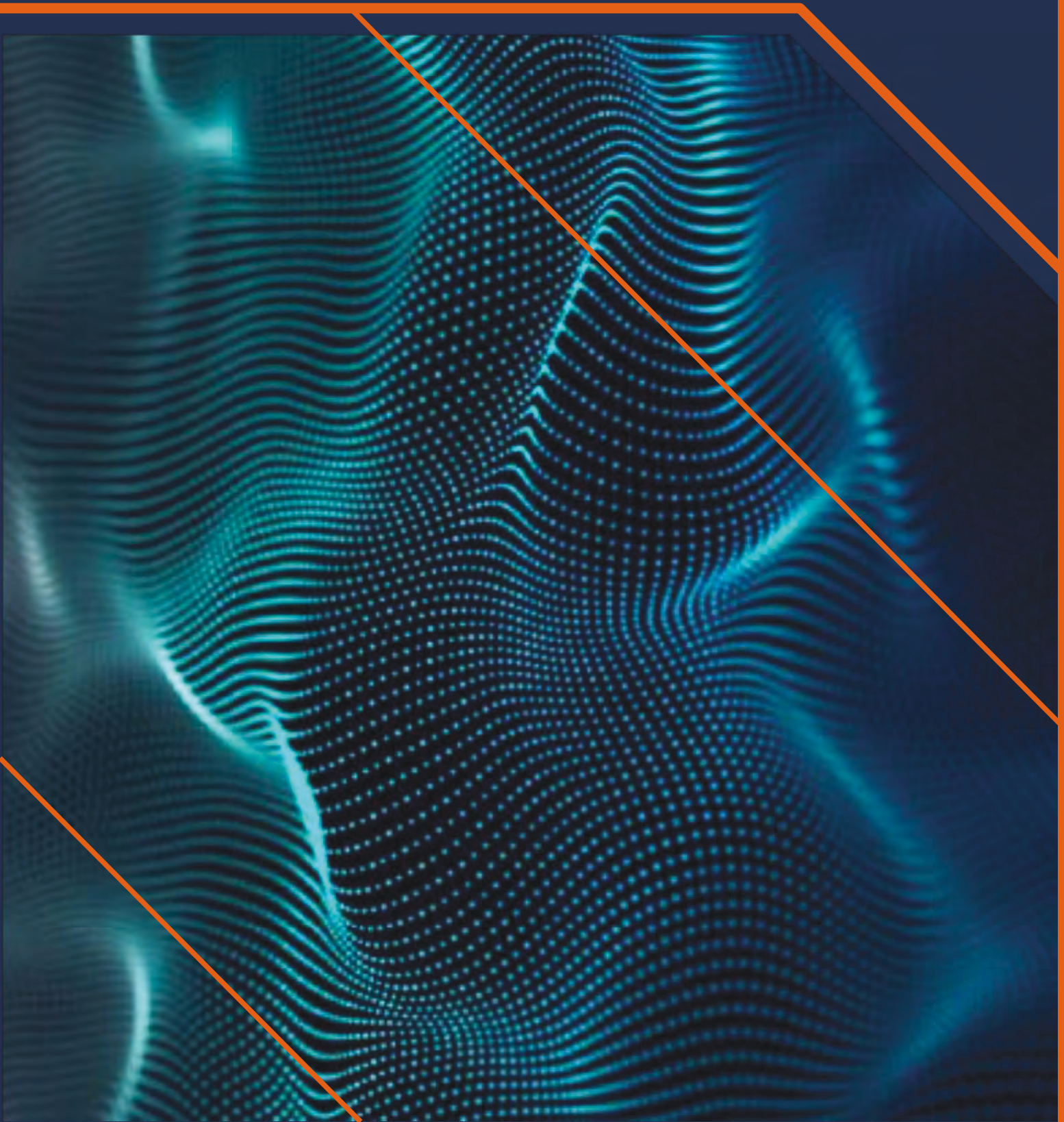




RedRock Consulting

Strategy & Advisory Services
G-Cloud 15 Services





We are RedRock

We are RedRock - a trusted delivery partner for government digital, data and technology transformation.

For two decades, we've helped public sector organisations modernise legacy services, unlock the value of their data, and design digital products that meet the expectations of citizens and the standards set by GDS. Our teams work collaboratively with departments, agencies and ALBs to solve complex problems, accelerate delivery, and build enduring digital capability.

We're platform agnostic and fiercely independent. That means our recommendations are driven entirely by your user needs, technical landscape and strategic priorities - not by vendor incentives or proprietary lockin. We focus on interoperability, open standards and longterm sustainability.

As a founder run SME, we offer exceptional value for money: flexible engagement models, transparent pricing, and experienced multidisciplinary teams who deliver at pace using proven agile, DevOps and productcentric ways of working.

Whether you need surge capacity, a delivery squad, specialist skills, or a partner to design and implement an entire capability, RedRock helps you strengthen your organisation, improve public services, and achieve measurable outcomes for citizens and society.



Ed Pikett - Chief Digital Officer and Public Sector Practice lead

Ed is a board member and RedRock's Public Sector Practice lead, having previously held senior Civil Servant positions in the Cabinet Office, 10 Downing Street, and as Digital Director at the Department for International Trade. He is a board trustee for Citizens Advice Lewisham

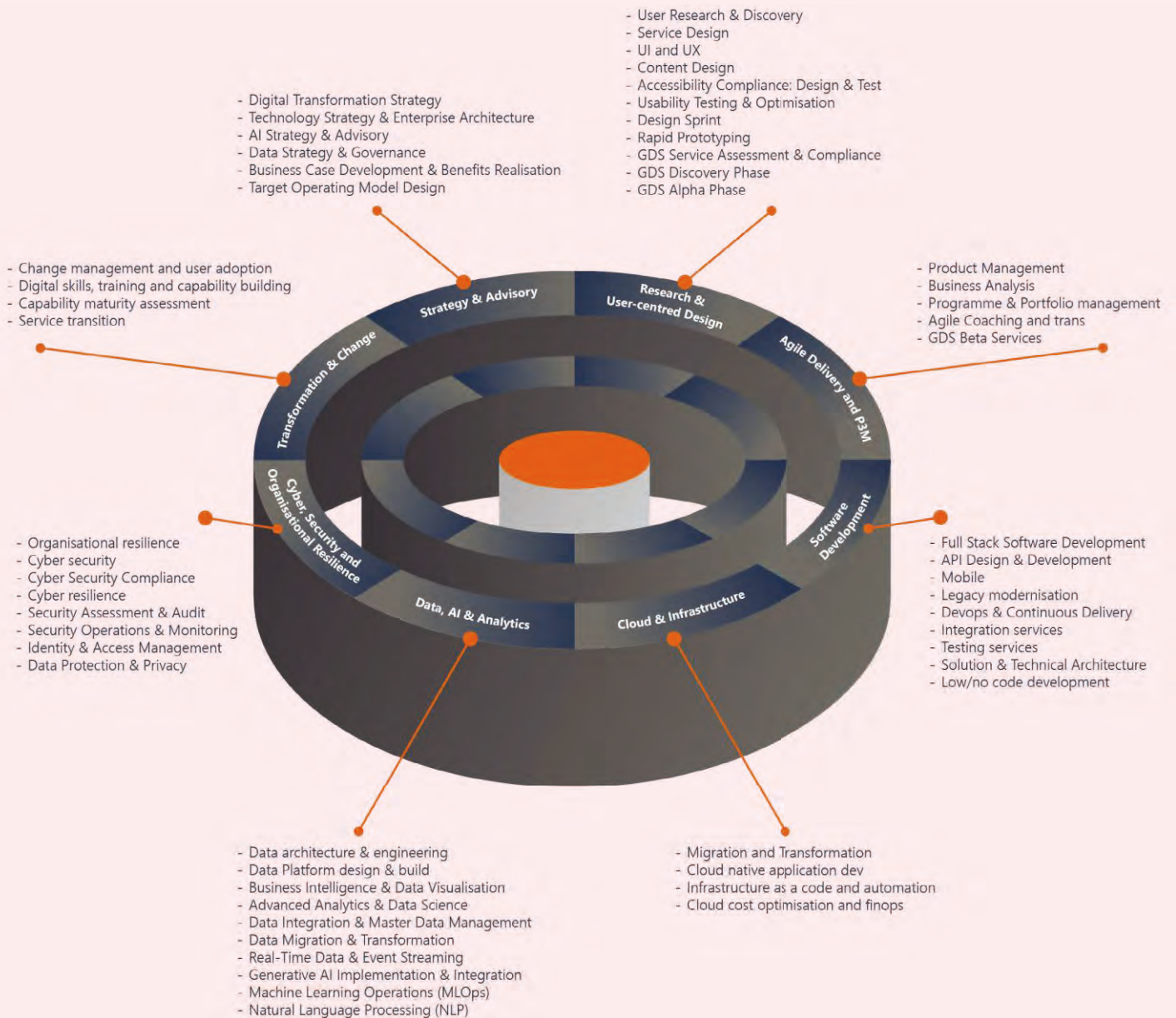
Edward Pikett Chief Digital Officer

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Our Capabilities





Strategy & Advisory Services

We've been empowering clients to stay ahead of their competition for over 20 years. We help lead you and your business through strategic change and digital transformation that produces real results. We focus on creating services that are user-centred, compliant with the latest best practice and standards and maximise value and minimise waste.

How we help

Connect With Your Vision

We'll work with you to connect with your vision, spot opportunity and identify any technical, operational, skill or capabilities gaps.

Reduce Investment Risk

Our decades of experience helps us reduce risk for our clients, inform investment and identify opportunity areas.

Build a Culture of Delivery

With the strategy agreed, together we build the right team, organisational capabilities and structure to execute and achieve it.

Our approach

Trusted Partners, Critical Friends

We combine deep sector expertise with modern delivery practices.

Collaborative and Embedded

Our teams work collaboratively with clients to design and implement solutions.

Outcome-Driven, Proven Methods

Every engagement is outcome-driven, transparent, and uses proven frameworks for digital transformation.



Service Description

RedRock helps organisations define and deliver digital transformation strategies that achieve measurable outcomes. We align technology investment to organisational goals, create actionable roadmaps, establish governance, and embedding change and adoption to ensure transformation succeeds, improving citizen services, operational efficiency, and long-term capability across teams and processes.

Service Features

- Current state assessment and digital maturity analysis
- Target operating model design
- Technology roadmap development aligned to business priorities
- Benefits realisation and ROI modelling
- Governance framework establishment
- Risk and dependency management
- Stakeholder engagement and communication planning
- Alignment with Government Digital Service (GDS) standards

Service Benefits

- Reduce transformation risk with proven methodologies
- Align technology investments to strategic priorities
- Accelerate time-to-value with clear roadmaps
- Build executive and stakeholder buy-in
- Establish sustainable governance structures
- Demonstrate value through measurable outcomes
- Ensure compliance with government standards
- Create foundation for continuous improvement



Service Description

RedRock shapes pragmatic technology strategies and future-ready enterprise architectures that align with business goals. We assess current estates, define scalable and secure target architectures, rationalise technology landscapes. We create clear roadmaps that reduce technical debt, improve interoperability, strengthen governance and enable sustainable, long-term digital capability across the organisation.

Service Features

- Enterprise & Business Architecture with documented designs and target states
- Technology landscape assessment & rationalisation with standards and repeatable patterns.
- Cloud strategy (multi-cloud, hybrid) aligned to business outcomes.
- Integration & API strategy across bespoke, COTS, SaaS, and ERP.
- Security architecture aligned to NCSC guidance; compliance by design.
- Governance & decision frameworks with a pragmatic delivery roadmap

Service Benefits

- Reduce technical debt & TCO through rationalisation and reuse.
- Improve agility & speed of delivery; accelerate digital service rollout.
- Security and compliance by design for resilient services.
- Interoperability across systems and data domains.
- Engaged stakeholders & knowledge transfer for sustainable capability.
- Long-term EA capability with tooling, processes, and best practice.



Service Description

RedRock helps public sector organisations develop responsible, outcome-focused AI strategies aligned with government standards. We identify high-value use cases, assess readiness and create ethical, secure adoption roadmaps that manage risk, strengthen governance and enable measurable benefits across services, operations, and decision-making.

Service Features

- AI maturity assessment and capability mapping
- Use case identification and prioritisation workshops
- AI ethics framework development aligned with government guidelines
- ROI modelling and benefits realisation planning
- Risk assessment including algorithmic bias, data protection, and security
- Stakeholder engagement and change management planning
- Compliance assessment (UK GDPR, AI regulatory requirements, Equality Act)
- Technology landscape evaluation, vendor selection support and adoption planning

Service Benefits

- De-risk AI investments with clear strategic direction
- Ensure responsible AI adoption aligned with government standards
- Identify highest-value AI opportunities across your organisation
- Build internal AI capability and governance structures
- Accelerate time-to-value with proven frameworks
- Maintain public trust through transparent, ethical AI practices
- Meet regulatory requirements and avoid compliance risks
- Create sustainable AI programs with clear governance



Data Strategy & Governance

Strategy & Advisory Services

Service Description

RedRock develops data strategies that unlock value from your data assets while ensuring robust governance, security, and compliance. Our service creates the foundation for data-driven decision making, establishing data management frameworks, governance structures, and capabilities that treat data as a strategic asset.

Service Features

- Data strategy development aligned to organisational objectives
- Data governance framework design and implementation
- Data quality assessment and improvement programs
- Master data management and reference data architecture
- Data catalogue and metadata management implementation
- Data ethics and privacy framework development
- Data sharing agreements and partnership models
- Data capability maturity assessment and roadmap

Service Benefits

- Unlock value from data assets across the organisation
- Ensure data quality, consistency, and reliability
- Meet regulatory requirements (UK GDPR, data protection)
- Enable trusted data sharing within and across organisations
- Reduce risk through robust governance
- Improve decision-making with reliable data
- Build sustainable data management capabilities
- Create competitive advantage through data excellence



Service Description

RedRock build compelling business cases that secure funding and support for digital, data, and technology initiatives. Our service combines financial modelling, benefits quantification and risk assessment to create HMT Green Book compliant cases that demonstrate value, manage risk, and establish frameworks for tracking and realising benefits.

Service Features

- Strategic and economic case development, including OBC or FBC
- Financial modelling and whole-life cost analysis
- Benefits identification, quantification, and mapping
- Options appraisal and sensitivity analysis
- Risk and dependency assessment
- Benefits realisation framework and traceability matrix development
- HMT Green Book and Five Case Model compliance
- Governance model aligned with stakeholder engagement and approval support.

Service Benefits

- Secure funding with compelling, evidence-based cases
- Demonstrate value and ROI to stakeholders
- Meet HMT and departmental business case requirements
- Reduce risk through robust options appraisal
- Establish clear accountability for benefits delivery
- Track and report on benefits realisation
- Build confidence with financial rigor
- Enable informed investment decisions



Target Operating Model Design

Strategy & Advisory Services

Service Description

RedRock design and implement target operating models that enable effective delivery of digital services and technology capabilities. Our service addresses people, process, technology, and governance, creating sustainable operating models that balance efficiency, agility, and control while building organisational capability.

Service Features

- Current state operating model assessment
- Target operating model design and documentation
- Organisational structure design and role definition
- Process design and optimisation
- Governance and decision-making framework
- Capability maturity assessments and skills gap analysis
- Transformation roadmap and implementation planning
- Change management and transition support

Service Benefits

- Optimise organisational efficiency and effectiveness
- Clarify roles, responsibilities, and accountabilities
- Improve service delivery speed and quality
- Reduce duplication and waste
- Enable agile, responsive delivery
- Build sustainable organisational capabilities
- Smooth transition with change management support
- Create foundation for continuous improvement



Service Description

RedRock's Capability as a Service model builds sustainable digital, data and technology capability within government. We design, mature and transition DDaT professions through structured operating models, standards-aligned delivery, communities of practice and deliberate knowledge transfer, ensuring teams become self-sufficient, compliant and able to deliver long-term value.

Service Features

- Capability design & operating model development for DDaT teams
- User research and service design aligned to Service Manual
- Assurance-ready delivery across all phases
- Establish and sustain communities of practice
- Knowledge transfer through coaching, mentoring and pairing
- Offboarding planning from day one for self-reliance

Service Benefits

- Builds lasting capability, not just short-term delivery
- Aligns delivery to government standards by default
- Enables faster scaling without sacrificing control or quality
- Creates multidisciplinary teams that work effectively
- Improves value for money and increases commercial confidence
- Accelerates learning and consistency through communities of practice
- Makes knowledge transfer deliberate and embedded
- Gives senior leaders clearer oversight and stronger assurance



Improving IT Continuity and Recovery Planning across a National Healthcare Estate

The Challenge

NHS Property Services lacked clear visibility of its disaster recovery risks across a large, complex, and business-critical technology estate. With no documented runbooks or recovery procedures, this created significant risk to operational continuity in the event of a major incident..

Our Approach

RedRock delivered a structured, agile engagement across two phases: discovery and disaster recovery planning. Working closely with stakeholders, we combined risk assessment, technical analysis, and targeted interviews to build a clear evidence base and prioritise recovery needs.

Our Solution

We developed a tailored disaster recovery strategy, including a target recovery architecture and a prioritised remediation roadmap. A detailed, executable DR runbook for a critical application was produced as a reusable blueprint, enabling NHSPS teams to create consistent recovery plans across systems.

The Outcome

NHSPS gained full visibility of its disaster recovery risks, a practical organisation-wide DR strategy, and increased confidence in its ability to respond to major incidents. Delivered in 14 weeks and within budget, the work laid strong foundations for resilient, repeatable disaster recovery across the NHSPS estate.



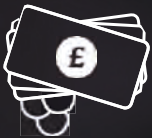
We are RedRock
Why Partner with RedRock?

Our values are rooted in excellence



Quality of Delivery

RedRock is fully aligned with the GDS Service Standard (14 points) across discovery, alpha, beta, and live phases. Our approach to delivery adheres to the Technology Code of Practice for secure, cloud-first, and standards-based delivery.



Value for Money

RedRock operates through transparent pricing models and cost controls aligned with Cabinet Office spend controls. We use HM Treasury Green Book Five-Case Model to evidence benefits and ROI.



Service Excellence

RedRock provides proactive governance, risk management, and stakeholder engagement throughout delivery. We maintain Cyber Essentials Plus certification for secure operations and supply chain assurance. We have never lost a client due to service.



Innovation

RedRock has a proven track record of embracing emerging technologies such as AI, automation, and low-code platforms to accelerate transformation. Promotes open standards and interoperability for future-proof solutions.



End-user Centric

RedRock designs services around user needs, supported by research and iterative testing. Our solutions are delivered with WCAG 2.2 AA accessibility standards in mind to ensure an inclusive digital experience.



Collaborative

RedRock fosters collaborative environments where teams share insight, expertise, and are accountable. We break down silos through co-design, joint planning, and transparent agile delivery to ensure smoother delivery, greater alignment, and achieve positive outcomes.



Partnership Charter

On every engagement we develop a partnership charter, demonstrating our commitment to ways of working. This is a co-created document setting out shared values and goals.

By agreeing these principles upfront, we create a shared foundation for transparent communication, joint decision-making and collective accountability. The charter clarifies how we work together day-to-day, including expectations around governance, cadence, roles and ways of collaborating across blended teams.

It also ensures both organisations remain aligned throughout delivery, providing a reference point to navigate challenges, maintain trust and keep focus on shared outcomes. This approach fosters stronger relationships, supports smoother delivery, and embeds a genuinely collaborative culture that endures beyond the life of the engagement.





We are RedRock

We Champion Fresh Ideas And New Technologies,

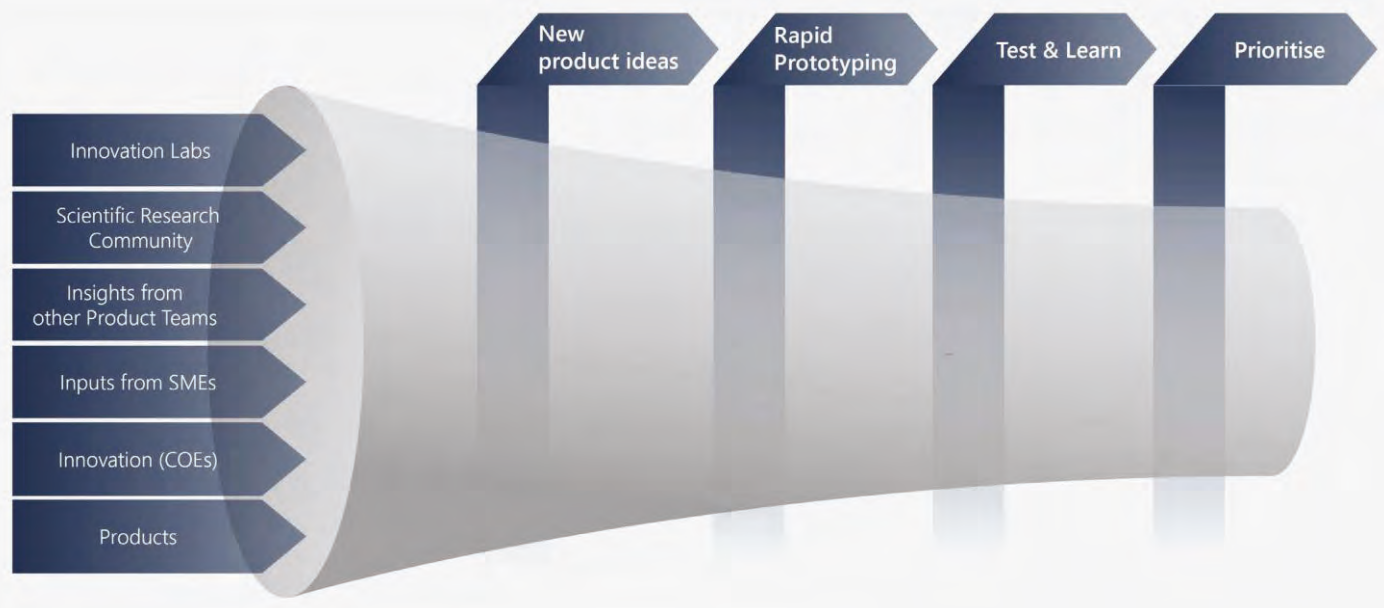
Innovation is at our core

The Government defines innovation as **'the creation and application of new knowledge to improve the world'**

We go beyond pilots, projects and labs. We build the skills and culture that help organisations to innovate because good ideas cannot flourish in a hostile environment.

Our clients value RedRock for our willingness to:

- Disrupt and challenge the status quo, while being humble and integrative
- Make decisions in the face of uncertainty, legitimised through a process of test of learn
- Provide and follow a clear plan of action, while adapting to and improvising for the unexpected
- Explore new possible futures, while focusing on outcomes and committing to real-world effects
- Keep the big picture in mind while also considering citizens' needs at an individual level; being reflective and critical while having a strong bias towards action





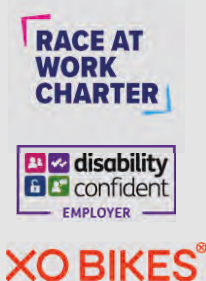
What we care about

We care deeply about our home city and hire accordingly to ensure that we are a true representation of Bristol and its diverse communities. At the core of our values is delivering positive change holistically. We embed Corporate Social Responsibility into how we operate, ensuring we deliver commercially while creating positive societal impact.

Through our Triple Bottom Line approach, we measure performance across economic, social and environmental factors. We promote an inclusive culture, respect for the environment, and a strong, supportive community.

Equality

RedRock believes diversity is a strength. We are signatories of the Race at Work Charter, Women in Tech, and the Armed Forces Covenant. We are committed to equality in employment, skills, and pay, and we support disabled people, women, LGBTQ+ communities, ethnic minorities, ex-offenders, people facing homelessness, and those from diverse socio-economic backgrounds.



Well-being

Our team are our identity and their wellbeing is paramount. We are always working towards improving how we support them. Since winning the Best Companies Small Business award in 2021, we have increased the wellness fund available to all our staff and now have five mental health first-aiders.



Sustainability

Since first reporting our carbon emissions in 2019, RedRock has taken a holistic approach to achieving our ambitions of being carbon neutral by 2026. In this time, we have reduced our emissions by 87.5% and are confident of hitting our goal.



Community

Our local community matters to RedRock. We've built strong partnerships with Bristol-based charities, including funding 16 places for young people facing socioeconomic disadvantage on the Empire Fighting Chance programme. We also prioritise buying and hiring locally: 24% of our suppliers are within three miles of our office, and 78% of our team live within ten miles.





G-Cloud 15 Services Overview

Our services taxonomy is designed to deliver maximum value

Strategy & Advisory

- Digital Transformation Strategy
- Technology Strategy & Enterprise Architecture
- AI Strategy & Advisory
- Data Strategy & Governance
- Business Case Dev & Benefits Realisation
- Target Operating Model Design
- Capability as a Service

Research & UCD

- User Research & Discovery
- Service Design
- User Experience (UX) Design
- Content Design
- Accessibility Compliance: Design & Test
- Usability Testing & Optimisation
- Design Sprint
- Rapid Prototyping
- GDS Service Assessment & Compliance
- GDS Discovery Phase
- GDS Alpha Phase

Agile Delivery

- Product Management
- Business Analysis
- Programme & Portfolio Management
- Agile Coaching & Transformation
- GDS Beta Phase

Software Dev & Engineering

- Full-Stack Software Development
- API Design & Development
- Mobile Application Development
- Legacy Modernisation & Re-engineering
- DevOps & Continuous Delivery
- Integration Services
- Testing Services
- Solution & Technical Architecture
- Low/No Code Development

Cloud & Infrastructure

- Cloud Migration & Transformation
- Cloud-Native Application Development
- Infrastructure as Code & Automation
- Container Orchestration & Kubernetes
- Cloud Cost Optimisation & FinOps

Data, AI & Analytics

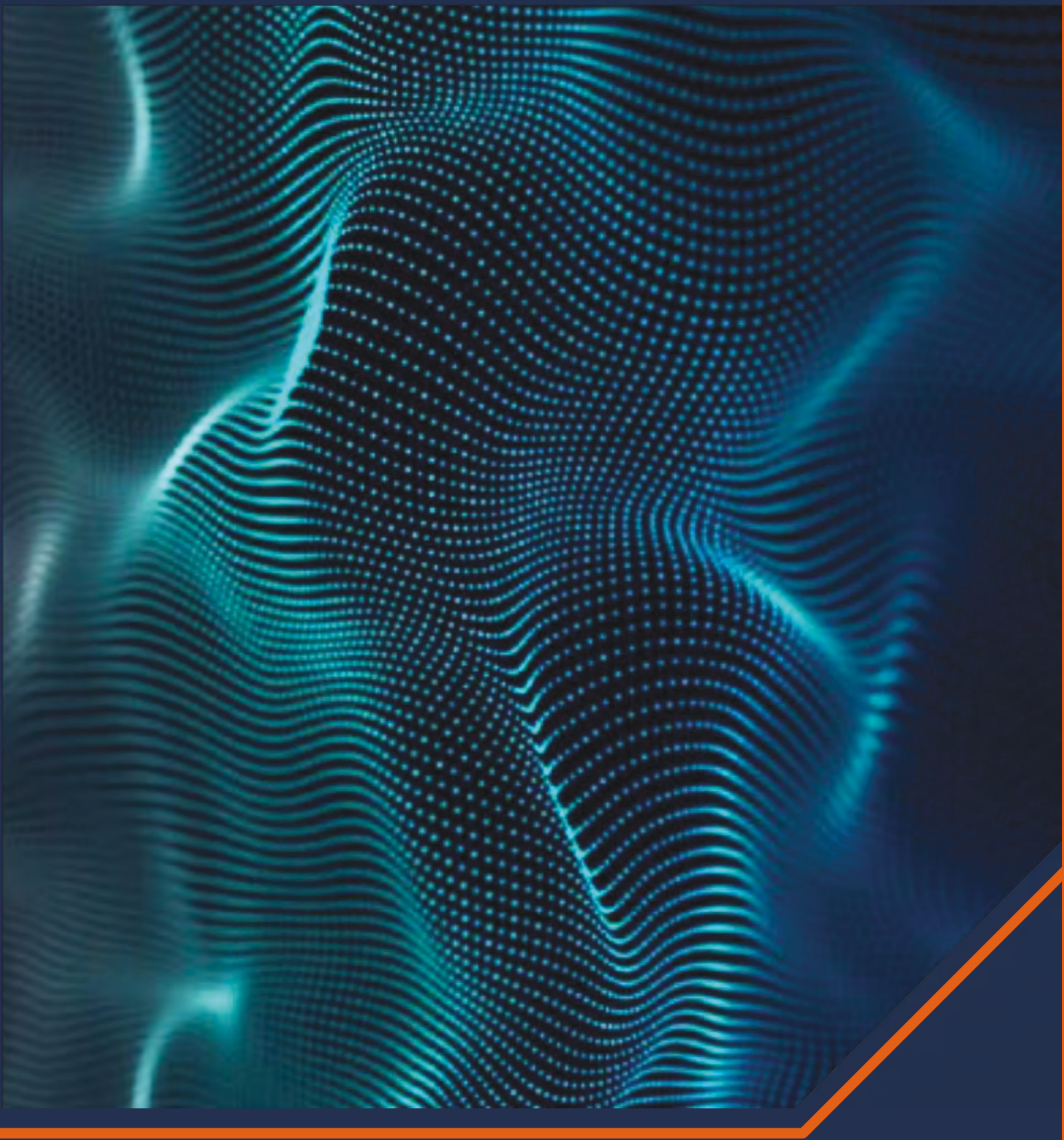
- Data Architecture & Engineering
- Data Platform design and build
- Business Intelligence & Data Visualisation
- Advanced Analytics & Data Science
- Data Integration & Master Data Management
- Data Migration & Transformation
- Real-Time Data & Event Streaming
- Generative AI Implementation & Integration
- Machine Learning Operations (MLOps)
- Natural Language Processing (NLP)
- Intelligent Process Automation (IPA)

Cyber, Security & Organisational Resilience

- Cyber, Security & Organisational Resilience
- Organisational Resilience
- Cyber Security
- Cyber Security Compliance
- Cyber Resilience
- Security Assessment & Audit
- Security Operations & Monitoring
- Identity & Access Management (IAM)
- Data Governance & Privacy

Transformation & Change

- Change Management & User Adoption
- Digital Skills, Training & Capability Building
- Benefits Realisation & Value Management
- Service Transition



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RedRock