

Quality Assurance (QA)

Maturity and Test Automation

Service definition



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Company overview

We're driven by technology and innovation, and by their ability to create meaningful change for organisations and the communities they serve. As a proudly independent and employee-owned consultancy, we bring together a diverse, highly skilled team who thrive on tackling complex challenges, working closely with our clients to deliver solutions that make a real difference.

We partner with organisations across multiple sectors, using data, AI and digital to help turn ambition into outcomes. Our work is recognised by leading industry bodies, reflecting our consistent focus on delivering clear, customer-centred results that stand up in the real world.

How we do it

With over 25 years of experience delivering digital transformation, Answer Digital supports organisations through complex change, with deep expertise in cloud-led delivery. We work in close partnership with our clients to innovate responsibly, embed best practice, and deliver outcomes that last.

Every engagement is different, so we build teams around the challenge, not a fixed model. We start by understanding the vision, the users, and the outcome that really matters. From there, we design solutions that fit your technology landscape, tools, roadmap and people.

Collaboration sits at the heart of how we work. We establish ways of working that are sustainable for teams, processes and practice, then iteratively design, build and test together. We continuously learn, refine and evolve, keeping a clear focus on delivering the right outcome, not just shipping technology.

Quality Assurance (QA) Maturity and Test Automation

Service description

Comprehensive Quality Engineering delivering automated testing, performance engineering, and accessibility audits. We provide QA maturity assessments, shift-left strategies, and continuous testing within CI/CD pipelines. Our experts upskill teams in agile practices, GDS standards, and sustainable test data management to ensure scalable, reliable cloud-native services.

Features

- QA maturity assessment across people, process, tooling and delivery models.
- Test strategy definition aligned to business risk and service outcomes.
- End-to-end test planning, coordination and execution support.
- Multi-layered automation across unit, API, UI and integration testing.
- Continuous test execution embedded within CI/CD and MLOps pipelines.
- Performance, load and scalability testing using cloud-native tooling.
- Accessibility testing and audits against WCAG AA and GDS standards.
- Test governance, quality metrics, KPIs and assurance reporting frameworks.
- Secure, repeatable automated test data management solutions.
- Tool-agnostic delivery aligned to AWS, Azure and Google Cloud platforms.

Benefits

- Increased ROI from sustainable automation and reduced manual testing costs.
- Faster feedback loops for cross-functional teams accelerating delivery cycles.
- Improved test coverage and confidence across business critical cloud systems.
- Reduced remediation costs by detecting performance and accessibility issues early.
- Ensure legal compliance with equality act and digital regulations.
- Pass GDS assessments by meeting high accessibility and digital standards.
- Improved service stability and reliability during peak user demand.
- Sustainable QA capability through knowledge transfer and agile coaching.
- Clear visibility of quality outcomes through centralised dashboards and reporting.
- Reduced delivery risk through defined quality controls and governance.

Pricing

Answer Digital services are available for procurement through either Fixed Price or Time & Materials arrangements. Please refer to our Pricing Document and Rate Card for further details.

Contact details

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