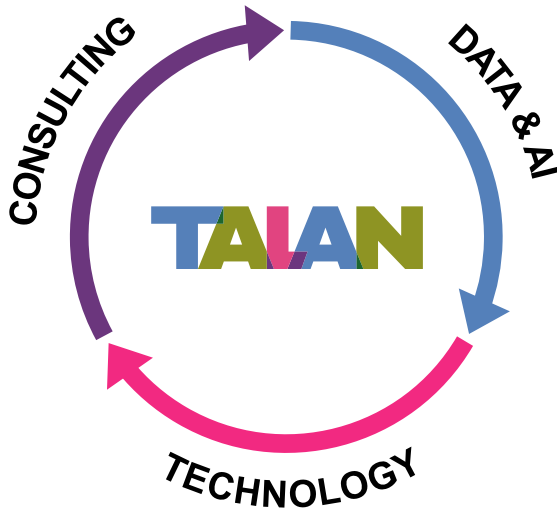
## Our commitments to our clients

### Acceleration you can measure

From strategic consulting to transformation and technology, we commit to deliver impact at scale

### The right experts for every discussion

Your Talan project team combines industry experts, data scientists and technologists from across our global teams



## We lead with innovation

|                                                             |                                                                         |
|-------------------------------------------------------------|-------------------------------------------------------------------------|
| 100+ million                                                | 1 <sup>st</sup>                                                         |
| Smart meters installed in 5 countries                       | Crypto-trading platforms deployed in France                             |
| 10,000 hours                                                | +18%                                                                    |
| # of hours saved through Agentic AI in a large food company | customer retention via AI-powered churn prediction in Insurance company |

## Deep industry expertise built on our client partnerships

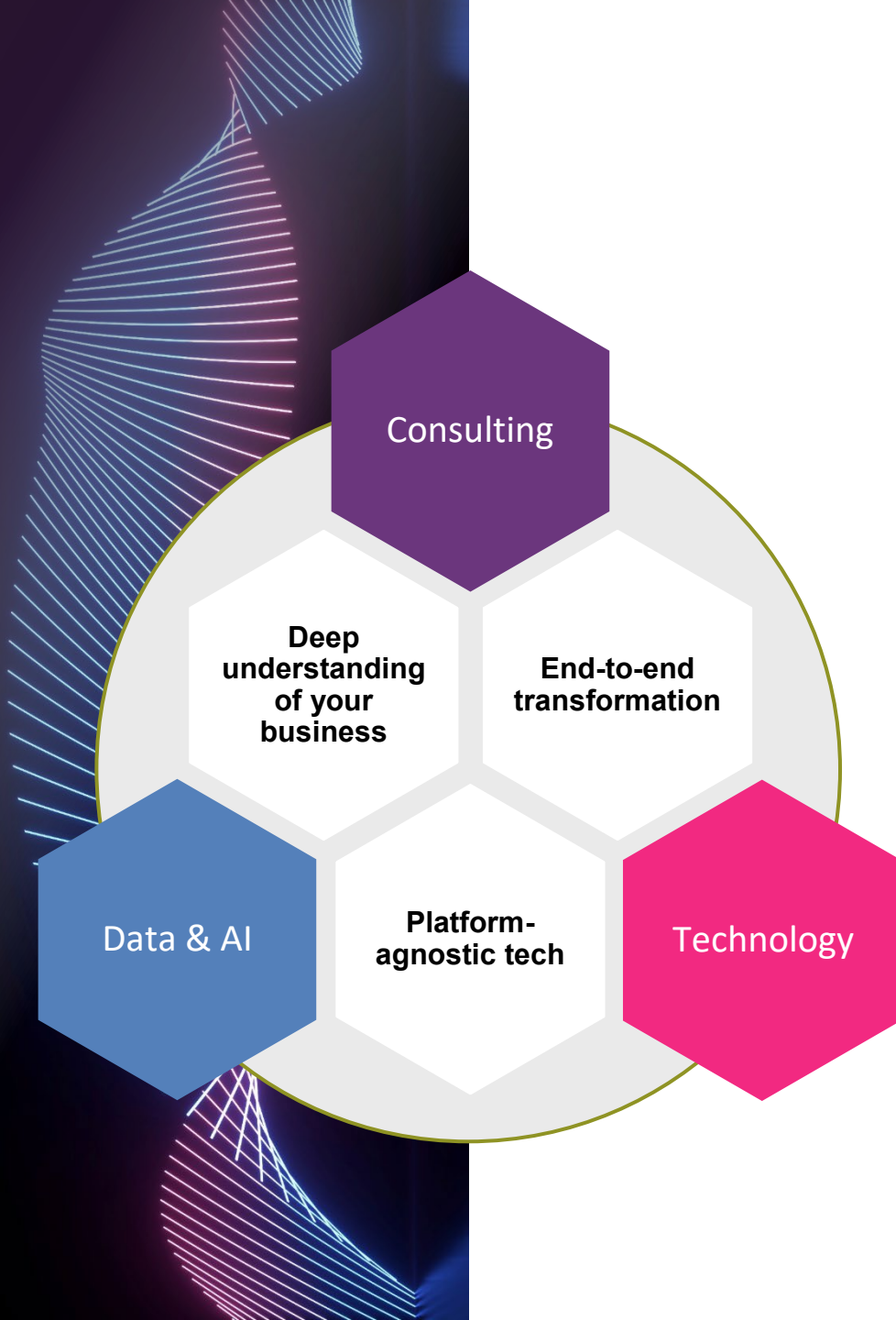
|                                           |                                                  |                                               |                                      |
|-------------------------------------------|--------------------------------------------------|-----------------------------------------------|--------------------------------------|
| <b>Financial Services</b><br><br><br><br> | <b>Transport &amp; Logistics</b><br><br><br><br> | <b>Energy &amp; Utilities</b><br><br><br><br> | <b>Public Sector</b><br><br><br><br> |
|-------------------------------------------|--------------------------------------------------|-----------------------------------------------|--------------------------------------|

|                                          |              |
|------------------------------------------|--------------|
| +10                                      | 91%          |
| years relationships with our top clients | satisfaction |



# The Talan way

We combine our end-to-end capabilities to accelerate your transformation



## Consulting

### Strategy consulting

### Data-driven marketing & sales strategy

**Corporate finance** performance  
& capital efficiency

Process performance in critical **operations**

### Complex transformation acceleration

**Transformation governance** (PMO)  
and org alignment

**Low-carbon** strategy & execution

## Data & AI

### AI transformation acceleration for enterprise-scale impact (pilot-to-scale)

- Data & AI strategy, governance, observability and infrastructure
- Agentic AI architecture & orchestration
- Data & AI platforms design & integration

### Data & AI applications

- Analytics & business intelligence, incl. location intelligence
- Data pipeline & open data
- Content, Knowledge, and IP management

## Technology

### AI-powered business solutions

- ERP, CRM and other platform integration

### Cloud

- Cloud re-platforming
- IT/Cloud spend optimization

### Digital application services

- CIO advisory and E2E program support
- Micro-applications factories
- AI-based digital factory
- AI-accelerated legacy code modernization

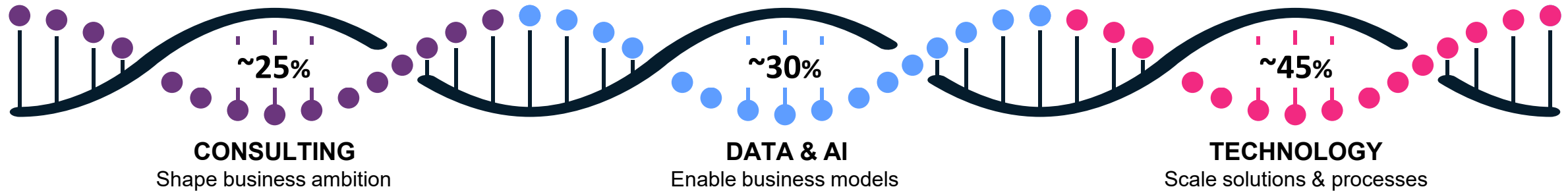
We are tech-agnostic and can leverage any of our AI, Cloud and Technology partners

|                                                     |                                                                                                                                                                                                                                                                  |                  |                                                          |                                                                                 |
|-----------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|----------------------------------------------------------|---------------------------------------------------------------------------------|
| <div>AI &amp; DATA</div> <div></div>                | <div>zeenea</div> <div>databricks</div> <div>snowflake</div> <div>Collibra</div> <div>Palantir</div> <div>DataGalaxy</div> <div>dbt</div> <div>dataiku</div> <div>OpenAI</div> <div>MISTRAL AI</div> <div>deepseek</div> <div>InstaDeep™</div> <div>CURSOR</div> |                  |                                                          |                                                                                 |
| <div>CLOUD &amp; INFRA</div> <div></div>            | <div>Microsoft Azure</div> <div>OVHcloud</div> <div>Google Cloud</div> <div>aws</div> <div>ORACLE Cloud Infrastructure</div>                                                                                                                                     | <div>TAIAN</div> | <div>ERP, CRM &amp; BUSINESS PLATFORMS</div> <div></div> | <div>salesforce</div> <div>SAP</div> <div>ORACLE Cloud ERP</div> <div>IFS</div> |
| <div>PROCESS AUTOMATION &amp; RPA</div> <div></div> | <div>UiPath</div> <div>nintex</div> <div>tervene</div>                                                                                                                                                                                                           |                  | <div>CYBERSECURITY</div> <div></div>                     | <div>yubico</div> <div>Red Hat</div>                                            |
| <div>DEVOPS &amp; COLLABORATION</div> <div></div>   | <div>GitHub</div> <div>GitLab</div> <div>ATLASSIAN</div> <div>Powell 365</div>                                                                                                                                                                                   |                  |                                                          |                                                                                 |

# We combine Consulting, Data & AI, and Technology expertise for end-to-end delivery

*We accelerate the transformative impact of Data & AI through integrated business consulting and technology*

## End-to-end capabilities



## Unique differentiators

### Pragmatic approach for business impact

- All Top 20 customers with Talan for 3+ years and served across all Business Lines
- 91% of clients satisfied with performance of delivered solutions
- Project teams combining global experts across service lines ; senior management directly involved and accountable for project success

### World-class AI & Data assets and talents

- 2,500+ data / IA experts developing client projects and Talan IP
- R&I lab dedicated to fundamental and applied research
- 40 peer-reviewed research papers published
- 10+ productized IP-backed assets

### Deep industry expertise and specialist focus

- 60% of revenue in 4 priority industries: Financial Services, Energy & Utilities, Transport & Logistics, and Retail & Luxury
- 20+ years average experience of our 3,000 industry and functional experts
- 100% of our IP-backed assets dedicated to a single industry or function



# Thank You

**TALAN**

FOR MORE INFORMATION  
PLEASE CONTACT  
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