

**AI Assistant for Social Care from  
focusgov  
Pricing Guide – GCloud 15**

The AI Assistant can be deployed in both Adults and Children's Services and has been created in partnership with Hartlepool Borough Council.

Pricing is based on an annual fee for using the Assistant, the associated administration system and any customisation required. We include a number of 'conversations' based on likely usage; as we are unable to predict the full volume and size of conversations we reserve the right to charge additional fees where usage exceeds the estimated allowance.

Our pricing is also based on local authority banding.

The AI Assistant for Social Care is provided by This is Focus Ltd, trading as focusgov. This is Focus Ltd is ISO9001, ISO27001 and Cyber Essentials certified.

| <b>Pricing Table</b>                                                                                                                                                                                                                                                                                                                                             |
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| <p>AI Assistant for Social Care:</p> <p>Onboarding: [£5000] to [£10000] dependent on banding and solution configuration.</p> <p>Annual Subscription: [£8000] to [£15000] dependent on banding and solution configuration.</p> <p>Additional bespoke functionality and customization can be quoted for on an individual basis and on receipt of requirements.</p> |

| <b>Notes on pricing and contract length</b>                                                                                                                                                                                                                                                                                                |
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| <ul style="list-style-type: none"><li>○ Prices do not include VAT.</li><li>○ Standard contract is minimum twelve months. We offer up to 10% discounts on multiyear contracts</li><li>○ Prices based on single payment, payable in advance at start of contract. Payment by instalments available but may incur additional costs.</li></ul> |