

G-Cloud 15



Drupal CMS Development and Ongoing support

reading room

Our approach.

We dive into every project with an open mind, always **questioning the status quo** to find the best solution.

Our team **collaborates closely** - internally and with clients - ensuring every idea and strategy is refined to meet your needs. We pride ourselves on our independence, enabling us to remain agile and focused on delivering the **best outcomes** for you.



Curiosity



Collaboration



Independence





Why we exist.

At Reading Room, we believe in the transformative power of technology. We exist to help businesses **unlock their potential** by creating digital solutions that make a lasting impact.

We are driven by the idea that technology is not just a tool, but a means to **elevate your business**, engage your audience, and create meaningful experiences.

Our work goes beyond just completing projects - it's about **creating outcomes that last**, pushing boundaries, and solving real challenges with creativity and innovation.

Stacks of digital know how.

With a strong presence in London, Bristol, and the North West, Reading Room combines local insight with **nationwide expertise** to deliver exceptional digital solutions.

20+

years in business

100

digital specialists

200

loyal clients

4

offices worldwide



A few of our clients.



Why Reading Room?

These successes showcase our ability to integrate strategy, design, build, and marketing to **achieve lasting outcomes.**

The Royal Warrant.

The Royal warrant is a symbol of quality, excellence and a long-standing relationship.

We are extremely proud to recently join this exclusive club of suppliers as holders of the Royal warrant.



By Appointment to
His Majesty The King
Supplier of Website Development and Management Services
Reading Room Digital Limited
London

Ticks of approval.

We're nimble when it counts but also recognise the importance of security & compliance. Others recognise us too and we're approved by:



Crown
Commercial
Service
Supplier



Certifications.

We're nimble when it counts but also recognise the importance of security & compliance.

Others recognise us too and we're approved by:



Drupal CMS Development and ongoing support .

Service Description

Reading Room's Drupal consultancy, deployment and support services are designed to support organisations in the implementation of Drupal solutions hosted on cloud technology that maximise the benefit you get from investing in Drupal technology.

From the very start, we work to develop a deep understanding of your organisation, your audience, your strategy and objectives. We bring research insights together with creative technical solutions. Our team bring value to Drupal projects with proven implementation experience, and adept configuration, optimisation and managed support services.

Our consultancy services include a broad offer including digital strategy, the use of Drupal within a cloud-based publishing and service delivery architecture, content strategy for delivery through Drupal, user experience both of end-users and of authors and editors, and site performance reviews.

Our experience team consists of two Grand Master certified developers and front-end developers trained in accessibility standards.

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Digital Strategy

Using cloud-based conversion and behavioural suites to find information on your customer behaviour.

Tools include HotJar, Crazy Egg, VWO, Lucky Orange and Google Optimise.

Turning this data into hypothesis and testing plans to improve ROI.

Ensuring that any changes are backed up by data.

Drupal for cloud-based publishing and service delivery

- Architecture and system design for deployment of Drupal as part of a broader online publishing and service delivery environment.
- Review and optimisation of your cloud publishing and technical architecture to determine if is fit for purpose and how it can be optimised.
- Regular review and retrospective assessment on KPIs, analytics, evaluating performance improvement for Drupal implementations.
- Analysis of complex Drupal technology requirements, including evaluating the suitability of new and emerging technologies / product offerings for clients.
- Assessing Drupal hosting solutions for clients' needs and input into hardware or infrastructure
- Drupal solution costing.
- Forward-planning for major system upgrades and site revisions.

Onboarding and Offboarding

- We're happy to discuss your current setup and needs so that we can on-board your existing sites and services efficiently. This could include content and code reviews
- We offer a free initial consultation together with a demonstration of our work and project process
- For every client we will appoint a full-service team and agree resourcing allocations once we know more about your needs. We can work on a fixed price or capped T&M basis

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User experience and development

- Develop front-end user experience to meet user and business needs
- Enhance back-end content authoring and management interfaces to improve experience

Site performance reviews

- Review of site performance against KPIs , business goals and user goals
- A/B testing of enhancements iterative programme of site improvements enhance performance

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Deployment, configuration and implementation

- Deploy, set-up and configuration of cloudbased Drupal systems
- Integration of cloud-based marketing automation tools within a Drupal environment
- Configuration of Drupal modules and plugins in accordance with business and user needs
- Bespoke development of non-standard functionality
- System testing and deployment to production and live environments

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Start your digital transformation today