

# G-Cloud 15

Baringa Partners LLP

**Cloud Data Science, AI and Machine Learning  
Solutions & Services**

Service Definition Document



# Introduction to our Cloud Support Services

## An Introduction to Baringa

Baringa Partners LLP is an award-winning management consultancy specialising in government, energy, financial services, utilities, telecoms and media, and consumer products. It partners with organisations when they are developing and delivering key elements of their business strategy, as well as working extensively with government and regulators providing policy and advisory services.

Baringa is recognised both in the UK and internationally for its unique culture for which it has been awarded a number of accolades.



**This is why we stand out from the crowd**

- ✓ **More 'geek' than generalist:** we are leading experts in our chosen disciplines
- ✓ **Small, senior team deployment:** we all have core industry experience and specialisms
- ✓ **Hands-on experience:** every client benefits from senior engagement
- ✓ **Double digit growth & Great Place To Work for the last decade:** we help our clients achieve the same
- ✓ **Flexible, not dogmatic:** our proven assets accelerate our clients' strategies
- ✓ **Partnership & collaboration:** we understand our clients' businesses inside-out
- ✓ **Bespoke, innovative solutions:** we use these to overcome any inefficiencies

|                                   |                                                                                                                                                                            |                                                                                                                                                                         |                                                                                                                                       |
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| <p><b>Our Model</b></p>           | <p><b>1 Partner : 10 Employees</b></p>                                                    | <p><b>20+ Business Practices</b></p> <p>We are experts in our chosen fields and have deep industry knowledge and capabilities</p>                                       | <p><b>8 Offices Worldwide</b></p> <p>2,000+ employees and 130 Partners across the UK (1,550), Europe (250), USA (100), APAC (100)</p> |
| <p><b>For Our Consultants</b></p> | <p><b>Great Place To Work</b></p> <p>Voted top 10 'Great Places to Work' for 15 years running. This creates a highly motivated, engaged and passionate consulting team</p> | <p><b>Employee Engagement</b></p> <p>Our employee Net Promoter Score is the highest in the consulting industry, and it's in the top 5% of all businesses worldwide!</p> | <p><b>Talent Magnet</b></p> <p>As a result, we can attract, develop and retain the most talented consultants</p>                      |
| <p><b>For Our Clients</b></p>     | <p><b>Reputation Built On Results</b></p> <p>Our results speak for themselves: over 80% of our work is referral, recommendation or repeat business</p>                     | <p><b>Client Engagement</b></p> <p>Our net promoter score from clients is in the top 5% across industry</p>                                                             | <p><b>Unique Experience</b></p> <p>Our clients tell us that they enjoy the distinctive experience of partnering with Baringa</p>      |

## An Introduction to Our Cloud Support Services

Our accomplished team helps UK-based and global organisations to implement technology change and run more effective technology-enabled businesses. We partner with organisations across different sectors to deliver value from their cloud programmes, providing strategic guidance and executing across strategy, enterprise data management & governance, data architecture, DevOps, data migration, data visualisation, reporting and Artificial Intelligence (AI) implementation.

We work across all major public cloud platforms including AWS, Azure and GCP to accelerate delivery of value for our clients alongside developing and hosting our own solutions. We're independent of specific cloud vendors and are experienced with designing, building and running cross- and multi-cloud solutions.

Our teams hold both architecture and engineering cloud accreditations across AWS, Azure and GCP, offering Cloud Support Services across a range of capabilities, alongside various accreditations in market leading insight generation tools .

In addition, we provide advisory and implementation services around various market-leading cloud software / platform as a service across data infrastructure, data management and data exploitation

# Cloud Data Science, AI and Machine Learning Solutions and Services

## Overview

At Baringa, we partner with clients to define strategies, design operating models, design, build and deploy scalable solutions and realise value from data science, Artificial Intelligence (AI) and machine learning through project delivery or as a service, enabling and leveraging cloud solutions. We embed these AI capabilities into end-to-end solutions, supported by robust and scalable infrastructure to deploy AI into production, at scale.

## Key Service Features

### Key service features of our Cloud Data Science, Artificial Intelligence (AI) and Machine Learning Solutions & Services are:

- Machine Learning & Artificial Intelligence Modelling & Engineering
- Artificial Intelligence (AI) Strategy and Data Science Operating Model
- Artificial Intelligence (AI) Insights at Scale
- Machine Learning Cloud Solution
- Cloud Artificial Intelligence (AI) to scale
- Artificial Intelligence (AI) -enabled Solutions
- Multi-modal AI applications
- Billing & Collection Optimisation
- Intelligent Automation
- Credit Risk Modelling
- Supply Chain Optimisation
- Fraud and Financial Crime Analytics
- Asset Maintenance
- Artificial Intelligence (AI) Ethics / Responsible Artificial Intelligence (AI)
- Client Capability Build
- Generative Artificial Intelligence (AI) Model Development and Content Integration Solution
- Generative Artificial Intelligence (AI) Model Customization and Contral Solutions
- Generative Artificial Intelligence (AI) Integration with other systems
- Languages: R, Python
- Tools: ML Ops, Kubernetes, NLP, Cognitive Search
- Certifications: ISO27001:2012, Cyber Essentials Plus

## Potential Service Benefits

### Benefits of our Cloud Data Science, Artificial Intelligence (AI) and Machine Learning Solutions & Services are:

- Efficiently leveraging data to provide accurate insights
- Enable real-time decision making
- Improving operational efficiency
- Reduce costs through operational insight and AI-enabled automation
- Improving customer satisfaction and experience
- Better understanding of customer behaviours and needs
- Optimising supply chain performance and processes
- Optimised billing and collection processes
- Improved identification of fraud and financial crime
- Creative and customizable content generation
- Generate, integrate and store content at any scale

*For more details please see our cloud service offering on the Digital Marketplace*

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