

G-Cloud 15



Web design and development for Cloud Hosting

reading room

Our approach.

We dive into every project with an open mind, always **questioning the status quo** to find the best solution.

Our team **collaborates closely** - internally and with clients - ensuring every idea and strategy is refined to meet your needs. We pride ourselves on our independence, enabling us to remain agile and focused on delivering the **best outcomes** for you.



Curiosity



Collaboration



Independence





Why we exist.

At Reading Room, we believe in the transformative power of technology. We exist to help businesses **unlock their potential** by creating digital solutions that make a lasting impact.

We are driven by the idea that technology is not just a tool, but a means to **elevate your business**, engage your audience, and create meaningful experiences.

Our work goes beyond just completing projects - it's about **creating outcomes that last**, pushing boundaries, and solving real challenges with creativity and innovation.

Stacks of digital know how.

With a strong presence in London, Bristol, and the North West, Reading Room combines local insight with **nationwide expertise** to deliver exceptional digital solutions.

20+

years in business

100

digital specialists

200

loyal clients

4

offices worldwide



A few of our clients.



Why Reading Room?

These successes showcase our ability to integrate strategy, design, build, and marketing to **achieve lasting outcomes.**

The Royal Warrant.

The Royal warrant is a symbol of quality, excellence and a long-standing relationship.

We are extremely proud to recently join this exclusive club of suppliers as holders of the Royal warrant.



By Appointment to
His Majesty The King
Supplier of Website Development and Management Services
Reading Room Digital Limited
London

Ticks of approval.

We're nimble when it counts but also recognise the importance of security & compliance. Others recognise us too and we're approved by:



Crown
Commercial
Service
Supplier



Certifications.

We're nimble when it counts but also recognise the importance of security & compliance.

Others recognise us too and we're approved by:



Web Design and Development for Cloud Hosting

Service Description

Moving publishing, applications and digital services to cloud-hosted services gives you resilience and scalability to respond to changing demands from your end-users.

Reading Room's web-design and development services help you to get the most out of investing in digital, utilising the leading cloud-based technologies.

Our development expertise covers a broad range of cloud-based services and web applications including content management, publishing, campaign platforms, CRM and data acquisition, online booking systems, e-commerce, live online coverage for major events, subscription content delivery, transport and travel data delivery.

From the very start, we work to develop a deep understanding of your organisation, your audience, your strategy and objectives. We bring research insights together with creative technical solutions. Our team bring value to projects with proven implementation experience, and adept configuration, optimisation and managed support services. .

Web Design and Development for Cloud Hosting

Services

- Cloud-based content management and publishing
- Cloud-based campaign management platforms
- Online booking and e-commerce
- Live online coverage for major events
- Travel and public transport data systems
- Web-applications
- Native apps
- Custom cloud-middleware

Development stack

- Jira – managing sprints, product backlogs and support tickets
- Confluence – project documentation
- Bitbucket/Git – source control
- Bamboo – release management and continuous integration

Outcomes and benefits

Benefits included:

- Cost effective, scalable cloud hosted solutions
- Respond to changing demand for digital services
- Resilient cloud-services that you can rely on
- Devolve content ownership across your organisation
- WCAG 2.2 Accessibility Standard compliance
- ISO 27001 certified
- Cyber Essentials Plus certified

Website Design and Development for Cloud Hosting

Testing

We run functional tests against user scenarios, test for look and feel consistency, browser support and accessibility. We use load and penetration security testing tools and standards such as LoadStorm and OWASP.

Training

- Every project is assigned a project manager and account manager who stay with you throughout the engagement
- We'll develop a detailed communications plan to ensure we keep you fully engaged and informed from day one
- We follow the agile processes of the GDS Service Delivery Manual and the Digital Service Standard
- We have a dedicated Quality Assurance team who test all deployments before they happen to ensure we're meeting coding standard, browsers and system compatibility and accessibility standards.
- Our team is available 9.00 – 5.30 Monday to Friday. We are also able to offer additional support outside of normal office hours to suit individual client needs
- We aim to respond to contact from you within 3 hours during business hours. More rapid service level agreements are available
- We have a clear escalation procedure to give clients peace of mind

Umbraco CMS Development and Ongoing support

Cloud Technologies we work with

- Cloud platform, iOS, Android, multiplatform responsive web apps
- Front-end development (Node.JS, Javascript, HTML5, CSS, JQuery)
- Back-end development (Python, .Net, PHP Cloud-hosted CMS (Drupal, Umbraco, Magento, WordPress)
- Database (SQLServer, MySQL)

Onboarding and Offboarding

- We're happy to discuss your current setup and needs so that we can on-board your existing sites and services efficiently. This could include content and code reviews.
- We offer a free initial consultation together with a demonstration of our work and project process.
- For every client we will appoint a full-service team and agree resourcing allocations once we know more about your needs. We can work on a fixed price or capped T&M basis

Umbraco CMS Development and Ongoing support

Deployment, configuration and implementation

- Deploy, set-up and configuration of Umbraco
- Configuration of Umbraco in accordance with business and user needs
- Bespoke development of non-standard functionality
- System testing and deployment to production and live environments

Onboarding and benefits

- Umbraco implementation assurance planning, implementation and adoption
- Ensure alignment to business strategy
- Drive adoption, increasing cross sell opportunities
- Stay current on latest technology and capabilities

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Start your digital transformation today