

G-Cloud 15 Pricing

Panacea Stakeholder Management

Panacea Stakeholder Management provides a structured, intuitive solution for managing stakeholder engagement, communications, and enquiries within a single secure platform. It enables organisations to maintain clear oversight of stakeholder relationships, interactions, and engagement activity, supporting consistent, accountable communication.

The solution supports the management of stakeholder contacts and organisations, enquiry handling, project and campaign planning, and scheduled communications such as emails and newsletters. Integrated dashboards provide real-time visibility of engagement activity, response progress, and outstanding actions.

Panacea Stakeholder Management allows teams to create and distribute emailed communications, track delivery and engagement, manage calendars and events, and link activity to subjects, priorities, or campaigns. Clear audit trails and configurable reporting support transparency, compliance, and informed decision-making.

The solution can be used as a standalone service or combined with other Panacea Software modules, enabling organisations to extend functionality over time and adapt to changing stakeholder engagement requirements.

Users

Panacea Stakeholder Management is licensed on a Key User basis only. Typical roles include:

Key User roles:
- Administrator - Stakeholder Manager

More information about these user roles can be found on our website, [here](#).

Price

The prices below exclude VAT:

Annual Subscription fee¹

Company subscriptions include 2 x Key Users	Panacea Stakeholder Management
Company Subscription ¹	£5,720
Additional Key Users are priced as set out below.	



Option to add Additional Key Users

Annual Subscription ¹	Panacea Stakeholder Management
Bundle of 5 x Key Users	£2,220
Bundle of 10 x Key Users	£4,420

Implementation and onboarding

One-off fees	Fixed Price	Daily rate
Software set-up ²		£990
Train-the-trainers ³		£990
Single sign-on ⁴	£495	

¹ Annual subscription fees are payable annually in advance. Our maintenance and award-winning support services are included in this fee.

² Set-up fees are charged on a per-implementation basis and are calculated using the published daily rate, depending on the scope and requirements. Fees include project management, data migration, configuration, testing, implementation and branding of the chosen package and users.

³ We recommend a train-the-trainer approach, in which we train your lead users into internal trainers for your company and support them at their initial Key User training sessions.

⁴ We recommend and can enable single sign-on for your organisation via MS Entra ID (formerly Azure AD).

⁵ Enterprise Subscription is available for organisations requiring a higher number of Key Users. Enterprise Subscription Fees attract the following discounts to our standard rates for additional key users: 5 % discount for 15+ Key Users; 10% discount for 31+ Key Users; 15% discount for 51+ Key Users; 20% discount for 101+ Key Users; 50% discount for 201 + Key Users.

⁶ Annual subscription fees to Panacea Software include storage of up to 50GB of data. Additional storage is charged per GB per annum as follows: 51-150GB at £4.95 per GB, 151-550 GB at £4.40 per GB, 551-1000GB at £3.85 per GB, 1001+ GB priced using the same tiered approach.

⁷ Additional Panacea Software modules and functionality can be added to the platform for the fees published for these services on G-Cloud 15.

Please email tenders@panacea-software.com or call 0207 976 0116 if you require any further information.

"We have recently implemented Panacea Software as our stakeholder management solution. It has been really easy to use so far and we can already see how useful it is for keeping track of things. The team have been very responsive and it's genuinely appreciated" - Companies House