

G-Cloud 15 Pricing

Panacea Dynamic Market

Panacea Dynamic Market is an intuitive solution for managing Dynamic Markets, Dynamic Purchasing Systems and framework agreements, designed for organisations that must comply with UK Government procurement regulations, including the Public Contracts Regulations 2015 (PCR), the Provider Selection Regime (PSR), and the Procurement Act 2023 (PA23). As a registered eSender, Panacea Software supports the compliant preparation and electronic transmission of all required procurement notices and data under PA23 and is developed in collaboration with the Cabinet Office to ensure ongoing compliance with current and emerging regulatory requirements.

Panacea Dynamic Market supports the establishment, onboarding, qualification and ongoing management of suppliers within Dynamic Markets, DPS and frameworks, across all procedure types, above and below threshold. It supports competitive selection, call-offs, direct awards and mini-competitions, linking supplier participation and award activity directly to live contract records. Supplier data capture and compliant notice publication are automated through direct integration with the UK Government's Central Digital Platform (CDP), Contracts Finder, and the Find a Tender Service.

This Panacea Software solution is easy to use and provides a fully integrated, compliant platform supporting:

- Dynamic Markets, DPS and framework management
- Supplier qualification, onboarding and market access control
- Evaluation, moderation and award management
- Due diligence and performance monitoring
- Integrated sourcing, eProcurement and contract management

Panacea Dynamic Market streamlines end-to-end market management processes, improves efficiency, supports fair and transparent supplier participation, and adapts easily to evolving regulatory and organisational requirements.

Users

Most Panacea Software users have Free User access. Typical roles for Panacea Dynamic Market include:

Key User roles:	Free User roles:
• Administrator	• Stakeholder
• Contract Manager	• Evaluator
• Procurement Manager	• Interested Provider
	• Supplier

More information about these user roles can be found on our website, [here](#).

"I would recommend Panacea to any team facing the difficult task of managing a high volume of work while needing to reduce costs and improve services."

Carlton Wood, Royal Borough of Kensington and Chelsea



Price

The prices below exclude VAT and include an **unlimited number of Free Users**:

Annual Subscription fee¹

Company subscriptions include 2 x Key Users and an unlimited number of Free Users	Panacea Dynamic Market	Optional modules		
		e- Auction	Expenditure by Contract ⁸	e-Signing ⁷
Company Subscription ¹	£6,320	£2,350	£1,170	£3,650
Additional Key Users are priced as set out below.				

Option to add Additional Key Users

Annual Subscription ¹	Panacea Dynamic Market	e-Auction
Bundle of 5 x Key Users	£3,160	£570
Bundle of 10 x Key Users	£5,890	£1,110

Implementation and onboarding

One-off fees	Fixed Price	Daily rate
Software set-up ²		£990
Train-the-trainers ³		£990
Free user drop-in sessions ⁴		£990
Data migration ⁵		£990
Single sign-on ⁶	£495	

¹ Annual subscription fees are payable annually in advance. Our maintenance and award-winning support services are included in this fee.

² Set-up fees are charged on a per-implementation basis and are calculated using the published daily rate, depending on the scope and requirements. Fees include project management, data migration, configuration, testing, implementation and branding of the chosen package and users.

³ We recommend a train-the-trainer approach, in which we train your lead users into internal trainers for your company and support them at their initial Key User training sessions.

⁴ To encourage a smooth transition for your suppliers, evaluators and stakeholders we host online onboarding and training sessions for your Free User roles.

⁵ Data migration includes planning, mapping, testing and importing of your data from your legacy solution(s) onto Panacea Software.

⁶ We recommend and can enable single sign-on for your organisation via MS Entra ID (formerly Azure AD).

⁷ Our fully integrated e-Signing is available on Panacea Dynamic Market via an interface with [Legalesign](#). The fee quoted here includes electronic signing of up to 1,000 documents per annum. 2,000 document credit bundles can be added to this



package for £2,200 per bundle (each bundle allowing e-signing of an additional 2,000 documents).

⁸ Expenditure capture and reporting against contract via finance system integration using our API endpoint.

⁹ Enterprise Subscription is available for organisations requiring a higher number of Key Users. Enterprise Subscription Fees attract the following discounts to our standard rates for additional key users: 5 % discount for 15+ Key Users; 10% discount for 31+ Key Users; 15% discount for 51+ Key Users; 20% discount for 101+ Key Users; 50% discount for 201 + Key Users.

¹⁰ Annual subscription fees to Panacea Dynamic Market include storage of up to 50GB of data. Additional storage is charged per GB per annum as follows: 51-150GB at £4.95 per GB, 151-550 GB at £4.40 per GB, 551-1000GB at £3.85 per GB, 1001+ GB priced using the same tiered approach.

¹¹ Additional Panacea Software modules and functionality can be added to the platform for the fees published for these services on G-Cloud 15.

Please email tenders@panacea-software.com or call 0207 976 0116 if you require any further information.

"The Panacea system is easy to navigate and simplifies many administrative tasks which were cumbersome and time-consuming in our old system. The functionality for building tailored supplier questionnaires is very dynamic, and other features such as clarification Q&A are easy to use."

"We have a good working relationship with the Panacea team, who are proactive in responding to support requests, and open to our suggestions about further improvements or refinements to the system – which is especially important as UK public procurement sees big changes post-Brexit."

Jamie Thomas, NS&I

"My overall impression of Panacea is one of total professionalism in combining a procurement portal that delivers both value for money in the public sector and fully encompasses our specific procurement needs. The Panacea on-boarding team dealt with OEP's specific to and customised for requests with great ease, making use of modern technology that enables the OEP to provide a high-class procurement service for our stakeholders."

"The great thing about Panacea's system is that it makes the best use of modern technology and is cut above competitors in the market. This was shown by staff who were able to highlight the portal's use of modern technology and demonstrate it effectively."

"I would recommend Panacea to organisations who want to move on from legacy systems and to new customers alike."

John Cannon, The Office for Environmental Protection (OEP)