

Agile Coaching

Service definition



Answer

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Company overview

We're driven by technology and innovation, and by their ability to create meaningful change for organisations and the communities they serve. As a proudly independent and employee-owned consultancy, we bring together a diverse, highly skilled team who thrive on tackling complex challenges, working closely with our clients to deliver solutions that make a real difference.

We partner with organisations across multiple sectors, using data, AI and digital to help turn ambition into outcomes. Our work is recognised by leading industry bodies, reflecting our consistent focus on delivering clear, customer-centred results that stand up in the real world.

How we do it

With over 25 years of experience delivering digital transformation, Answer Digital supports organisations through complex change, with deep expertise in cloud-led delivery. We work in close partnership with our clients to innovate responsibly, embed best practice, and deliver outcomes that last.

Every engagement is different, so we build teams around the challenge, not a fixed model. We start by understanding the vision, the users, and the outcome that really matters. From there, we design solutions that fit your technology landscape, tools, roadmap and people.

Collaboration sits at the heart of how we work. We establish ways of working that are sustainable for teams, processes and practice, then iteratively design, build and test together. We continuously learn, refine and evolve, keeping a clear focus on delivering the right outcome, not just shipping technology.

Agile Coaching

Service description

Agile Coaching provides expert support to embed agile mindsets, behaviours and practices across public sector teams and leadership. We build sustainable internal capability, improve digital delivery, and align organisations to the Government Service Standard through practical coaching that drives continuous improvement and value-focused outcomes.

Features

- Executive coaching for SROs, Service Owners and senior leaders
- Team-level coaching for Scrum, Kanban and Lean delivery
- Agile maturity assessments and transformation roadmaps
- Facilitation of agile ceremonies and planning events
- Agile requirements engineering and user story mapping training
- Psychological safety and high-performing team coaching
- Conflict resolution within multidisciplinary digital teams
- Scaling agile using SAFe, LeSS or bespoke models
- Hands-on removal of organisational delivery blockers
- Mentoring for Product Owners and Scrum Masters

Benefits

- Accelerates transition from legacy delivery to modern digital services
- Improves delivery predictability and team throughput
- Increases staff engagement, morale and retention
- Reduces waste through iterative, evidence-led delivery
- Improves service quality through stronger collaboration
- Builds internal capability, reducing long-term consultancy dependency
- Aligns delivery with the Government Service Standard
- Improves transparency across portfolios and programmes
- Strengthens cross-functional and cross-department collaboration
- Focuses teams on delivering measurable citizen value

Pricing

Answer Digital services are available for procurement through either Fixed Price or Time & Materials arrangements. Please refer to our Pricing Document and Rate Card for further details.

Contact details

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