

Inhealthcare LTD

Digital Health Platform

Pricing Template: G-Cloud Edition

Digital Health Platform Pricing

(Remote Patient Monitoring and Virtual Wards)

1. Licences

Licence Tier	Scope	Target Buyer	Annual Fee (£)	Use Case
Department Licence	One department (e.g. Sleep)	Clinical Lead / Dept Head	£15,000	Small-scale pilot or entry into Trust
Hospital Licence	One acute hospital, all departments	CIO / Digital Lead	£30,000	Full-site deployment
NHS Trust Licence	Multi-hospital NHS Trust	Trust CIO / Exec	£50,000	Consolidated deployment across multiple sites
ICS / Enterprise Licence	All sites and departments across an ICS	ICS CIO / Regional Lead	£250,000	Strategic population health rollout

2. Pathway Pricing

Number of Pathways Purchased	Fee per Pathway	Additional Detail
1 – 3 pathways	£5,000	Standard entry pricing
4 – 6 pathways	£3,000	Volume incentive for single departments
6 + pathways	£2,000	Encourages multi-speciality and full-hospital use

3. Additional Services

Service	Fee (£)	Additional Detail
Clinical Onboarding and Training	£3,000 (fixed)	Covers pathway setup, clinician training and remote go-live
Professional Service Days (PSD)	£750 - £1000 / day	For bespoke pathway builds, complex configuration or reporting
EPR / PAS Integration	Proposal-based	Varies by Trust system (e.g., EPIC, Cerner, System C)
SMS Patient Messaging	£0.04 per message (usage-based)	Pay-as-you-go, billed monthly. Used for reminders, prompts, follow-ups
Email / App Notifications	Included	Free to use via existing platform (where configured)

4. Usage: Remote Patient Monitoring (Monthly Activations)

Tier	Monthly Active Patients	Monthly Fee	Annual Equivalent	Additional Usage
1	125	£500	£6,000	£5.00
2	500	£1,750	£21,000	£4.00
3	1,000	£3,000	£36,000	£3.50
4	2,500	£6,250	£75,000	£3.00
5	5,000	£10,000	£120,000	£2.50

5. Virtual Wards (Activations Only)

Tier	Patients	Beds	Annual Fee	Additional Usage
1	1,000	25	£6,000	£6.50
2	4,000	100	£20,000	£5.50
3	10,000	250	£45,000	£5.00
4	20,000	500	£80,000	£4.50
5	40,000	1,000	£140,000	£4.00

6. Usage: Self-Referrals (Activations Only)

Tier	Annual Patient Activations	Annual usage Fee	Additional Usage	Licence fee	Total charge	Cost per consent
1	10,000	£2,500	£0.300	£12,500	£15,000	£1.50
2	25,000	£5,000	£0.225	£15,000	£20,000	£0.80
3	50,000	£9,000	£0.200	£17,500	£26,500	£0.53
4	100,000	£16,000	£0.175	£20,000	£36,000	£0.36
5	250,000	£35,000	£0.150	£22,500	£57,500	£0.23

Changes required to pathways due to updates to national guidance (therefore outside of the control of the customer) are free of charge.

Customers must make Inhealthcare aware of guidance changes as soon as reasonably possible to allow Inhealthcare to schedule the necessary pathway development into Inhealthcare's development sprint process.

Any pathway change requests made by the customer that do not specifically meet a national guidance requirement are subject to the applicable Professional Services Day Rate charges.

7. Clinical System Integration Fees

Organisation Type	Annual Fees
EMIS Web GP - fees per registered patient at the practice	£0.015
EMIS Web Community - Small Organisation	£647.60
EMIS Web Community - Medium Organisation	£1,609.84
EMIS Web Community - Large Organisation	£4,051.40
DAWN4S - INR Self testing (per patient)	£12.00
NHS Spine (Personal Demographic Service) - 50,000 lookups	£9,000
NHS Spine (Personal Demographic Service) - Additional lookups	£0.01
SystemOne - GP & Community	FOC

8. Communication Credits Usage Table

Communication Type / Method	Credit Usage
Online Portal	0 credits
Smartphone Application	0 credits
Outbound SMS - per 151 characters (max. 453 characters)	1 credit
Inbound SMS (Virtual Mobile Number / Long Code)	0 credits
Inbound SMS (Short Code / No Reply) - per 151 characters (max. 453 characters)	4 credits
Voice Calls - per minute	1 credit
Video Consultations - per five minutes per participant	1 credits

9. Communication Credits

Tier	Annual Usage Minimum Commitment	Annual Minimum Commitment Fee	Effective Rate	Rate for usage above Minimum Commitment
1	-	-	-	£0.0500
2	50,000	£2,000	£0.040	£0.0450
3	100,000	£3,500	£0.035	£0.0400
4	250,000	£8,000	£0.032	£0.0375
5	500,000	£15,000	£0.030	£0.0350
6	750,000	£21,000	£0.028	£0.0325
7	1,000,000	£26,000	£0.026	£0.0300