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Brighter together

G-Cloud 15

Baringa Partners LLP

Data Driven Organisational Behaviour Change

Service Definition Document



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Baringa

Introduction to our Cloud Support Services

An Introduction to Baringa

Baringa Partners LLP is an award-winning management consultancy specialising in government, energy, financial services, utilities, telecoms and media, and consumer products. It partners with organisations when they are developing and delivering key elements of their business strategy, as well as working extensively with government and regulators providing policy and advisory services.

Baringa is recognised both in the UK and internationally for its unique culture for which it has been awarded a number of accolades.



An Introduction to Our Cloud Support Services

Our accomplished team helps UK-based and global organisations to implement technology change and run more effective technology-enabled businesses. We partner with organisations across different sectors to deliver value from their cloud programmes, providing strategic guidance and executing across strategy, enterprise data management & governance, data architecture, DevOps, data migration, data visualisation, reporting and Artificial Intelligence (AI) implementation.

We work across all major public cloud platforms including AWS, Azure and GCP to accelerate delivery of value for our clients alongside developing and hosting our own solutions. We're independent of specific cloud vendors and are experienced with designing, building and running cross- and multi-cloud solutions.

Our teams hold both architecture and engineering cloud accreditations across AWS, Azure and GCP, offering Cloud Support Services across a range of capabilities, alongside various accreditations in market leading insight generation tools .

In addition, we provide advisory and implementation services around various market-leading cloud software / platform as a service across data infrastructure, data management and data exploitation

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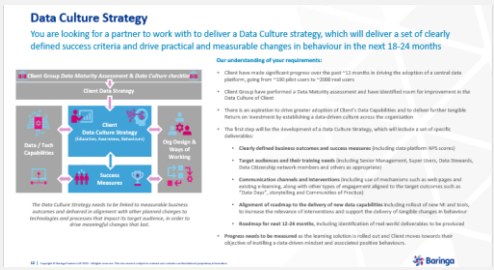
Data Driven Organisational Behaviour Change

Overview

Baringa's Behaviour Change services works in partnership with clients who are looking to alter their existing organisational behaviours to align themselves to a more data-driven approach – improving data maturity, decision-making and leadership effectiveness. Using diagnostics, strategy development, platform-usage assessment and targeted interventions, we enable secure, sustainable cultural change that strengthens organisational resilience. Our approach emphasises systematically measuring and improving the capability, effectiveness and readiness of an organisation's data ecosystem, ensuring clients can assess their data practices across key topics and themes, identify areas of low maturity, and prioritise improvements that support strategic and operational goals

The key features of our Data Driven Organisational Behaviour Change Services include:

Data Driven Culture Strategy – Baringa supports clients articulate how a data driven approach and improved data maturity can support their strategic ambition. Our experience in creating these in the public and private sector enables clients to clearly define the intended outcomes, roadmap and success measures across their business functions.

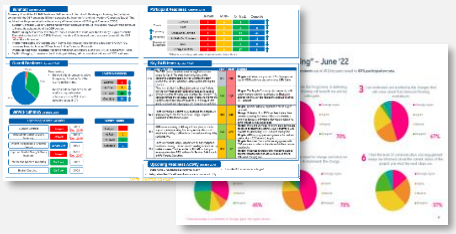




Culture Diagnostics Modelling- Baringa uses its Culture Change Framework to convert organisational behaviors into tangible data points that highlight areas of development and where additional support could be beneficial.

Data Platform Usage Assessment: Baringa's technology specialists work with your IT & Cloud teams to understand how existing platforms are used and recommends what people behaviors can alter to drive greater adoption and effectiveness of technology and data and overall data maturity.

Data led behavioral change management: Baringa evaluates behavioral change by conducting ADKAR PROSCI™ assessments. The data from these reports enables leaders to understand how colleagues are progressing on the change transition and adoption new approaches to deliver benefits more effectively.



Organisational Behavior Implementation- Baringa supports clients map their Organisational culture transition into a tangible roadmap. We support our clients deliver this roadmap through a variety of different initiatives including: Data Storytelling, Data Management Handbooks and targeted Data Translator training.



Potential Service Benefits

Potential benefits of our Data Driven Organisational Behaviour Change Services include:

- Greater adoption and ROI, with cyber and digital risking
- Better decisions making, supported by data privacy and compliance literacy
- New opportunities from secure data insights and AI adoption
- Stronger data maturity with privacy and security focus

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