

TRANSFORM YOUR BUSINESS WITH OUR AI USE-CASE WORKSHOP

Work together to identify and prioritise the right AI use cases for your business. Find out what funding may be available to start your journey

Looking to leverage AI in your organisation but not sure where to start?

At Transparency, we help you identify and prioritise AI use-cases to add value to your business. Our design-led thinking workshop will help you discover where AI can empower your employees and deliver enhanced benefits to your customers.

The outcomes of this workshop are to map your use-cases to a three horizon plan based on business value vs effort required. We will also validate what a POV would look like to get started with your priority use-case and whether you're eligible for Microsoft funding

AI TRANSFORMATION OPPORTUNITIES

ENRICH

employee experiences

REINVENT

customer engagement

RESHAPE

business processes

BEND

the curve on innovation

COME TOGETHER IN AN IN-PERSON FACILITATED DISCUSSION TO:

Confirm Executive Alignment

Identify target use case and success criteria

Validate use cases and prototypes

EXECUTIVE SPONSORS

Owns the strategic decisions

BUSINESS SMES

Understands the business area and its operational processes

DATA SME

Understands the data assets and current data landscape

AI & ANALYTICS SME

Analyses data to deliver insights to the business

AFTER THE WORKSHOP YOU WILL BE ABLE TO:

-  Finalise architectural blueprint
-  Finalise business case
-  POV (if required)
-  Deployment

EXAMPLE USE CASES

Dynamic Pricing

Small and medium-sized enterprises can now harness the power of AI to optimise pricing strategies in real time, adapting to market conditions and customer behaviour.

Language Translation

This supports a wide range of use cases, such as translation for call centers, multilingual conversation agents, or in-app communication.

Knowledge Mining

Knowledge mining delivers an enhanced experience that enables organisations to gain insights faster from content that would otherwise remain untapped.

Content Creation & Summarisation

Azure OpenAI Service helps customers perform various tasks quickly, such as generating unique content, summarising feedback, and extracting text from documents. Common uses include writing assistance, translating natural language to code, and gaining data insights through search and classification.

Store Location Suggester

Uses data science, geospatial analysis and machine learning techniques, to provide a recommendation on the best neighbourhood for opening new stores.

Feature Importance

Use AI to pull out the right features in your products and services, to drive effective marketing campaigns, and craft and tailor goods to meet the needs of different segments of customers.

Intelligent Conversational Agents

With Conversational AI you can create AI-generated bots, questions and answers, and contact center solutions to streamline and improve employee and customer service.

Visual Inspection

AI-based visual inspection represents a significant advancement in quality control processes, leveraging the power of artificial intelligence to enhance accuracy and streamline inspection tasks.