360 DEFENCE (UK) LTD – SERVICE DEFINITION

C1. Asset Identification (AssetID)

Service attributes	
Service type	Lot 3: Cloud Support
Service name	
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About 360D Service 360 Defence (UK) Limited (360D) delivers defence grounded in threat-informed, attacker-shaped understanding of cyber, security and risk. We are specialists in adversary-centric analysis, decision-grade risk clarity and assurance-aligned outcomes, built on the principle that context, definitions and situational understanding are essential to defensible security.	
Service description	**You are a target. You cannot protect what you do not know about.** AssetID identifies assets exposed to compromise or disruption based on information identified during the engagement, then assesses which carry material operational or strategic consequence. It shapes Business Impact Analysis within BIRA and enables proportionate, defensible risk decisions.
Why AssetID is different	AssetID moves beyond inventories, CMDBs and traditional BIAs by applying attacker-informed and defender-led logic to determine which assets genuinely matter. Instead of cataloguing systems or data, AssetID identifies assets whose compromise or disruption would create material operational or strategic

	consequences, ensuring that threat, risk and assurance activities begin from a defensible foundation.

Service categories	• Cloud Support Services
	  ○ Security Services
	  ○ Security Strategy
	  ○ Security Risk Management
	
	This service is delivered under Cloud Support and does not include hosted platforms or managed services

Service features and benefits	
Features	• Shows defenders which assets require protection. • Determines asset value through exposure, intent and consequence. • Considers physical, cyber, people and hybrid asset pathways. • Assesses mission consequence across services, functions and outcomes. • Defines assets using adversary-centric consequence modelling. • Establishes organisation-wide exposure and prioritisation baselines. • Defines asset scope for Threat Assessment and Business Impact Analysis • Supports consistent asset framing across programmes and portfolios. • Integrates defender-led operational priorities with attacker-informed insight. • Provides a defensible foundation for downstream risk activities.

Benefits	• Identified previously unknown or ungoverned assets • Exposes what defenders must protect before assessing threats. • Reveals how attackers value and target your assets. • Clarifies what different adversaries seek, exploit and prioritise. • Focuses security effort on assets with real consequence. • Prevents misaligned Threat Assessments and Business Impact Analyses. • Establishes a defensible basis for all risk decisions. • Improves clarity for senior leaders and accountable owners. • Enables coherent threat, risk and assurance activity. • Strengthens understanding of business asset dependencies.
Service Delivery benefit	• You are a target. AssetID ensures defensive effort is directed at assets whose compromise, manipulation or disruption would create material operational or strategic impact, rather than those that are simply easiest to catalogue or most visible in inventories.
Service Implementation Planning	• Initial scoping to confirm objectives, boundaries, attack surface and organisational context. • Analyst-led asset exposure analysis conducted primarily offline. • Review of strategic objectives, service models and consequence scenarios. • Identification and prioritisation of assets based on attacker value and impact. • Delivery of AssetID report with optional executive briefings.
Service scope	
AssetID	**AssetID** identifies assets whose compromise, manipulation or disruption would create material operational or strategic impact, using attacker-informed and defender-led logic rather than cataloguing or inventory-based approaches.

	AssetID is **not an asset inventory, CMDB exercise or generic Business Impact Analysis**. It deliberately models how hostile actors — including nation-states, organised crime, terrorist groups and hybrid threats value, target and exploit assets across people, physical, digital and mission domains. AssetID does not perform a formal Risk Assessment (RxA) or assess control effectiveness. Instead, it establishes the **asset-exposure foundation** required for effective Threat Assessment, Business Impact Analysis within BIRA, Threat Modelling and subsequent risk and assurance activity. Outputs are designed to inform Threat Assessment (TxA), Threat Assessment – Enhanced (TxA-E), Business Impact and Risk Appetite (BIRA), Threat Modelling (TxM), Risk Assessment (RxA) and enterprise *"Umbrella"* risk management.
Service constraints	Dependent on timely provision of contextual information. Delivery is primarily analyst-led and conducted offline, with optional remote or in-person briefing of findings.
Do you hold a suitably scope ISO27001 certificate for this G-Cloud Service.	ISO27001 is not applicable to this service. It is a skills-based service with no hosted platforms, operational systems or data custody.
Relevant information surrounding our service in relation to Government Classification Scheme	360D security specialists include NCSC Lead Certified Cyber Practitioner (and equivalent) professionals with information assurance and cyber security expertise to support the design, development and operation of systems handling information up to **SECRET**, in accordance with applicable HMG policies and client requirements.
Details of the level of backup/restore and disaster recovery that will be provided;	**This does not apply to this risk management service provision** Not applicable (The service involves no hosting, platform operation or data custody)

On-boarding and Off-boarding processes/scope etc.;	**On-boarding:** Initial engagement to confirm scope, organisational context and stakeholders. Agreement of information handling expectations and delivery timelines. Limited client interaction required beyond provision of contextual material. **Off-boarding:** Formal handover of AssetID report and supporting outputs. Optional briefing on findings and recommended next steps.
Consumer responsibilities:	Provide relevant contextual information and a nominated point of contact. Make available any strategic objectives, service descriptions or existing risk documentation may may inform analysis. **Details of any trial service available:** Not applicable (this is a skills-based service).
Reselling	
Supplier Type	360D is not a reseller
User Support	
Email or ticketing support	No
Phone support	No

	This service does not include a standing helpdesk or call-out capability. Support relates solely to engagement coordination and delivery of agreed outputs.
Web chat support	No
Support levels	*This service does not include a standing user helpdesk; support relates to engagement coordination only.* Named service lead responsible for delivery and quality assurance. Single-point coordination for scope clarification, report delivery, and optional briefing.
Financial Recompense	
Financial recompense model for not meeting service levels:	Any recompense for not meeting agreed service levels is defined in the contract and confirmed at call-off. Termination terms are defined in **360 Defence Terms and Conditions**.
Termination terms: By consumers (i.e. consumption); and By the Supplier (removal of the G-Cloud Service):	See 360 Defence Terms and conditions
Data restoration / service migration	Not applicable (no data hosting or migration deliverable).
Staff Security	
Staff Security Clearance	Staff screening performed which conforms to BS7858:2019
Government security clearance	Up to Developed Vetting (DV)
Pricing	

Discount for educational organisations	Yes Pricing is based on SFIA-aligned effort. AssetID is delivered at SFIA Level 7 by default, reflecting the strategic judgement and enterprise-level decision-making required. Prices are published in the 360D G-Cloud pricing and SFIA rate card. Pricing (including unit prices, volume discounts (if any), data extraction etc.) Pricing is based on SFIA-aligned effort and does not include fixed-price deliverables unless explicitly agreed at call-off.
Documents	
Service definition document	This document
Terms and Conditions	See 360D terms and conditions separate document
Pricing document	Our prices are published in the 360D G-Cloud pricing and SFIA rate card document/matrix. Pricing is based on role and effort. We may offer fee discounts where an individual resource is contracted for engagements exceeding 60 full working days, subject to agreement at call-off.