



## Welcome to Infoshare+

Infoshare+ is a UK data and software company aiming to make local public services seamless and connected with the communities they serve. We believe digital should be a shared environment, supporting consistency, efficiency, and better outcomes for all. With our platform of innovative digital solutions, we're a trusted partner to hundreds of public sector organisations across social housing, local government, and social care.

## ClearCore Citizen Data Matching

### A single, trusted view of citizens

Automated cleansing and intelligent matching of people and places data creates a single, trusted view of each citizen. This provides a robust data foundation that supports master data management, improves data quality and enables accurate analysis and insight.

### Why choose ClearCore Citizen Data Matching?

#### **Built for complex data environments**

ClearCore Citizen Data Matching brings together fragmented people and place data into a single, trusted view that drives confident decisions and better outcomes across the organisation.

#### **Improves accuracy and decision-making**

Consistent, evidence-based matching gives teams confidence in their data, supporting faster, smarter decisions across services, teams and partners.

#### **Enables reliable insight and analytics**

A trusted data foundation unlocks reporting, analytics and advanced capabilities such as AI and citizen end-to-end oversight at scale, across services.

### Features

- Creates a single citizen view from consolidated data sources
- Configurable automated data cleaning, matching and de-duplication
- Matches, geocodes and corrects all addressable locations
- Built-in clean and matching rules
- Scalable to cleanse millions of records per hour
- Evidence-based match with full audit
- Full data quality statistics published
- Maintains configurable record history
- Fully customisable
- Review "Possible Matches" for manual arbitration

### Benefits

- Improved Data quality and Citizen services with cleaning/matching ROI
- Outputs can be fed into any application
- Highly customisable built in rules
- Build single view of (hundred) millions of records
- Compliance with clients' security requirements
- Ability to spot systemic data issues
- Facilitates continuous improvement
- Full audit trails for every decision taking
- Full transparency from end-end
- Identifies edge cases others have missed