



# instil

**G-Cloud 15**

**Digital Strategy**

INNOVATE. IMPLEMENT. PROTECT. EDUCATE.  
**INSTIL.CO**

**150+**  
PEOPLE

**BELFAST**  
HEADQUARTERS

**20 YEARS**  
IN OPERATION

For over two decades, we've partnered with organisations to deliver cutting-edge software solutions. Our 150-strong team brings deep expertise across engineering, cyber security, design, cloud, data, and AI to create high-impact, future-ready systems

What we do

Product Development  
Cyber Security  
Artificial Intelligence  
Strategy & Innovation  
User Experience Design  
Managed Services





**We build and secure innovative digital solutions**



## **Product Development**

We build digital products that are secure by design, engineered to scale and evolve with your business.



## **AI & Data**

We design secure, scalable AI and data solutions that drive smarter decisions and better digital products.



## **Cyber Security**

We secure digital products from the inside out, protecting your innovation, data, and reputation.



### Digital Strategy

Instil helps organisations define clear digital strategies aligned to organisational goals and priorities.

We work at the earliest stages of change to provide direction, reduce uncertainty, and create shared understanding.

### Features

- Definition of a clear digital strategy aligned to organisational objectives and constraints.
- Assessment of current digital capability, platforms, and delivery maturity.
- Identification of priority opportunities, risks, and dependencies.
- A clear, prioritised roadmap to guide decision-making and investment.

### Benefits

- Clear direction for digital decision-making.
- Reduced risk through early alignment and clarity.
- Better prioritisation of effort and investment.
- Strong foundations for successful delivery.



## Your Trusted Delivery Partner

AMERICAN  
EXPRESS

eso

Liberty  
Information  
Technology

pwc

ATLASSIAN

BOSE

Johnson  
Controls

workday.

Deloitte.

McAfee

vyp



## What Our Customers Say

*"Their team is extremely talented and knows exactly what they're doing"*

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**Alan Hughes**  
CTO, Trafalgar Entertainment

*"They seamlessly adapted to our style"*

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**Colin Stanford**  
CEO, Pinnacle Response

*"Instil's sheer breadth of knowledge makes their software services very desirable"*

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**Kevyn Ford**  
Sr Engineering Manager, New Relic





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