

Hackathon

Service Definition Document

Sopra Steria



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1 About Sopra Steria

1.1 Overview

About Sopra Steria

Sopra Steria, a major Tech player in Europe with 50,000 employees in nearly 30 countries, is recognised for its consulting, digital services and solutions. It helps its clients drive their digital transformation and obtain tangible and sustainable benefits. The Group provides end-to-end solutions to make large companies and organisations more competitive by combining in-depth knowledge of a wide range of business sectors and innovative technologies with a collaborative approach. Sopra Steria places people at the heart of everything it does and is committed to putting digital to work for its clients in order to build a positive future for all. In 2024, the Group generated revenues of €5.8 billion.

The world is how we shape it

Sopra Steria (SOP) is listed on Euronext Paris (Compartment A) – ISIN: FR0000050809 For more information, visit us at www.soprasteria.com

50,000

employees

€5.8bn

2024 revenue

Top 5

European digital
services companies

In nearly

30

countries



1.2 Our Cloud Capability

Sopra Steria Cloud Practice brings together leading digital, cloud and engineering expertise to accelerate transformation for our clients.

- Delivering comprehensive digital and cloud transformation, including strategic consulting, change management, large-scale migration, application modernisation, next-generation development and secure, optimised operations
- Integrating deep capability across applications, data, infrastructure, cloud platforms and security, supported by industrialised assets to enable solutions across Private, Public, Hybrid and Sovereign Cloud environments
- Using an end-to-end cloud delivery model that integrates business, engineering, security and operations, ensuring continuous innovation, strong governance, and measurable business value throughout the full cloud lifecycle.

1.3 Our Credentials

Capacity

More than 15,000 cloud experts in 30 countries
(Vision, Ops, Design, Scale)

Market recognitions

- Large account (best category>\$250m) in the "Public Sector Industry Cloud Landscape" (Forrester)
- Leader "Cloud public in Europe" & "Next Gen Private & Hybrid Cloud" (ISG)
- Leader "Cloud Infra Brokerage" (NelsonHall)
- Best in Class "Azure" & "SAP" & "Service Now" (PAC Radar)
- Leader "Cloud Native Application" & "Application Transformation Services" (Quadrant)
- Major Contender "Cloud Services" & "Cloud Native Applications" & "Services on AWS Azure & CGP" (Everest)

Key partners





Main market recognitions

2nd in IT Services in France and 10th in EMEA*

Cybersecurity	Digital	AI	IT for Green	Cloud			
• Leader "Cyber resiliency services" (NelsonHall) • Leader "cybersecurity" in France & Germany (ISG) • Top 5 "cybersecurity" in France (Markess)	• Leader "Application Transformation Services" (Quadrant) • Leader "Digital Banking" (NelsonHall) • Leader "Digital Banking Services" (ISG) • Major Contender "Digital twin Services" (Everest) • Innovator "Digital Manufacturing" (NelsonHall)	• Leader AI Services & Gen AI (PAC Innovation Radar) • Leader AI Services (Quadrant) • Leader "Intelligence Process Automation" (Quadrant) • Major player "European Professional Services for Data-Drive" (IDC) • Major contenders "AI services" & "Intelligent Process Automation services" (Everest)	• Leader "ESG for Banking Services" (NelsonHall) • Best in class "consulting and digital services for sustainable development" (PAC Innovation Radar) • Major Contender "NetZero Consulting Services" (Everest)	• Large account (best category>\$250m) in the "Public Sector Industry Cloud Landscape" (Forrester) • Leader "Cloud Infra Brokerage" (NelsonHall) • Best in Class "Azure" & "SAP" & "Service Now" (PAC Radar) • Leader "Cloud Native Application" & "Application Transformation Services" (Quadrant) • Leader "Cloud public in Europe" & "Next Gen Private & Hybrid Cloud" (ISG) • Major Contender "Cloud Services" & "Cloud Native Applications" & "Services on AWS Azure & CGP" (Everest)			
							

* Source PAC 2024

2 Service Overview

2.1 Service Description

Generate breakthrough solutions to strategic challenges in days, not months. Our hackathons assemble cross-functional teams blending internal talent with external experts and startups for intensive 2-3 day collaborative sprints. Transform strategic problems into actionable concepts and prototypes with documented recommendations, mobilising your ecosystem around shared innovation priorities.

2.2 Features

- Intensive 2-3 day collaborative sprint format
- Cross-functional teams blending internal and external talent
- External experts and startup networks for fresh perspectives
- Structured challenge framing with stakeholder collaboration
- Rapid ideation, prototyping, and solution development
- Documented concepts with feedback and implementation recommendations
- Presentations, collaborative working, and ecosystem engagement
- Professional facilitation ensuring productive, focused sessions
- Actionable outputs ready for further development decisions

2.3 Benefits

- Generate innovative solutions to complex challenges rapidly
- Break through siloed thinking with diverse perspectives
- Mobilise ecosystem partners around strategic priorities
- Compress weeks of ideation into focused days
- Produce tangible prototypes ready for next steps
- Foster cross-functional collaboration and new relationships
- Validate concepts quickly before committing major investment
- Re-energise teams and build innovation momentum
- Engage startups and experts in your challenges
- Document actionable outputs ensuring ideas progress forward

2.4 Our Approach

We collaborate with stakeholders to frame the strategic challenge, then assemble cross-functional teams blending internal talent with external experts and startups. Over an intensive 2-3 day event, teams rapidly ideate, prototype, and develop solutions. Facilitated sessions ensure productive collaboration, culminating in presentations, judging, and documented recommendations for further development.

2.5 Inputs

We would expect the following inputs from you as part of this service:

- Strategic challenge or opportunity statement

- Internal participants and team composition
- Judging criteria and success definition
- Available data, assets, and technical resources
- Executive sponsor and decision-maker participation

This is a high-level list and is not exhaustive. If you cannot provide all of these inputs, then we can discuss altering our approach to accommodate your situation.

2.6 Outputs & Deliverables

Some of the outputs and deliverables generated from the service are identified below:

- Solution Concepts and Prototypes
- Team Presentations and Pitches
- Judging Evaluation and Rankings
- Implementation Recommendations

This is a high-level list and is not exhaustive.

2.7 Certifications & Skills

Some of our certifications and skills related to this service are identified below:

- ISO/IEC 27001: Internationally recognised standard for information security management.
- Design Thinking & Innovation Methods
- Agile & DevOps Practices

This is a high-level list and is not exhaustive.

2.8 Case Study

Client: Scottish Government Social Security Directorate (SSD)

The challenge: Scottish Government Social Security Directorate (SSD) wanted to accelerate the digitisation of disability and carers' benefit applications, shifting from legacy DWP paper-based systems to a streamlined, user-centred digital service in a complex multi-stakeholder public sector environment.

What we delivered: We designed and facilitated collaborative, cross-disciplinary hackathon-style sprints with SSD stakeholders, focusing on user needs, rapid prototyping, and robust validation of solution concepts. By enabling parallel exploration and development workstreams through a dual-track agile approach, we maximised both the pace and quality of idea validation. Our integrated user experience testing, business analysis, and content design within each hackathon cycle ensured that conceptual solutions were efficiently converted into actionable, deliverable service designs.

Outcome:

- Prioritised actionable prototypes and recommendations, many of which were incorporated into the SSD's digital transformation roadmap.
- Enhanced agile maturity in SSD teams, leading to improved responsiveness to policy and requirement shifts.
- Significant stakeholder engagement, with feedback loops that informed successful rollouts of new digital benefit services.

3 Pricing

Please refer to the Pricing Document for this Service.

4 Next Steps

4.1 Contact

Please contact us if you would like to know more about any of our listings on G-Cloud.

Email: sector-support@soprasteria.com

As all of our G-Cloud enquiries initially come into a single contact, please remember to tell us:

- Your name, your organisation name and contact details
- Which service you are enquiring about
- A brief summary of your requirements or problem statements that you would like support to address.

4.2 More Information

More information about our services and capabilities can be found on our website [here](#).

