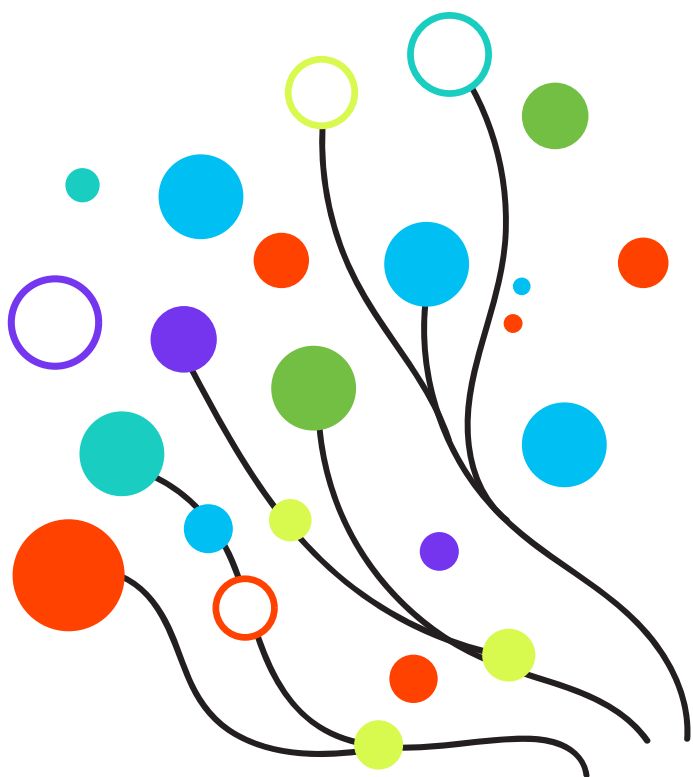




Inspire Evolve

Cloud Customer Communications Management Platform.
G-Cloud 15 Pricing Document.



“

Making a communications change using traditional IT models takes, on average, two or three months, but **a cloud-based platform** underpinned by smart content and intelligent approval workflows enables business users to make changes themselves and can significantly shorten cycle times, in some instances, **making changes virtually in an instant.**

Source: Aspire, 2021

“

Inspire Evolve lowers the barriers for implementation. A great solution for companies looking to hit the ground running.

*Member communication expert
for a health insurance plan.*





“

Inspire Evolve is checking
all the boxes on what
industries need to create,
manage and store
customer communications

*Customer communications consultant for a major
insurer and financial services provider.*

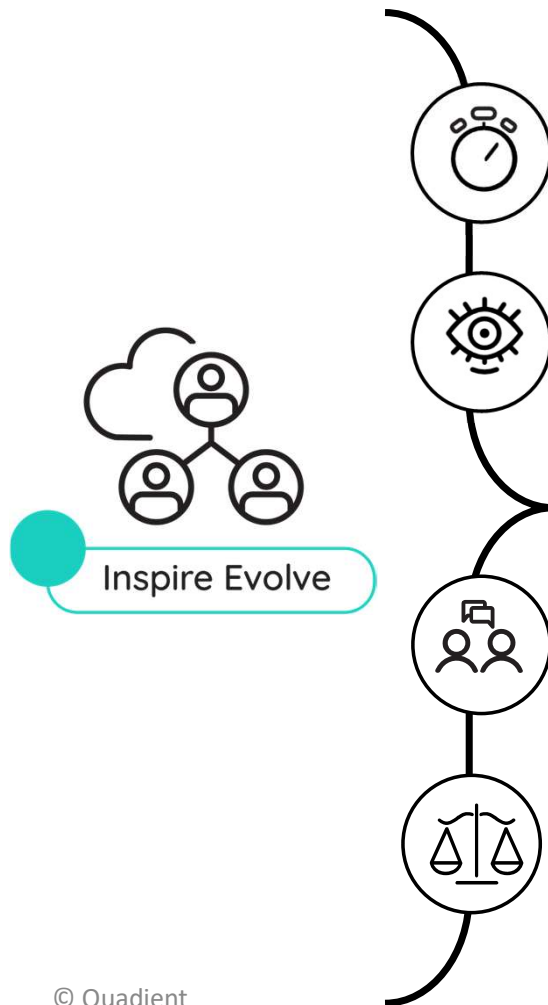
Enterprises expect to



- effortlessly manage customer communications while considering new regulations, branding, and messaging.
- enable business users to actively participate in creating communication templates
- Achieve rapid operational readiness for business users
- reduce & predict operational costs
- leverage digital channels
- communicate in a timely fashion with customers
- Reduce reliance on IT resources
- leverage customer data available in other systems
- Invest in a sustainable, continuously evolving, secured and scalable solution



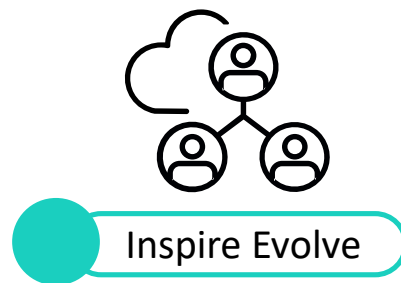
Introducing Inspire Evolve



- All SaaS
- Digital first
- Enables business users
- Scalable, secured & performant

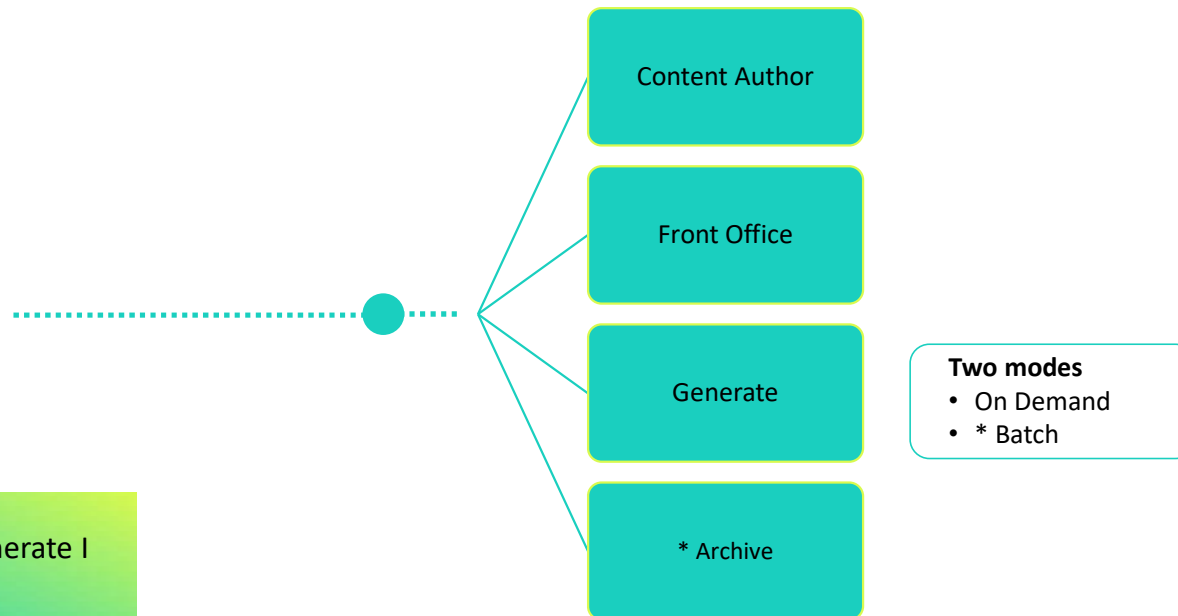


Inspire Evolve Portfolio View

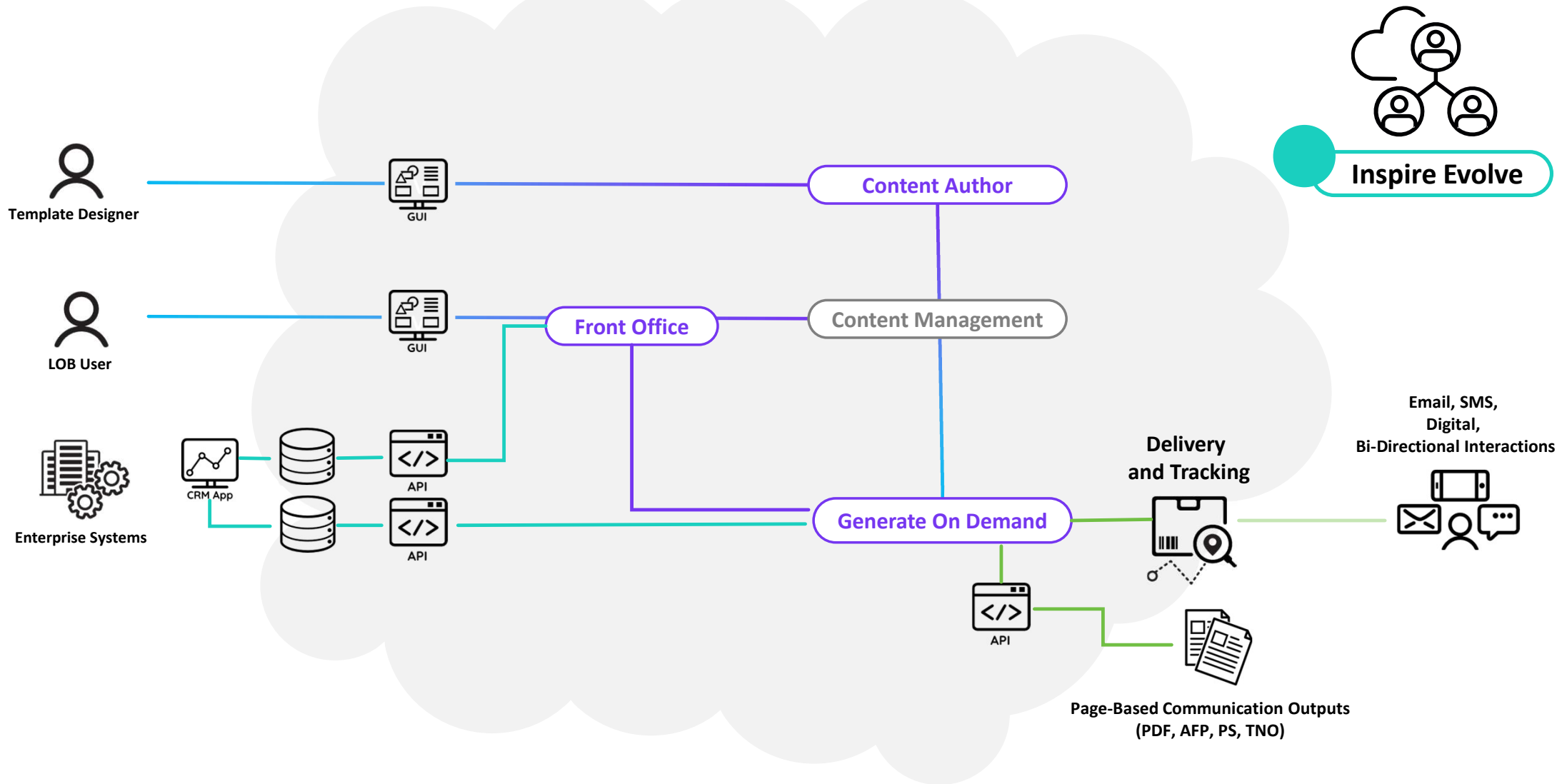


Accelerate
Connections.

Content Author | Front Office | Generate |
Archive



*Batch and Archive coming soon



Inspire Evolve – How it Works

Content Author



content author

DASHBOARDCONTENT MANAGERCONTENT PROMOTION?

debbie.mpr@gmail.com

Structure

- Templates
- Blocks
- Snippets
- Display Rules
- Base Templates
 - ProjectLiaisons
 - StandardDemo
- Style Definitions
- Data Definitions
 - ProjectLiaisons
 - StandardDemo
- Attachments
- Images
- Fonts

Base TemplatesProjectLiaisons

+

Create New Base Template

Name:

OurBaseTemplate

Folder:

.../ProjectLiaisons

Data source type:

JSON

Data source type cannot be changed later.

CREATE

CANCEL

Design communications

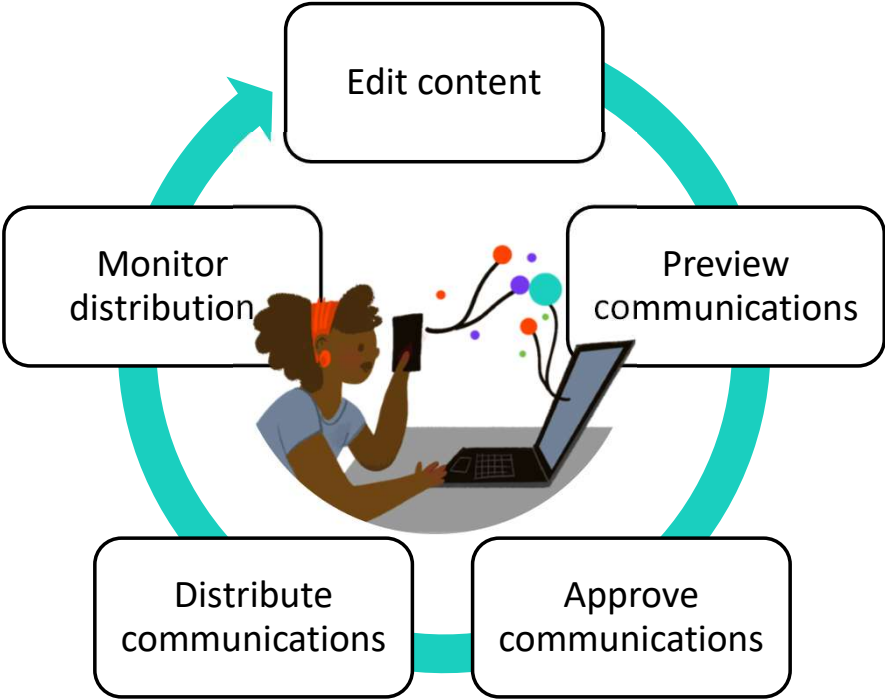
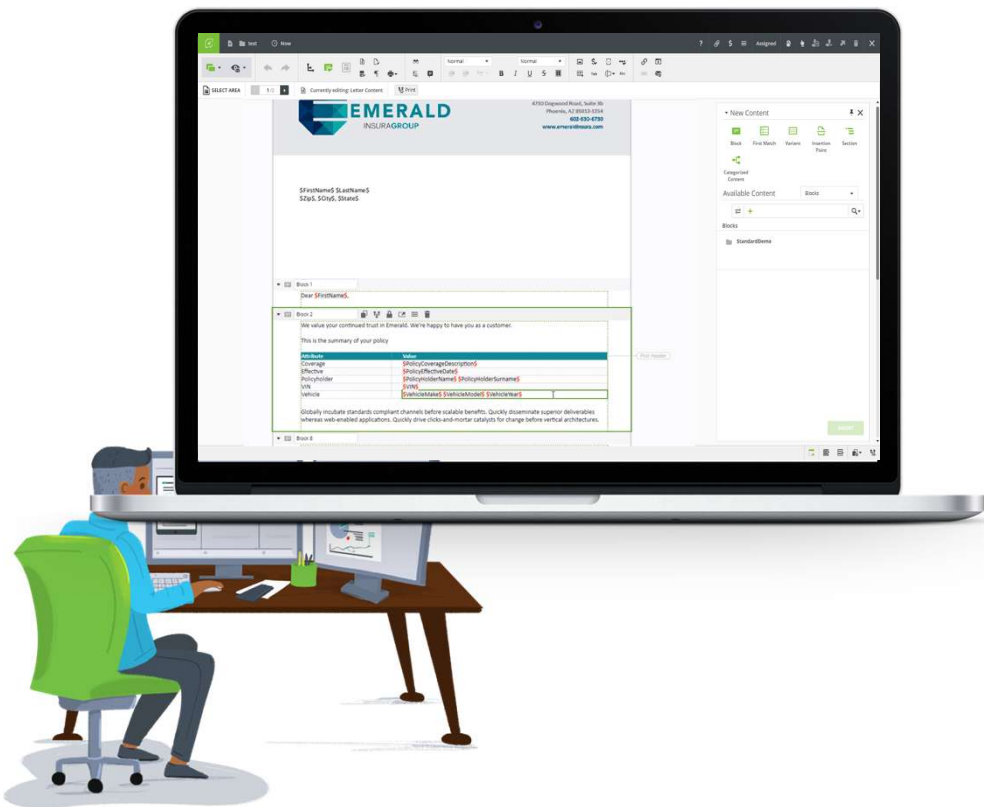
Get content contribution

Build validation rules

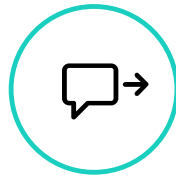
Categorize templates

Publish templates

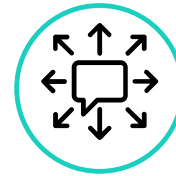
Front Office



Generate customer communications



On Demand



Batch

Key scenarios

On demand

- Individual / ad-hoc communication needs supporting onboarding, customer acquisition, billing & renewals, service & support scenarios
- End point integration to business platforms to receive data & delivery / return output
- Typically correspondence, claims, notification, statement and confirmation use case scenarios

Batch

- High volume production cycle processing
- Multi step processing scenarios
- Integrations with upstream and/or downstream systems
- Job management dashboard, logs, report, audit
- Typically, statements, invoices, policies, contracts, correspondence, payment schedules, 401K statements

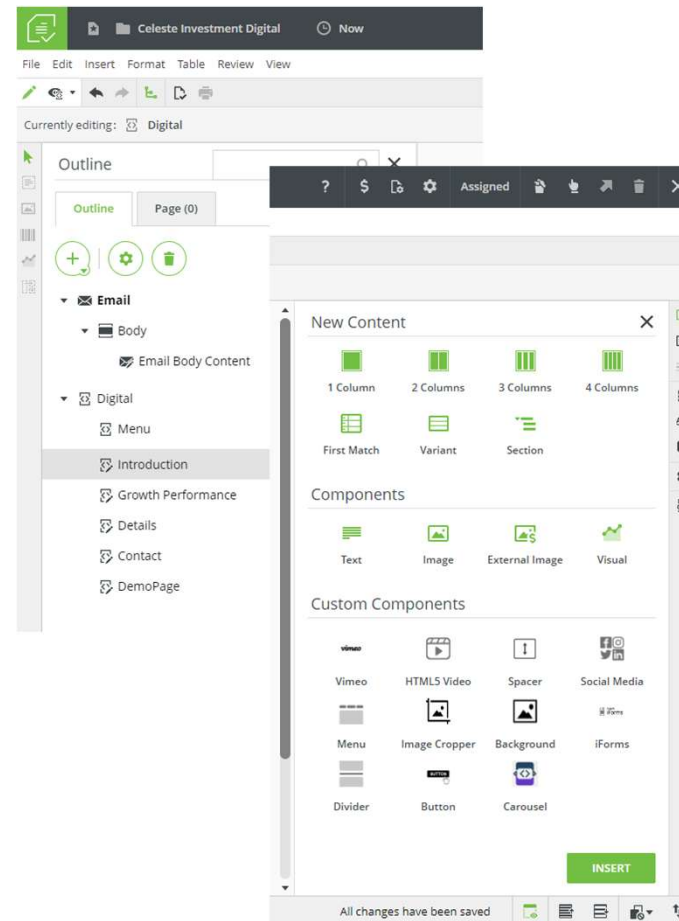


Latest capabilities and features



Latest Key capabilities you need to know:

- PDF form import and front office user experience
- Field level data transformation (via scripting)
- Channel Orchestration
- Digital design (phase 1)
- Sentiment analysis and Gen AI assistant
- Dynamic branding (multi brand management)



Package Pricing.



Material Code	Description	Monthly Subscription. (£)	Content Author designer seats.	Front Office user seats.	Annual communications Volume. (M)
Starter Pack					
EVOLVESPSTND01	Standard Support	9,487	5	20	5
EVOLVESPPEM02	Premier Support	10,625	5	20	5
Mid Tier Pack					
EVOLVEMTPSTND03	Standard Support	21,217	10	50	20
EVOLVEMTPPEM04	Premier Support	23,763	10	50	20
Enterprise Pack					
EVOLVEEPPSTND05	Standard Support	39,825	15	100	50
EVOLVEEPPPEM06	Premier Support	44,604	15	100	50



Certifications & compliance



Awards & Recognition.

