

G-Cloud 15

Baringa Partners LLP

Cloud Digital Transformation Services

Service Definition Document



Introduction to our Cloud Support Services

An Introduction to Baringa

Baringa Partners LLP is an award-winning management consultancy specialising in government, energy, financial services, utilities, telecoms and media, and consumer products. It partners with organisations when they are developing and delivering key elements of their business strategy, as well as working extensively with government and regulators providing policy and advisory services.

Baringa is recognised both in the UK and internationally for its unique culture for which it has been awarded a number of accolades.



This is why we stand out from the crowd

- ✓ **More 'geek' than generalist:** we are leading experts in our chosen disciplines
- ✓ **Small, senior team deployment:** we all have core industry experience and specialisms
- ✓ **Hands-on experience:** every client benefits from senior engagement
- ✓ **Double digit growth & Great Place To Work for the last decade:** we help our clients achieve the same
- ✓ **Flexible, not dogmatic:** our proven assets accelerate our clients' strategies
- ✓ **Partnership & collaboration:** we understand our clients' businesses inside-out
- ✓ **Bespoke, innovative solutions:** we use these to overcome any inefficiencies

Our Model	1 Partner : 10 Employees 	20+ Business Practices We are experts in our chosen fields and have deep industry knowledge and capabilities	8 Offices Worldwide 2,000+ employees and 130 Partners across the UK (1,550), Europe (250), USA (100), APAC (100)
For Our Consultants	Great Place To Work Voted top 10 'Great Places to Work' for 15 years running. This creates a highly motivated, engaged and passionate consulting team	Employee Engagement Our employee Net Promoter Score is the highest in the consulting industry, and it's in the top 5% of all businesses worldwide!	Talent Magnet As a result, we can attract, develop and retain the most talented consultants
For Our Clients	Reputation Built On Results Our results speak for themselves: over 80% of our work is referral, recommendation or repeat business	Client Engagement Our net promoter score from clients is in the top 5% across industry	Unique Experience Our clients tell us that they enjoy the distinctive experience of partnering with Baringa

An Introduction to Our Cloud Support Services

Our accomplished team helps UK-based and global organisations to implement technology change and run more effective technology-enabled businesses. We partner with organisations across different sectors to deliver value from their cloud programmes, providing strategic guidance and executing across strategy, enterprise data management & governance, data architecture, DevOps, data migration, data visualisation, reporting and Artificial Intelligence (AI) implementation.

We work across all major public cloud platforms including AWS, Azure and GCP to accelerate delivery of value for our clients alongside developing and hosting our own solutions. We're independent of specific cloud vendors and are experienced with designing, building and running cross- and multi-cloud solutions.

Our teams hold both architecture and engineering cloud accreditations across AWS, Azure and GCP, offering Cloud Support Services across a range of capabilities, alongside various accreditations in market leading insight generation tools.

In addition, we provide advisory and implementation services around various market-leading cloud software / platform as a service across data infrastructure, data management and data exploitation.

Cloud Digital Transformation Services

Overview

At Baringa, we partner with clients to define and set the digital agenda, strategy and vision, establishing a digital operating model and change capability that delivers new customer propositions to meet evolving needs. Our approach integrates Digital and AI seamlessly into the business to support a true omni-channel customer experience, while safeguarding compliance, data integrity, and responsible innovation. We integrate cyber security, digital risk management, and data privacy into every aspect of digital transformation, from strategy through to delivery.

Key Service Features

Key service features of our Cloud Digital Transformation Services are:

- Digital Agenda - Vision & Strategy
- AI strategy and value realisation
- Digital Business Case Development and Optioneering including cost benefit analysis
- Operating Model Design, Definition and Roadmap
- Digital Transformation Assurance and Advisory (enterprise to project levels)
- Digital Transformation delivery with embedded cyber, risk, privacy, AI controls
- Customer Proposition Development
- Omni-Channel Strategy and Digital Customer Experience
- Deliver enterprise change across CRM, cloud platforms and targeted programmes
- Enterprise resource planning (ERP) and Strategic IT planning
- Digital and Transformation Capability Maturity Assessments
- Digital Customer Experience & Onboarding
- Business Design
- Innovation
- Client Capability Build
- Commercial and procurement strategy, approach and support for large transformation programmes
- Strategic IT planning
- Responsible AI Governance and Control Framework

Potential Service Benefits

Potential benefits of our Cloud Digital Transformation Services are:

- Delivering Digital solutions that meet business and customer needs
- Defined singular Enterprise Digital strategy and vision
- Improved customer experience
- Reducing time to market through rapid and effective delivery
- Enabling capture and re-investment of digital efficiencies
- Integrating a digital omni-channel offering into the business
- Improving test & learn and rapid prototyping capability
- Accelerated innovation through secure and ethical AI adoption
- Proactive digital risk management

For more details please see our cloud service offering on the Digital Marketplace