



Public Sector

Dec.2025

Digital ICT Strategy Support for Deployment of Cloud Technology

Service Definition

V1.0





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Document Creation date

12-2025

Business Area/C.o.E./Area

Public Sector

Country

United Kingdom

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1 Service Overview

BIP helps organisations create and refresh digital and ICT strategies to ensure that they are at the forefront of the digital challenge and to ensure that they provide a range of high quality, resilient and performant IT services and provide technology functions that provides value for money, giving every customer, be that internal officers and staff or the public, an improved customer and technology experience.

An ICT/Digital Strategy is therefore vital as it underpins all activity and is essential for supporting business objectives. It must align with regional and national strategies, define the Digital/ICT vision and create a strategic roadmap for using information technology, digital assets and technical knowledge.

The types of support we provide include:

- SRO, executive, stakeholder and community engagement, and communications planning
- Defining the strategy approach and plan
- Defining the ICT/digital vision, mission and objectives
- Alignment with organisational strategies
- Defining the design principles for the strategy
- Identifying the key themes for the strategy
- Engagement with the key stakeholders to understand current and future requirements
- Designing the organisational and target operating model to deliver the strategy
- Preparing the strategy roadmap to understand the full impact of strategy
- Costing the delivery of the strategy
- Final consultation to gain buy in and agreement to strategy
- Undertake periodic reviews to understand progress of the strategy

2 Track Record

We have worked with a range of organisations to help them deliver successful IT-enabled change. This includes:

3 Police Forces – A new director for 3 UK Police Forces, with a joint in-house collaborative ICT function, launched work with BIP to develop a digital strategy and joint thinking on how digital services could be improved to ensure it delivered joined up digital services and met future digital business requirements. Over 12 weeks a small team of three consultants worked with senior stakeholders across the three Forces to undertake an external review of the current and future strategic digital landscape and get an in-depth understanding of their core digital services, key drivers and ways of working to produce a new digital strategy and roadmap for delivery.

Police Digital Service – Our teams have worked with national partners to review the National Policing Strategy 2020–2030 which had been in place for c2 years; its roadmap outlined 12 digital ambitions and data & technology enablers. There was a requirement to review progress against the strategy to show central and national programmes of work were aligned to the National Policing Strategy and identify key progress to date.

Police Digital Service – BIP was asked to support the delivery a refreshed National Police Digital Strategy and to include delivery plans/roadmaps for Forces, PDS, Industry and other departments to aid implementation. Over 150 Stakeholders were engaged across policing with interviews held with key stakeholders and a SWOT analysis of current strategy developed to understand current opportunities and threats. A refreshed National Policing Digital Strategy was produced and consultation was undertaken to gain feedback. Roadmaps were created for each stakeholder group which demonstrates how the Digital Ambitions and Enablers are actioned through a detailed map of key products.

2 Forces – 2 Police Forces asked BIP to develop a unified IT strategy and IT Target Operating model to ensure that they provide value for money IT services by improving and developing new technology, reducing/shifting demand, investing in its people and driving out cost from management of IT services. It was critical that both Forces continued to improve technology, reduce bureaucracy, streamline processes and deliver value for money IT services to meet organisational needs. We developed the IT strategy and costed roadmap for delivery and reviewed their Target Operating Model to ensure that the skills were in place to deliver the strategy effectively.

3 Contacts

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4 About us

Who We Are

BIP is a fast growing global management consultancy (backed by CVC Capital Partners), employing over 6,000 professionals across 27 offices in 12 countries.

We operate across Europe, the Americas, and the Middle East; including here in the UK, Italy, France, Germany, Spain, Portugal, Switzerland, Austria, Brazil, Chile, Colombia, the UAE, and the US.

We help organisations tackle complex challenges, outpace their competitors, and build a sustainable future through strategic insight, operational excellence, and technology innovation.

In the UK, BIP has been recognised by *The Times* and trusted by FTSE 100 companies, government departments, and industry leaders, establishing itself as one to watch in the consulting landscape.

Our Philosophy: Value, People and Technology

At the heart of everything we do lies a powerful combination: **value, people and technology**. These three pillars enable us to deliver meaningful, scalable, and lasting outcomes for our clients.

We are value creators and business integrators, combining strategic insight with implementation excellence to help organisations move the dial at pace.

Our work is powered by deep expertise in digital transformation, AI, cloud, and technology-led change, ensuring every solution drives sustainable progress *and* measurable impact.

Our Approach: Design to Deliver

We are doers and makers, NOT just PowerPoint writers.

Everything we do is designed to deliver real, measurable change within defined timelines. We ideate, test, and learn, working closely with clients and partners in an open, collaborative way to ensure every solution is built to last.

Our goal is not only to deliver outcomes, but to transfer knowledge, and empower clients to continue their transformation independently.

This partnership model offers long-term value and enables us to focus on where we can make the next biggest impact.

Our Expertise

With deep sector experience across:

- Financial Services
- Government & Public Sector
- Defence & Industries
- Energy, Utilities & Resources
- Telecoms & Media
- Retail & Services
- Life Sciences
- Commercial Real Estate

We bring sharp insight, proven delivery experience, and technological edge to every engagement.

The recent integration of Verco and Riskcare into BIP UK further strengthens our offering, adding market-leading expertise in net zero strategy, sustainability advisory, and financial risk technology.

Here to Dare

“Here to dare” is more than a motto, it is our mindset.

We dare to think and act differently, to explore beyond limits, and to create opportunities through bold innovation and collaboration.

We believe in shared journeys, celebrating results, milestones, and even challenges, because true responsibility means growing together.

We imagine a future where business thrives through the synergy of technology, humanity, and sustainability.

The BIP World

BIP is a world of innovators, designers, data engineers, change managers, producers, and marketers, all working together, contaminating each other with ideas, energy, and passion.

We want to leave a mark with what we do and share a journey with every company we work with.

We're 6000 people, 47 nationalities, 12 countries, united by a drive to empower organisations through technology and passion.

Our people, the BIPers, are the heart of our success. They thrive in an environment that encourages self-expression, growth, and balance, inspiring them to engage clients with the values they live by.

5 Other Information

The scope of our G-Cloud Service

The scope of our G-Cloud service is defined in this document and the associated features and benefits. It covers the supply of professional services to support the evaluation, selection and deployment of cloud solutions and services for a range of public sector organisations.

Are we a reseller?

BIP is not a reseller and it is totally independent of all product vendors and solution providers.

Support provided to buyers

When buyers have shortlisted one or more of our services, they may ask clarification questions prior to purchase. This helps them understand, in more detail, if we are the best supplier for them and how they can benefit from our service. We then use our knowledge of the cloud solution marketplace to advise and guide clients through the specification, selection and deployment process.

How users work with this G-Cloud service

Users can use this service to obtain professional advisory support for their GenAI needs. This can be on a short term, long term or ad-hoc basis using either selected specialists or a team approach.

Service onboarding and off-boarding process

When a client buys us using one of our G-cloud services, we typically undertake an initiation process at the start of the service to ensure the client's requirements are fully understood and that they are clear about what we will do, how we will do it and what we will deliver. We will also discuss and agree how any issues will be raised and managed from either side during the service operation.

At the end of the service, we will typically undertake a review with the client to ensure they are happy with what has been delivered and that their expectations have been met. We can also discuss and future support if this is appropriate.

Pricing

We provide services and our day rates are shown in the SFIA rate card for this service.

Service definition and how it will be delivered

The services defined in this document and the associated features and benefits will be delivered by one or more of our consultants with full management support and quality assurance from our public sector portfolio leadership. The service will be delivered from our office, working remotely or at the client's offices, depending on which is most appropriate.

Our security certifications and standards

BIP has the Cyber Essentials Plus Certificate of Assurance which is renewed each year.

Our approach to personnel security

BIP's personnel checking process for new employees includes all components of the employment processes described on Gov.uk, including validating their right to work in the UK.

We cover checking original versions of the necessary documents with the new joiner and making and retaining copies of these documents.

The identity documents and other information gathered are sufficient to enable Government Security checks to be undertaken. BIP maintains an extensive pool of appropriately security cleared consultants.