



Baringa
Brighter together

G-Cloud 15

Baringa Partners LLP

Cloud Technology Sustainability
Service Definition Document



Introduction to our Cloud Support Services

An Introduction to Baringa

Baringa Partners LLP is an award-winning management consultancy specialising in government, energy, financial services, utilities, telecoms and media, and consumer products. It partners with organisations when they are developing and delivering key elements of their business strategy, as well as working extensively with government and regulators providing policy and advisory services.

Baringa is recognised both in the UK and internationally for its unique culture for which it has been awarded a number of accolades.



This is why we stand out from the crowd

- ✓ **More 'geek' than generalist:** we are leading experts in our chosen disciplines
- ✓ **Small, senior team deployment:** we all have core industry experience and specialisms
- ✓ **Hands-on experience:** every client benefits from senior engagement
- ✓ **Double digit growth & Great Place To Work for the last decade:** we help our clients achieve the same
- ✓ **Flexible, not dogmatic:** our proven assets accelerate our clients' strategies
- ✓ **Partnership & collaboration:** we understand our clients' businesses inside-out
- ✓ **Bespoke, innovative solutions:** we use these to overcome any inefficiencies

Our Model	1 Partner : 10 Employees 	20+ Business Practices We are experts in our chosen fields and have deep industry knowledge and capabilities	8 Offices Worldwide 2,000+ employees and 130 Partners across the UK (1,550), Europe (250), USA (100), APAC (100)
For Our Consultants	Great Place To Work Voted top 10 'Great Places to Work' for 15 years running. This creates a highly motivated, engaged and passionate consulting team	Employee Engagement Our employee Net Promoter Score is the highest in the consulting industry, and it's in the top 5% of all businesses worldwide!	Talent Magnet As a result, we can attract, develop and retain the most talented consultants
For Our Clients	Reputation Built On Results Our results speak for themselves: over 80% of our work is referral, recommendation or repeat business	Client Engagement Our net promoter score from clients is in the top 5% across industry	Unique Experience Our clients tell us that they enjoy the distinctive experience of partnering with Baringa

An Introduction to Our Cloud Support Services

Our accomplished team helps UK-based and global organisations to implement technology change and run more effective technology-enabled businesses. We partner with organisations across different sectors to deliver value from their cloud programmes, providing strategic guidance and executing across strategy, enterprise data management & governance, data architecture, DevOps, data migration, data visualisation, reporting and Artificial Intelligence (AI) implementation.

We work across all major public cloud platforms including AWS, Azure and GCP to accelerate delivery of value for our clients alongside developing and hosting our own solutions. We're independent of specific cloud vendors and are experienced with designing, building and running cross- and multi-cloud solutions.

Our teams hold both architecture and engineering cloud accreditations across AWS, Azure and GCP, offering Cloud Support Services across a range of capabilities, alongside various accreditations in market leading insight generation tools .

In addition, we provide advisory and implementation services around various market-leading cloud software / platform as a service across data infrastructure, data management and data exploitation.

Cloud Technology Sustainability

Overview

At Baringa, we partner with our clients to provide independent assurance and advisory services. Our aim is to ensure that sustainability implications of technology decisions and the procurement of technology and supporting services is done in a way that aligns with sustainability ambitions but also supports the broader objectives of the client. We provide an advisory and assurance capability across the lifecycle of technology from design decisions to end of life, using sound data to make rational decisions with the end goal in mind. We embed cyber security, digital risk management, and data privacy controls throughout our technology sustainability advisory, ensuring that sustainability strategies also address resilience, compliance, and responsible data stewardship. Our approach leverages advanced technologies, including AI, with robust cyber safeguards to drive sustainable outcomes

Key Service Features

The key features of our Cloud Technology Sustainability services include:

- Align Technology Sustainability outcomes with business Sustainability goals
- Define policies guiding behaviour toward desired sustainability outcomes
- Establish design principles for sustainable technology architecture
- Set measurable science-based sustainability targets and monitor progress
- Navigate ESG reporting demands and legislative changes
- Drive sustainability into the end-to-end supply chain
- Embed sustainability requirements in IT service procurement
- Monitor supplier sustainability performance for continuous improvement
- Mitigate greenwashing through education and team empowerment
- Source renewable or recyclable technology consumables
- Monitor environmental impact and identify lifecycle improvement opportunities
- Optimise application energy use through cloud efficiencies
- Analyse technology landscape to remove obstacles to sustainability goals
- Apply technology, including IoT, to measure and drive ESG progress
- Embed cyber security and digital-risk management in sustainability strategies
- Integrate data-privacy controls into ESG reporting and supplier management
- Leverage AI-driven analytics with safeguards to improve sustainability outcomes

Potential Service Benefits

The potential benefits of our Cloud Technology Sustainability services include:

- Building sustainability into the fabric of a Technology organisation
- Embedding sustainability in procurement and supplier management
- Making carbon-conscious technology decisions aligned with sustainability targets
- Enabling organisations to achieve sustainability goals using advanced technology
- Reduced exposure to cyber and digital risks in sustainable operations
- Improved compliance with data-privacy regulations across sustainability initiatives
- Accelerated adoption of secure, AI-enabled sustainability solutions

For more details please see our cloud service offering on the Digital Marketplace

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