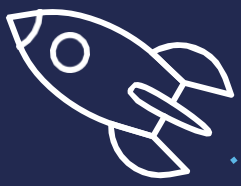
Bespoke/custom eLearning pricing

At Learning Nexus, we design bespoke digital learning that blends creativity, clarity, and behavioural impact. Every project is shaped around your learners, your goals, and your organisation's voice with our Studio team guiding you through each step.

Below is a simple overview of what's included at different investment levels, so you can choose the approach that best suits your project.



Learning Nexus

www.learningnexus.co.uk

Bronze

A 15–minute course, created in Articulate Rise 360.

- **Branded theme:** a seamless look and feel across all courses.
- **Interactive layout:** low to mid-level interaction with a website-style scrollable layout.
- **Mobile-first design:** built using an accessible, mobile-first builder.
- **Translatable:** easily add a language toggle for translations.
- **Non-audio content:** standard courses are non-audio, with optional videos/ animations (can include audio).

Example: Preventing sexual harassment at work

Price range:
First course: £3,990 + VAT
Subsequent courses: £2,990 + VAT
or 23-35 hours

Additional item:
Theme price: £1,170 + VAT

Silver

A mid-level interactive course, created in Articulate Storyline 360. To provide a full quote, we will need the content from you. The course can include audio options and is part of our standard package.

- **Engaging builder:** Built using a more interactive builder for enhanced engagement.
- **Interactivity:** Mid-level interactivity with a standard click-next approach.
- **Custom branding:** Each course is built independently and can be customised as needed.
- **Translatable:** Could include a language landing page for user selection.
- **Audio options:** Can include full audio if required.

Examples:
Lone working, Philosophy code of conduct

Price range:
£5,720 to £9,750 + VAT
(depending on length and requirements) or 50-80 hours (more detailed quotes given on scope)

Gold

A high-level interactive course, created in Storyline. To provide a full quote, we will need the content from you. The course can include audio options, high-level gamification and/or video/animation work.

- **Engaging builder:** Built using an interactive builder for enhanced engagement.
- **High-level gamification:** Content delivered through games or activities to engage learners.
- **Custom branding:** Each course is built independently and can be customised as needed.
- **Translatable:** Could include a language landing page for user selection.
- **Audio options:** Could include a language landing page for user selection.

Examples:
Induction game, Mental health, Driver safety awareness, Profiling, monitoring and forecasting

Price range:
£9,750 + VAT and upwards (depending on length and requirements) or 84+ hours. Something like the 'Induction game' (see Examples) would be closer to £15,000 (more detailed quotes given on scope)

Note: Translation and audio services may incur additional costs.

Video/animation

For standalone videos or animations, each item will be quoted separately. Economies of scale may apply, resulting in a higher charge for the first item, with reduced costs for subsequent videos.

Price range:
£3,900 to £8,580 + VAT per standalone animation/video

Flexible, pre-paid access to our Studio team whenever you need us.

Ideal for organisations wanting ongoing support across multiple projects, updates, or smaller creative tasks.

What you get:

- **Budget certainty:** Secure hours in advance at a fixed rate.
- **Flexibility:** Use hours for design, updates, animation, consultation, or content tweaks.
- **Only pay for the time used** - nothing more.

Best for: Continuous improvement, refreshing older content, supporting L&D teams, or spreading work across the year.

Learning Nexus

www.learningnexus.co.uk