

G-Cloud 15

Baringa Partners LLP

**Cloud Data Insights & Visualisation Solutions
& Services**

Service Definition Document



Introduction to our Cloud Support Services

An Introduction to Baringa

Baringa Partners LLP is an award-winning management consultancy specialising in government, energy, financial services, utilities, telecoms and media, and consumer products. It partners with organisations when they are developing and delivering key elements of their business strategy, as well as working extensively with government and regulators providing policy and advisory services.

Baringa is recognised both in the UK and internationally for its unique culture for which it has been awarded a number of accolades.



This is why we stand out from the crowd

- ✓ **More 'geek' than generalist:** we are leading experts in our chosen disciplines
- ✓ **Small, senior team deployment:** we all have core industry experience and specialisms
- ✓ **Hands-on experience:** every client benefits from senior engagement
- ✓ **Double digit growth & Great Place To Work for the last decade:** we help our clients achieve the same
- ✓ **Flexible, not dogmatic:** our proven assets accelerate our clients' strategies
- ✓ **Partnership & collaboration:** we understand our clients' businesses inside-out
- ✓ **Bespoke, innovative solutions:** we use these to overcome any inefficiencies

Our Model	1 Partner : 10 Employees 	20+ Business Practices We are experts in our chosen fields and have deep industry knowledge and capabilities	8 Offices Worldwide 2,000+ employees and 130 Partners across the UK (1,550), Europe (250), USA (100), APAC (100)
For Our Consultants	Great Place To Work Voted top 10 'Great Places to Work' for 15 years running. This creates a highly motivated, engaged and passionate consulting team	Employee Engagement Our employee Net Promoter Score is the highest in the consulting industry, and it's in the top 5% of all businesses worldwide!	Talent Magnet As a result, we can attract, develop and retain the most talented consultants
For Our Clients	Reputation Built On Results Our results speak for themselves: over 80% of our work is referral, recommendation or repeat business	Client Engagement Our net promoter score from clients is in the top 5% across industry	Unique Experience Our clients tell us that they enjoy the distinctive experience of partnering with Baringa

An Introduction to Our Cloud Support Services

Our accomplished team helps UK-based and global organisations to implement technology change and run more effective technology-enabled businesses. We partner with organisations across different sectors to deliver value from their cloud programmes, providing strategic guidance and executing across strategy, enterprise data management & governance, data architecture, DevOps, data migration, data visualisation, reporting and Artificial Intelligence (AI) implementation.

We work across all major public cloud platforms including AWS, Azure and GCP to accelerate delivery of value for our clients alongside developing and hosting our own solutions. We're independent of specific cloud vendors and are experienced with designing, building and running cross- and multi-cloud solutions.

Our teams hold both architecture and engineering cloud accreditations across AWS, Azure and GCP, offering Cloud Support Services across a range of capabilities, alongside various accreditations in market leading insight generation tools .

In addition, we provide advisory and implementation services around various market-leading cloud software / platform as a service across data infrastructure, data management and data exploitation

Cloud Data Insights & Visualisation Solutions and Services

Overview

At Baringa, we partner with clients to help turn data into insight and use it to deliver tangible outcomes. We work to rapidly reveal insight to improve business performance and provide confidence to act by testing solutions. We embed scaled, optimised and intelligent enterprise insight capabilities for organisations looking to become insight-driven or data-driven, with a focus on tangible business outcomes supported by insight.

Key Service Features

Key service features of our Cloud Data Insights & Visualisation Solutions & Services are:

- Financial Reporting
- Business Intelligence, MI and Big Data Consulting
- Business Intelligence, MI and Big Data Analytics
- Executive KPI Reporting and Analytics
- Enterprise Reporting Service
- Customer Value Analysis
- Operational Cost Reduction
- Marketing Optimisation
- Workforce Performance
- Data Led Transformation
- Debt Reduction
- Building Insight and Data Visualisation Capability
- Sales Performance & Strategy
- Cloud Data Analytics & Visualisation Tooling Assessment, Selection and Implementation
- Advanced Analytics and Machine Learning
- Insight & Reporting Operating Models
- Client Capability Build
- Tools: Power BI, Tableau, Qlik, DataBricks
- Certifications: ISO27001:2022, Cyber Essentials Plus
- AI-enabled insight generation

Potential Service Benefits

Potential benefits of our Cloud Data Insights & Visualisation Solutions & Services are:

- Improved utility and exploitation of enterprise data
- Greater Customer, Market, Financial, Operational and Business Insight
- Improve Strategic Decision Making
- Reduced information and data management costs
- Improved product speed to market
- Greater Data Governance, Control and trust in data
- Improved data quality
- Reduction of data silos
- Increased agility to respond quickly to change
- Enhanced risk management
- Improved traceability and confidence in Data, KPIs, reporting and analytics
- Improved Data integration, simplification and Master Data Management
- Quicker processing and assimilation of larger data sets (big data)
- Understanding of the data capabilities required to mature and development of a strategic transformation roadmap to achieve them
- Embedding of a data, AI and insight culture
- Drive real-time decision making

For more details please see our cloud service offering on the Digital Marketplace

This document: (a) is proprietary and confidential to Baringa Partners LLP (“Baringa”) and should not be disclosed to third parties without Baringa's consent; (b) is subject to contract and shall not form part of any contract nor constitute an offer capable of acceptance or an acceptance; (c) excludes all conditions and warranties whether express or implied by statute, law or otherwise; (d) places no responsibility on Baringa or its group companies for any inaccuracy or error herein as a result of following instructions and information provided by the requesting party; (e) places no responsibility for accuracy and completeness on Baringa or its group companies for any comments on, or opinions regarding, the functional and technical capabilities of any software or other products mentioned where based on information provided by the software or product vendors; and (f) may be withdrawn by Baringa or its group companies within the timeframe specified by the requesting party and if none upon written notice. Where specific clients of Baringa or its group companies are mentioned by name, please do not contact them without Baringa's prior written approval. If any of these terms are invalid or unenforceable, the continuation in full force and effect of the remainder will not be prejudiced. Copyright © Baringa Partners LLP 2024. All rights reserved.