

COLIN® as a Service – G-Cloud Service Definition

Features

- Real-time data collaboration of press office data entirely via a browser
- New: Secure AI drafting of responses, statements, and Q&As
- Advanced searching of press office records
- Remote access via secure authentication to press office info
- Intuitive simple to use design – no training required
- Proven performant system, even in crisis situations
- Time saving functions throughout
- Contacts library of journalists for regular interactions
- UK hosted service including UK based helpdesk with unlimited tickets per month
- Robust service level agreement appropriate to busy press offices
- Auto-generated reports

Benefits

- Rapid and secure storage and retrieval of interactions with journalists
- Centralised management of call logs, interview bids, forecasts, press notices, press officer briefings, submissions, compiled forecasts, morning bulletins, events
- AI enhanced productivity
- Advanced collaboration features
- Workflow management for press officers
- Self service password reset

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Technology

- Entirely Microsoft Azure hosted
- Dedicated instance per customer
- Custom AD policies per customer
- Multifactor authentication available by default
- B2B collaboration with existing Azure Ads possible
- Integrated virus scanning. No data leaves your instance.
- Azure Security Centre monitoring
- Transparent data encryption for SQL Databases enabled
- Azure SQL DR enabled

Optional Extras (POA)

- Customer Managed Encryption Keys
- Roxhill Media Contacts database lookups
- 3rd AI Governance tool - RAITracker

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