Learning Nexus

Bespoke eLearning

Service definition

Learning Nexus

www.learningnexus.co.uk

Introduction

If you want learning that feels unmistakably *you* - your brand, your voice, your challenges, your people - bespoke eLearning is the way to go.

Our Studio team turns your ideas, stories and subject expertise into creative, memorable digital experiences that actually stick.

Whether it’s safety, skills, culture or behavioural change, we design content that’s purposeful, engaging, and tailored to your learners’ world.

1. Create the story

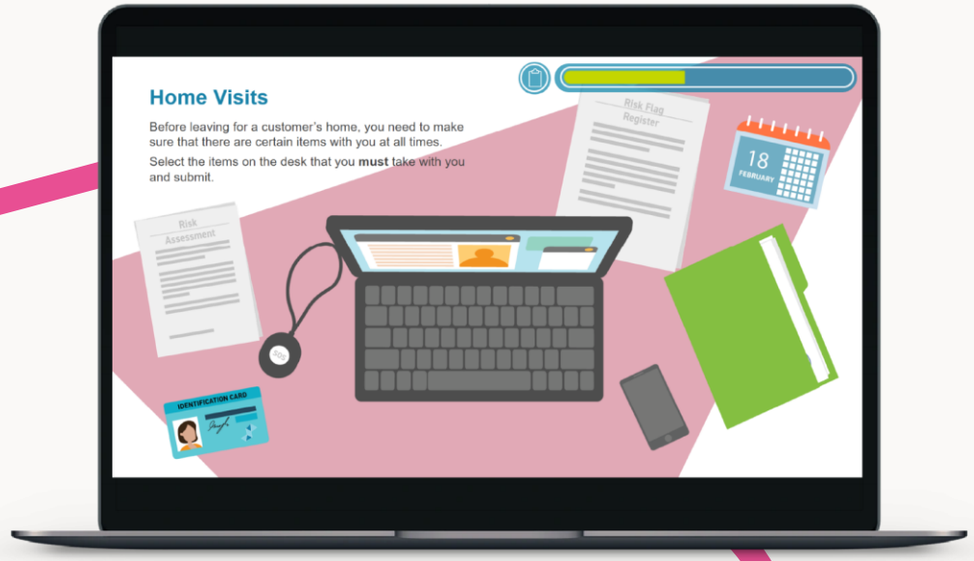
Every great course starts with a great story.

We work closely with your Subject Matter Experts to understand your goals, gather the essentials, and turn them into a clear, engaging lesson plan.

This plan becomes the blueprint for the whole experience - defining the flow, the tone, the learning outcomes and the moments that matter.

From health and safety to finance, soft skills to technical processes, we're used to bringing clarity to complex subjects and making them feel digestible and human.

2. Make it look incredible



Once the plan is signed off, it's over to our designers, animators and learning creatives to bring everything to life.

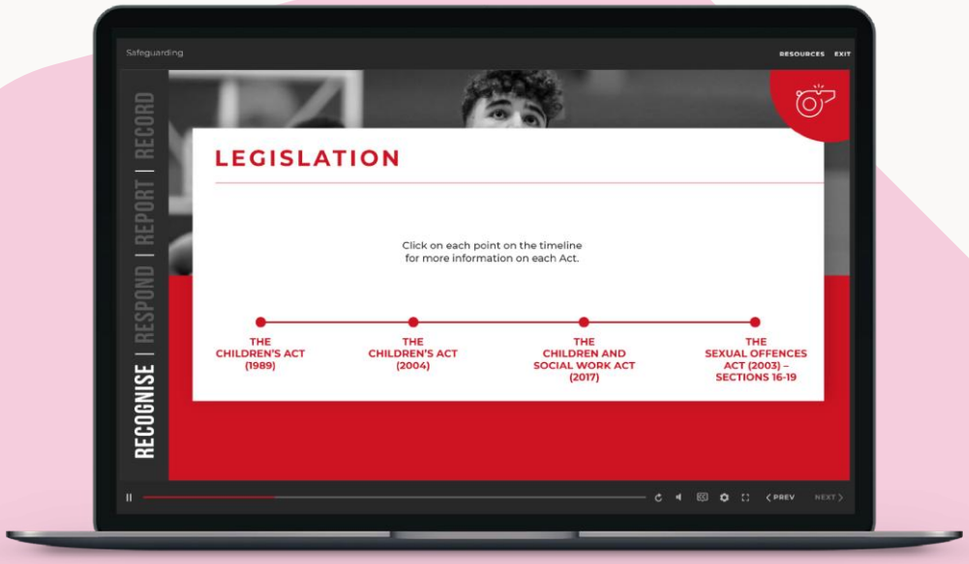
Using your brand guidelines, we create:

- characters
- illustrations
- visual themes
- bespoke assets
- animations
- interactive elements

…so, the course feels polished, purposeful and unmistakably *yours*.

Whether you prefer sleek and modern, bold and expressive, or warm and approachable, we'll craft a visual identity that your learners immediately connect with.

3. Build the experience



With the story and design locked in, we assemble the full course inside the chosen tool (Storyline or Rise).

This is where the magic really happens:

- interactions
- scenarios
- voiceover
- motion graphics
- simulations
- knowledge checks
- gamified elements (if selected)

We also build any supporting resources you need - eBooks, job aids, worksheets, or internal comms assets to help the learning land long after launch.

If there's something specific you want to add because you know it will benefit your learners, just tell us. Bespoke means bespoke.

4. Support your learners



Once your course is complete, we make sure it reaches every learner with ease.

We can:

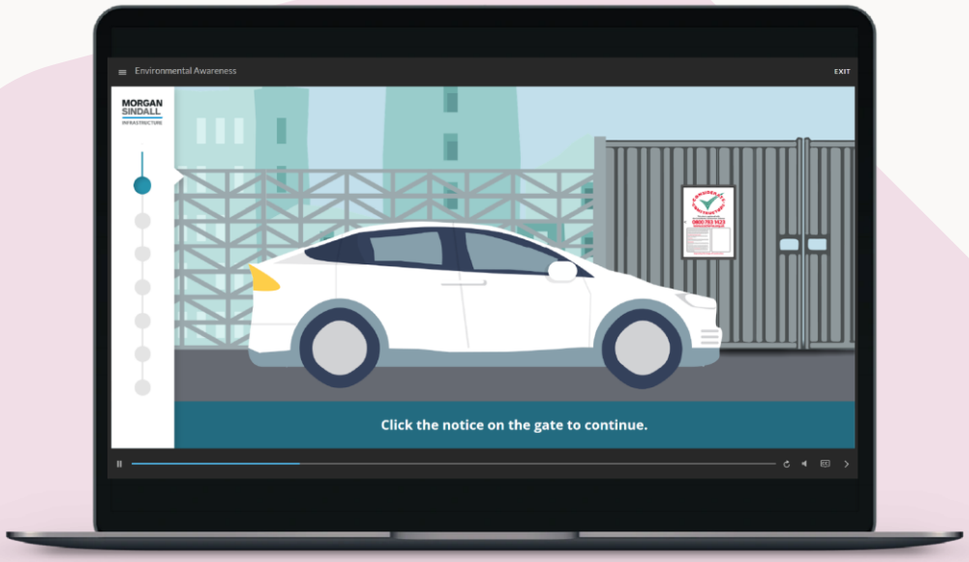
- provide SCORM packages
- support LMS testing and configuration
- create accessible versions
- help with launch communications
- support multi-language rollouts

Inclusivity matters to us, so everything is built with accessibility in mind from day one, including screen reader compatibility, alt text, colour contrast and keyboard navigation.

If you need translated versions, we partner with trusted providers to deliver high-quality multilingual content that retains the spirit of your course.

Gamification

Learning that people actually want to do



People learn best when they're having fun and research shows that simulation-based learning dramatically boosts recall. It's why many of our bespoke builds include elements like:

- hazard spotting
- decision paths
- branching storylines
- progress indicators
- challenges
- point scoring
- levelling and rewards

Gamification gives learners a safe space to practise, make mistakes, and build confidence before applying skills in the real world.

A note on how we build great learning

Our brains learn best when more than one sense is engaged. That’s why our courses combine visuals, audio, movement, storytelling and interaction - helping information land in more meaningful (and memorable) ways.

We don’t do flat, forgettable slides.

We design experiences that energise, clarify and inspire.



We're here for the whole journey

We're proud of the relationships we build with our customers and even prouder of the learning we create together.

If you'd like to see examples of our work or explore what's possible, take a look at our showreel or get in touch.

Let's make something brilliant.

Learning Nexus

www.learningnexus.co.uk