

Pricing Document

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Answer

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Introduction

This document sets out the pricing for Answer Digital's delivery as described in the document 'Service Definition'. All pricing assumptions and full descriptions of the services to which these costs relate are contained within the Service Definition. All prices exclude VAT.

Pricing

Answer Digital Ltd are available for procurement through either Fixed Price or Time & Material (T&M) or call-off arrangements.

T&M arrangements are priced on a per person, per day rate. Fixed Price arrangements will feature a combination of unit based pricing dependent on the customer requirements.

Rate card

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
Architecture roles	Business architect	1. Trainee business architect	Strategy & Architecture	£ 765
Architecture roles	Business architect	2. Associate business architect	Strategy & Architecture	£ 825
Architecture roles	Business architect	3. Business architect	Strategy & Architecture	£ 963
Architecture roles	Business architect	4. Lead business architect	Strategy & Architecture	£ 1,210
Architecture roles	Data architect	1. Data architect	Strategy & Architecture	£ 963
Architecture roles	Data architect	2. Senior data architect	Strategy & Architecture	£ 1,095
Architecture roles	Data architect	3. Chief data architect	Strategy & Architecture	£ 1,375
Architecture roles	Enterprise architect	1. Enterprise architect	Strategy & Architecture	£ 963
Architecture roles	Enterprise architect	2. Senior enterprise architect	Strategy & Architecture	£ 1,095
Architecture roles	Enterprise architect	3. Lead enterprise architect	Strategy & Architecture	£ 1,210
Architecture roles	Enterprise architect	4. Principal enterprise architect	Strategy & Architecture	£ 1,375
Architecture roles	Network architect	1. Associate network architect	Strategy & Architecture	£ 825
Architecture roles	Network architect	2. Network architect	Strategy & Architecture	£ 963
Architecture roles	Network architect	3. Lead network architect	Strategy & Architecture	£ 1,210
Architecture roles	Security architect	1. Security architect	Strategy & Architecture	£ 963
Architecture roles	Security architect	2. Lead security architect	Strategy & Architecture	£ 1,210

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
Architecture roles	Security architect	3. Principal security architect	Strategy & Architecture	£ 1,375
Architecture roles	Solution architect	1. Associate solution architect	Strategy & Architecture	£ 825
Architecture roles	Solution architect	2. Solution architect	Strategy & Architecture	£ 963
Architecture roles	Solution architect	3. Senior solution architect	Strategy & Architecture	£ 1,095
Architecture roles	Solution architect	4. Lead solution architect	Strategy & Architecture	£ 1,210
Architecture roles	Solution architect	5. Principal solution architect	Strategy & Architecture	£ 1,375
Architecture roles	Technical architect	1. Associate technical architect	Strategy & Architecture	£ 825
Architecture roles	Technical architect	2. Technical architect	Strategy & Architecture	£ 963
Architecture roles	Technical architect	3. Senior technical architect	Strategy & Architecture	£ 1,095
Architecture roles	Technical architect	4. Lead technical architect	Strategy & Architecture	£ 1,210
Architecture roles	Technical architect	5. Principal technical architect	Strategy & Architecture	£ 1,375
Chief digital and data roles	Chief data officer	1. Chief data officer	Development & Implementation	£ 1,210
Chief digital and data roles	Chief information security officer	1. Chief information security officer	Development & Implementation	£ 1,210
Chief digital and data roles	Chief technology officer	1. Chief technology officer	Development & Implementation	£ 1,210
Cyber security roles	Cyber security audit and assurance	1. Lead cyber security audit and assurance	Development & Implementation	£ 1,095

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
Cyber security roles	Cyber security audit and assurance	2. Principal cyber security audit and assurance	Development & Implementation	£ 1,210
Cyber security roles	Cyber security governance and risk management	1. Associate cyber security governance and risk manager	Development & Implementation	£ 765
Cyber security roles	Cyber security governance and risk management	2. Lead cyber security governance and risk manager	Development & Implementation	£ 1,095
Cyber security roles	Cyber security governance and risk management	3. Principal cyber security governance and risk manager	Development & Implementation	£ 1,210
Cyber security roles	Cyber security monitoring	1. Associate cyber security monitoring	Development & Implementation	£ 765
Cyber security roles	Cyber security monitoring	2. Lead cyber security monitoring	Development & Implementation	£ 1,095
Cyber security roles	Cyber security monitoring	3. Principal cyber security monitoring	Development & Implementation	£ 1,210
Cyber security roles	Cyber security incident response	1. Associate cyber incident response	Development & Implementation	£ 765
Cyber security roles	Cyber security incident response	2. Lead cyber security incident response	Development & Implementation	£ 1,095
Cyber security roles	Cyber security incident response	3. Principal cyber security incident response	Development & Implementation	£ 1,210
Cyber security roles	Cyber security vulnerability management	1. Associate cyber security vulnerability management	Development & Implementation	£ 765

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
Cyber security roles	Cyber security vulnerability management	2. Lead cyber security vulnerability management	Development & Implementation	£ 1,095
Cyber security roles	Cyber security vulnerability management	3. Principal cyber security vulnerability management	Development & Implementation	£ 1,210
Cyber security roles	Cyber security digital forensics	1. Associate cyber security digital forensics	Development & Implementation	£ 765
Cyber security roles	Cyber security digital forensics	2. Lead cyber security digital forensics	Development & Implementation	£ 1,095
Cyber security roles	Cyber security digital forensics	3. Principal cyber security digital forensics	Development & Implementation	£ 1,210
Cyber security roles	Cyber security testing	1. Associate cyber security testing	Development & Implementation	£ 765
Cyber security roles	Cyber security testing	2. Lead cyber security penetration testing	Development & Implementation	£ 1,095
Cyber security roles	Cyber security testing	3. Principal cyber security testing	Development & Implementation	£ 1,210
Cyber security roles	Cyber security secure design	1. Associate cyber security secure systems architecture and design	Strategy & Architecture	£ 825
Cyber security roles	Cyber security secure design	2. Lead cyber security secure systems architecture and design	Strategy & Architecture	£ 1,210
Cyber security roles	Cyber security secure design	3. Principal cyber security secure systems architecture and design	Strategy & Architecture	£ 1,375
Data roles	Analytics engineer	1. Trainee analytics engineer	Development & Implementation	£ 605

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
Data roles	Analytics engineer	2. Analytics engineer	Development & Implementation	£ 825
Data roles	Analytics engineer	3. Senior analytics engineer	Development & Implementation	£ 963
Data roles	Analytics engineer	4. Lead analytics engineer	Development & Implementation	£ 1,095
Data roles	Analytics engineer	5. Head of analytics engineering	Development & Implementation	£ 1,210
Data roles	Data analyst	1. Associate analyst	Development & Implementation	£ 765
Data roles	Data analyst	2. Data analyst	Development & Implementation	£ 825
Data roles	Data analyst	3. Senior data analyst	Development & Implementation	£ 963
Data roles	Data analyst	4. Principal data analyst	Development & Implementation	£ 1,210
Data roles	Data engineer	1. Data engineer	Development & Implementation	£ 825
Data roles	Data engineer	2. Senior data engineer	Development & Implementation	£ 963
Data roles	Data engineer	3. Lead data engineer	Development & Implementation	£ 1,095
Data roles	Data engineer	4. Head of data engineering	Development & Implementation	£ 1,210
Data roles	Data ethicist	1. Data ethics lead	Development & Implementation	£ 1,095
Data roles	Data ethicist	2. Head of data ethics	Development & Implementation	£ 1,210
Data roles	Data governance manager	1. Data governance manager	Development & Implementation	£ 825
Data roles	Data governance manager	2. Lead data governance manager	Development & Implementation	£ 1,095

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
Data roles	Data governance manager	3. Head of data governance	Development & Implementation	£ 1,210
Data roles	Data scientist	1. Trainee data scientist	Development & Implementation	£ 605
Data roles	Data scientist	2. Associate data scientist	Development & Implementation	£ 765
Data roles	Data scientist	3. Data scientist	Development & Implementation	£ 825
Data roles	Data scientist	4. Principal data scientist	Development & Implementation	£ 963
Data roles	Data scientist	5. Lead data scientist	Development & Implementation	£ 1,095
Data roles	Data scientist	6. Head of data science	Development & Implementation	£ 1,210
Data roles	Machine learning engineer	1. Senior machine learning engineer	Development & Implementation	£ 963
Data roles	Machine learning engineer	2. Lead machine learning engineer	Development & Implementation	£ 1,095
Data roles	Performance analyst	1. Associate performance analyst	Development & Implementation	£ 765
Data roles	Performance analyst	2. Performance analyst	Development & Implementation	£ 825
Data roles	Performance analyst	3. Senior performance analyst	Development & Implementation	£ 963
Data roles	Performance analyst	4. Lead performance analyst	Development & Implementation	£ 1,095
Data roles	Performance analyst	5. Head of performance analysis	Development & Implementation	£ 1,210
IT operations roles	Application operations engineer	1. Associate application operations engineer	Development & Implementation	£ 765

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
IT operations roles	Application operations engineer	2. Application operations engineer	Development & Implementation	£ 825
IT operations roles	Application operations engineer	3. Senior application operations engineer	Development & Implementation	£ 963
IT operations roles	Application operations engineer	4. Lead application operations engineer	Development & Implementation	£ 1,095
IT operations roles	Application operations engineer	5. Principal application operations engineer	Development & Implementation	£ 1,210
IT operations roles	Business relationship manager	1. Business relationship manager	Delivery & Operation	£ 825
IT operations roles	Business relationship manager	2. Senior business relationship manager	Delivery & Operation	£ 963
IT operations roles	Business relationship manager	3. Lead business relationship manager	Delivery & Operation	£ 1,095
IT operations roles	Change and release manager	1. Configuration analyst	Delivery & Operation	£ 825
IT operations roles	Change and release manager	2. Change and release analyst	Delivery & Operation	£ 963
IT operations roles	Change and release manager	3. Change and release manager	Delivery & Operation	£ 1,095
IT operations roles	Command and control centre manager	1. Operations analyst	Delivery & Operation	£ 825
IT operations roles	Command and control centre manager	2. Senior operations analyst	Delivery & Operation	£ 963

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
IT operations roles	Command and control centre manager	3. Operational control manager	Delivery & Operation	£ 1,095
IT operations roles	Command and control centre manager	4. Head of command and control	Delivery & Operation	£ 1,210
IT operations roles	End user computing engineer	1. Associate end user computing engineer	Development & Implementation	£ 765
IT operations roles	End user computing engineer	2. End user computing engineer	Development & Implementation	£ 825
IT operations roles	End user computing engineer	3. Senior end user computing engineer	Development & Implementation	£ 963
IT operations roles	End user computing engineer	4. Lead end user computing engineer	Development & Implementation	£ 1,095
IT operations roles	End user computing engineer	5. Principal end user computing engineer	Development & Implementation	£ 1,210
IT operations roles	IT service manager	1. IT service analyst	Delivery & Operation	£ 825
IT operations roles	IT service manager	2. IT service manager	Delivery & Operation	£ 963
IT operations roles	IT service manager	3. Senior IT service manager	Delivery & Operation	£ 1,095
IT operations roles	IT service manager	4. Head of IT service management	Delivery & Operation	£ 1,210
IT operations roles	Incident manager	1. Incident manager	Delivery & Operation	£ 825
IT operations roles	Incident manager	2. Major incident manager	Delivery & Operation	£ 1,095
IT operations roles	Infrastructure engineer	1. Associate infrastructure engineer	Development & Implementation	£ 765

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
IT operations roles	Infrastructure engineer	2. Infrastructure engineer	Development & Implementation	£ 825
IT operations roles	Infrastructure engineer	3. Senior infrastructure engineer	Development & Implementation	£ 963
IT operations roles	Infrastructure engineer	4. Lead infrastructure engineer	Development & Implementation	£ 1,095
IT operations roles	Infrastructure engineer	5. Principal infrastructure engineer	Development & Implementation	£ 1,210
IT operations roles	Infrastructure operations engineer	1. Associate infrastructure operations engineer	Development & Implementation	£ 765
IT operations roles	Infrastructure operations engineer	2. Infrastructure operations engineer	Development & Implementation	£ 825
IT operations roles	Infrastructure operations engineer	3. Senior infrastructure operations engineer	Development & Implementation	£ 963
IT operations roles	Infrastructure operations engineer	4. Lead infrastructure operations engineer	Development & Implementation	£ 1,095
IT operations roles	Infrastructure operations engineer	5. Principal infrastructure operations engineer	Development & Implementation	£ 1,210
IT operations roles	Problem manager	1. Problem analyst	Delivery & Operation	£ 825
IT operations roles	Problem manager	2. Problem manager	Delivery & Operation	£ 963
IT operations roles	Service desk manager	1. Service desk analyst	Delivery & Operation	£ 825
IT operations roles	Service desk manager	2. Senior service desk analyst	Delivery & Operation	£ 963
IT operations roles	Service desk manager	3. Service desk manager	Delivery & Operation	£ 1,095
IT operations roles	Service desk manager	4. Head of service desk	Delivery & Operation	£ 1,210

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
IT operations roles	Service transition manager	1. Service acceptance analyst	Delivery & Operation	£ 825
IT operations roles	Service transition manager	2. Service readiness analyst	Delivery & Operation	£ 963
IT operations roles	Service transition manager	3. Service transition manager	Delivery & Operation	£ 1,095
IT operations roles	Service transition manager	4. Lead service transition manager	Delivery & Operation	£ 1,210
Product and delivery roles	Business analyst	1. Trainee business analyst	Delivery & Operation	£ 605
Product and delivery roles	Business analyst	2. Junior business analyst	Delivery & Operation	£ 765
Product and delivery roles	Business analyst	3. Business analyst	Delivery & Operation	£ 825
Product and delivery roles	Business analyst	4. Senior business analyst	Delivery & Operation	£ 963
Product and delivery roles	Business analyst	5. Lead business analyst	Delivery & Operation	£ 1,095
Product and delivery roles	Business analyst	6. Head of business analysis	Delivery & Operation	£ 1,210
Product and delivery roles	Delivery manager	1. Associate delivery manager	Delivery & Operation	£ 765
Product and delivery roles	Delivery manager	2. Delivery manager	Delivery & Operation	£ 825
Product and delivery roles	Delivery manager	3. Senior delivery manager	Delivery & Operation	£ 963
Product and delivery roles	Delivery manager	4. Head of (Agile) delivery management	Delivery & Operation	£ 1,210
Product and delivery roles	Digital portfolio manager	1. Digital portfolio analyst	Delivery & Operation	£ 825
Product and delivery roles	Digital portfolio manager	2. Digital portfolio manager	Delivery & Operation	£ 963

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
Product and delivery roles	Digital portfolio manager	3. Senior digital portfolio manager	Delivery & Operation	£ 1,095
Product and delivery roles	Digital portfolio manager	4. Head of portfolio	Delivery & Operation	£ 1,210
Product and delivery roles	Product manager	1. Associate product manager	Delivery & Operation	£ 765
Product and delivery roles	Product manager	2. Product manager	Delivery & Operation	£ 825
Product and delivery roles	Product manager	3. Senior product manager	Delivery & Operation	£ 963
Product and delivery roles	Product manager	4. Lead product manager	Delivery & Operation	£ 1,095
Product and delivery roles	Product manager	5. Head of product	Delivery & Operation	£ 1,210
Product and delivery roles	Programme delivery manager	1. Programme delivery manager	Delivery & Operation	£ 1,095
Product and delivery roles	Service owner	1. Service owner	Delivery & Operation	£ 1,095
Quality assurance testing (QAT) roles	Quality assurance testing (QAT) analyst	1. Tester (QAT)	Development & Implementation	£ 825
Quality assurance testing (QAT) roles	Quality assurance testing (QAT) analyst	2. QAT analyst	Development & Implementation	£ 963
Quality assurance testing (QAT) roles	Quality assurance testing (QAT) analyst	3. Senior QAT analyst	Development & Implementation	£ 1,095
Quality assurance testing (QAT) roles	Quality assurance testing (QAT) analyst	4. Lead QAT analyst	Development & Implementation	£ 1,210

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
Quality assurance testing (QAT) roles	Test engineer	1. Tester (test engineer)	Development & Implementation	£ 825
Quality assurance testing (QAT) roles	Test engineer	2. Test engineer	Development & Implementation	£ 963
Quality assurance testing (QAT) roles	Test engineer	3. Senior test engineer	Development & Implementation	£ 1,095
Quality assurance testing (QAT) roles	Test engineer	4. Lead test engineer	Development & Implementation	£ 1,210
Quality assurance testing (QAT) roles	Test manager	1. Test manager	Development & Implementation	£ 825
Quality assurance testing (QAT) roles	Test manager	2. Head of test	Development & Implementation	£ 1,210
Software development roles	Development operations (DevOps) engineer	1. Apprentice DevOps engineer	Development & Implementation	£ 528
Software development roles	Development operations (DevOps) engineer	2. Junior DevOps engineer	Development & Implementation	£ 605
Software development roles	Development operations (DevOps) engineer	3. DevOps engineer	Development & Implementation	£ 765

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
Software development roles	Development operations (DevOps) engineer	4. Senior DevOps engineer	Development & Implementation	£ 825
Software development roles	Development operations (DevOps) engineer	5. Senior DevOps engineer - management	Development & Implementation	£ 963
Software development roles	Development operations (DevOps) engineer	6. Lead DevOps engineer	Development & Implementation	£ 1,095
Software development roles	Development operations (DevOps) engineer	7. Lead DevOps engineer - management	Development & Implementation	£ 1,210
Software development roles	Development operations (DevOps) engineer	8. Principal DevOps engineer	Development & Implementation	£ 1,326
Software development roles	Development operations (DevOps) engineer	9. Principal DevOps engineer - management	Development & Implementation	£ 1,441
Software development roles	Frontend developer	1. Apprentice frontend developer	Development & Implementation	£ 605
Software development roles	Frontend developer	2. Junior frontend developer	Development & Implementation	£ 765
Software development roles	Frontend developer	3. Frontend developer	Development & Implementation	£ 825
Software development roles	Frontend developer	4. Senior frontend developer	Development & Implementation	£ 963

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
Software development roles	Frontend developer	5. Lead frontend developer	Development & Implementation	£ 1,095
Software development roles	Frontend developer	6. Head of frontend development	Development & Implementation	£ 1,210
Software development roles	Software developer	1. Apprentice developer	Development & Implementation	£ 528
Software development roles	Software developer	2. Junior developer	Development & Implementation	£ 605
Software development roles	Software developer	3. Developer	Development & Implementation	£ 765
Software development roles	Software developer	4. Senior developer	Development & Implementation	£ 825
Software development roles	Software developer	5. Senior developer - management	Development & Implementation	£ 963
Software development roles	Software developer	6. Lead developer	Development & Implementation	£ 1,095
Software development roles	Software developer	7. Lead developer - management	Development & Implementation	£ 1,210
Software development roles	Software developer	8. Principal developer	Development & Implementation	£ 1,326
Software development roles	Software developer	9. Principal developer - management	Development & Implementation	£ 1,441
User-centred design roles	Accessibility specialist	1. Junior accessibility specialist	Change & Transformation	£ 765

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
User-centred design roles	Accessibility specialist	2. Accessibility specialist	Change & Transformation	£ 825
User-centred design roles	Accessibility specialist	3. Senior accessibility specialist	Change & Transformation	£ 963
User-centred design roles	Accessibility specialist	4. Head of accessibility	Change & Transformation	£ 1,210
User-centred design roles	Content designer	1. Associate content designer	Relationships & Engagement	£ 468
User-centred design roles	Content designer	2. Junior content designer	Relationships & Engagement	£ 605
User-centred design roles	Content designer	3. Content designer	Relationships & Engagement	£ 825
User-centred design roles	Content designer	4. Senior content designer	Relationships & Engagement	£ 963
User-centred design roles	Content designer	5. Lead content designer	Relationships & Engagement	£ 1,095
User-centred design roles	Content designer	6. Head of content design	Relationships & Engagement	£ 1,210
User-centred design roles	Content strategist	1. Content strategist	Relationships & Engagement	£ 825
User-centred design roles	Graphic designer	1. Associate graphic designer	Change & Transformation	£ 605
User-centred design roles	Graphic designer	2. Junior graphic designer	Change & Transformation	£ 765

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
User-centred design roles	Graphic designer	3. Graphic designer	Change & Transformation	£ 825
User-centred design roles	Graphic designer	4. Senior graphic designer	Change & Transformation	£ 963
User-centred design roles	Graphic designer	5. Lead graphic designer	Change & Transformation	£ 1,095
User-centred design roles	Graphic designer	6. Head of graphic design	Change & Transformation	£ 1,210
User-centred design roles	Interaction designer	1. Associate interaction designer	Relationships & Engagement	£ 468
User-centred design roles	Interaction designer	2. Junior interaction designer	Relationships & Engagement	£ 605
User-centred design roles	Interaction designer	3. Interaction designer	Relationships & Engagement	£ 825
User-centred design roles	Interaction designer	4. Senior interaction designer	Relationships & Engagement	£ 963
User-centred design roles	Interaction designer	5. Lead interaction designer	Relationships & Engagement	£ 1,095
User-centred design roles	Interaction designer	6. Head of interaction design	Relationships & Engagement	£ 1,210
User-centred design roles	Service designer	1. Associate service designer	Delivery & Operation	£ 605
User-centred design roles	Service designer	2. Junior service designer	Delivery & Operation	£ 765

Job family	Job role	Role level	Equivalent SFIA job family	Gcloud 15 Rate
User-centred design roles	Service designer	3. Service designer	Delivery & Operation	£ 825
User-centred design roles	Service designer	4. Senior service designer	Delivery & Operation	£ 963
User-centred design roles	Service designer	5. Lead service designer	Delivery & Operation	£ 1,095
User-centred design roles	Service designer	6. Head of service design	Delivery & Operation	£ 1,210
User-centred design roles	Technical writer	1. Technical writer	Change & Transformation	£ 825
User-centred design roles	Technical writer	2. Lead technical writer	Change & Transformation	£ 1,095
User-centred design roles	User researcher	1. Associate user researcher	Relationships & Engagement	£ 468
User-centred design roles	User researcher	2. Junior user researcher	Relationships & Engagement	£ 605
User-centred design roles	User researcher	3. User researcher	Relationships & Engagement	£ 825
User-centred design roles	User researcher	4. Senior user researcher	Relationships & Engagement	£ 963
User-centred design roles	User researcher	5. Lead user researcher	Relationships & Engagement	£ 1,095
User-centred design roles	User researcher	6. Head of user research	Relationships & Engagement	£ 1,210

Answer Digital's day rates are based on a mix of role and experience and do not necessarily apply to a named individual who may be used in more than one role throughout the life of any project. Specifically:

- Day Rates are role and experience based.
- Applies to a working day of 7.5 hours.
- Expenses will be agreed before expenditure.
- All prices are exclusive of Value Added Tax.

All pricing is based on above day rates. There are no extra service charges to include.

Contact details

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