

G-Cloud 15 Service Definition Document



Learning Solutions

G-Cloud 14 Service Definition Document



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About eCom Learning Solutions

eCom Learning Solutions products and services are used extensively by the public sector, charities, businesses, and institutes of further and higher learning. Our solutions encompass a wide variety of learning design, delivery, management and technology disciplines including eLearning design and development, online exams and assessments, digital badges and micro-credentialing, blended and hybrid learning, and skills, performance, and competency management.



eCom works with some of the most respected local, regional and global brands

Commitment to the Social Value Model

Government purchasing has huge potential to unlock benefits beyond the work being procured, and eCom Learning Solutions welcomes the UK Government's work to strengthen social value in its procurement processes. The Social Value Model offers an outcomes-based approach and a framework for measuring social value, both of which we believe are critical to delivering social value.

eCom Learning Solutions pursues the highest standards of corporate responsibility and is committed to aligning closely with the five themes covered in the evaluation model: COVID-19 Recovery, Tackling Economic Inequality, Fighting Climate Change, Equal Opportunity, and Wellbeing.

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Our Products and Services

eCom has an extensive multi-sector background in **digital learning platforms**, **digital learning content**, and **digital learning strategy**. We design and create innovative digital solutions that increase learning access, reach, and scale. We help improve learning engagement, workforce efficiency and productivity, and we help improve learning delivery, methods, quality, and integrity.

[View the latest eCom News, Blogs and Case Studies](#)

Digital Learning Platforms

eCom has a range of innovative and flexible digital learning solutions that help clients accomplish their goals. Our product family addresses a range of workforce development, training, and assessment challenges, including learning and competency management, online assessment, content authoring, and micro-credentialing. Clients across all sectors rely on and trust eCom to bring their digital learning vision to life without compromise.



Our flagship **workforce development platform** for bespoke talent, competency, performance, assessment, and employee engagement scenarios.



Flexible, **secure online assessment platform** for designing, delivering, and managing exams and assessments where integrity and security are paramount.



Flexible **cloud-based learning management system** enabling you to deliver, track, and report on digital learning.

eNetEnterprise

eNetEnterprise is a flexible cloud-based platform designed to support the development, engagement, measurement, and assessment of your workforce. The solution is comprised of six foundational modules that function together or individually as needed - allowing customers to choose modules appropriate for their use cases and desired outcomes. eNetEnterprise modules include Comply, Skills, Social, Onboard, Perform and Analyse.

eNetEnterprise Key Features

- Use **Comply** to monitor compliance across your organisation. Easily upload and sign-off evidence of performance. Create a competency framework for each job role.

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- Use **Skills** to provide a complete picture of skills development across the organisation. Get access to training plans and records, career pathways, and learning groups.
- Use **Onboard** to get new employees up to speed quickly and after the onboarding is complete, continue to offer relevant training and development opportunities.
- Use **Social** to provide secure online forums for learning, coaching, mentoring and moderated discussion.
- Use **Perform** to support your people strategy. Gather feedback with 360 reviews, evaluations, surveys and assessments.
- Use **Analyse** as a powerful business intelligence tool. Quickly create your own unique reports from dynamic sets of data.

[Learn more about eNetEnterprise](#)

eNetLearn

eNetLearn is a mobile-first, easy-to-use learning management system (LMS) that could be the ideal eLearning delivery platform choice for many organisations. eNetLearn gives learners access to structured, self-service eLearning and support materials in disciplines inside and outside of their core roles and helps organisations prepare their teams for the future of work. Combined with your eLearning or ours, eNetLearn provides a comprehensive, powerful digital learning solution to reach learners wherever they are, whenever they need it. Like all eCom digital learning platforms, eNetLearn can be used independently or integrated seamlessly with other systems.

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eNetLearn Key Features

- Easy to use learner interface and intuitive user experience
- Organisation specific branding and engagement messages
- Mobile-enabled delivery
- Cloud hosted and scalable
- Suite of flexible field-based reports
- Report on who, what, when and how learners progress
- Wide range of training formats supported
- News pages to communicate with learners
- Group feature to manage cohorts of learners
- Full support to get your LMS up and running

[Learn more about eNetLearn](#)

eNetAssess

eNetAssess is our flexible online assessment platform for designing, delivering and managing online exams and assessments where integrity and security are paramount. eNetAssess offers a complete online assessment solution that includes test creation, question authoring, centre management, scheduling, authentication, invigilation and verification, reporting and analytics and more.

eNetAssess Key Features

- Mobile enabled delivery for mock and infield (observational) assessments
- Secure USB option for assessment in weak internet connectivity locations
- Secure kiosk mode with internet monitoring and auto reconnection
- Automatic marking, eMarking and eVerification
- Assignment options for evidence gathering portfolio
- Extensive question-type range: MCQ, essay, case study, rubric, bespoke
- Question randomisation per candidate and per assessment
- Comprehensive report suite for learner, examiner and test centre
- Customisation with organisation branding and styling
- Certification via link to printing service or Credentialling to OpenBadges

[Learn more about eNetAssess](#)

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[Learn more about eNetAuthor](#)

eLearning Content Development

Whether you need bespoke or ready-made content for eLearning courses, eCom can help you improve or expand your vision for your eLearning programmes easily and affordably. With over 25 years of experience, eCom Learning Solutions is trusted by numerous organisations where creativity, rigour, and client engagement are the keystones of success. If you need support for eLearning project work or are looking to accelerate your efforts with proven just-in-time, short-term, or long-term design and development expertise and capacity, look no further.

Bespoke eLearning content development

Creative, accessible, and instructionally sound principles and methodologies underpin all our eLearning design and development work. Our experienced eLearning design teams have core competencies including instructional design, user experience and interface design, digital media design, and content authoring using a wide variety of tools and technologies.

Bespoke eLearning Key Features

- Content development analysis and professional advice
- Storyboarding from provided and existing content
- Graphic and navigation design
- Technical production to supplied technical specification
- SCORM and xAPI packaging
- Technical testing & Quality assurance
- User experience testing
- Specific accessibility technical testing
- Project and risk management

[Learn more about Bespoke eLearning](#)

Ready-made eLearning

With the most comprehensive catalogue of eLearning courses available, eCom and OpenSesame will curate the right eLearning courses for your needs, map them to your core competencies, and elevate your learning and development programme. With over 16,000 eLearning courses from award-winning publishers, you can get evidence-based eLearning resources for your specific needs across numerous topical areas including Business Skills,

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Safety, Certifications, Technology, Compliance, Diversity, Inclusion, and Mental Health, and Industry-Specific courses.

Ready-made eLearning Key Features

- Solutions are evidence-based and aligned with your organisational needs.
- Choose from fully curated or pre-packaged solutions.
- Choose preferred course publishers, durations, languages, media types and more.
- Choose formats to fit how your workforce prefers to learn
- Choose from short, microlearning, video-based, long-form, quizzes, certifications, simulation-based scenarios and more.
- Change your eLearning catalogue at regular intervals as your needs evolve without additional fees.
- Add audio books and podcasts to your programmes.
- Use your eLearning platform or ours (eNetLearn) to deliver courses at scale.

[Learn more about Ready-made eLearning](#)

Digital Learning Strategy

eCom helps businesses, government, education, and charitable sectors design and realise their digital learning vision. Wherever you are on your digital learning solutions journey, eCom can help you achieve your goals. Our experienced teams are ready to assist you with Learning Technology Solutions Design, L&D Consulting, and Learning Technology Research and Development.

[Learn more about Digital Learning Strategy](#)

Additional modules to compliment services



Issue digital badges for your micro-credentials and learning programmes. Recognise and reward learning and achievement.



Our newest 'no-code' platform for easily creating immersive, virtual reality-based learning and assessment components for your learning programmes.



Cloud-based eLearning content authoring tool for teams, supporting both instructional design and team-based eLearning development activities.

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eNetBadges

eNetBadges is an Open Badges compliant platform for creating, issuing, and managing digital badges. Badges are a digital representation of a person's credentials, abilities, experiences and competencies and they include embedded metadata about the knowledge and activities it took to earn them. eNetBadges can be used to issue verifiable badges for your micro-credentials and are used to foster discovery, elevate hiring practices, promote engagement, reward learning and achievement, drive the acquisition of knowledge and skills, and to incentivise learning.

eNetBadges Key Features

- Cloud based HTML5 Stackable credentialing tool
- Setup own sets of standards to issue badge
- Easy to use management system
- White labelled ready for your logo and text
- In build extra authentication code to allow badge authenticity
- Full control over delivery method, manual or API
- API available to integrate with Learning systems
- Dashboard with real-time insight on status of badges issued

[Learn more about eNetBadges](#)

eNetReality

eNetReality™ gives you everything you need to create and deliver your own VR learning and assessment experiences for your workforce. Upskill your learners by placing them inside the simulated environment you have created enabling a fully-immersive experience of a 360° environment they can interact with. eNetReality is paving the way for more authentic and relevant vocational assessments.

eNetReality Key Features

- Drag and drop editor to build interactive experiences without coding
- Build simple, layered, and story based assessments
- Comprehensive xAPI and SCORM reporting
- Measure competencies through detailed imported learning objectives and outcomes
- Multiple exporting options for Virtual Learning Environment(VLE)/Learning Management System(LMS)
- Flexible delivery options for users: VR headsets, desktops, mobile devices
- Additional accessibility options such as text to speech

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- Multiuser capabilities for team collaboration
- Integrate additional upgrades and services as you see fit
- Easy to use tutorial videos and step by step guides

[Learn more about eNetReality](#)

eNetAuthor

eNetAuthor® is a cloud-based HTML5 authoring tool that enables eLearning teams to move through the eLearning development process effortlessly, from storyboard to authoring, reviewing and tracking. You can quickly create high quality and engaging eLearning content without any specialist knowledge. There are advanced features for experienced users, giving complete control of content design and styling. It's easy to publish, restyle and reuse content, which is fully responsive. Real-time project insight, supports the management of elearning creation and delivery. With enhanced communication and seamless transition between project stages eLearning teams can work more effectively. eNetAuthor is a standards-based eLearning content authoring tool and is compliant with SCORM, LTI, xAPI and HTML5.

eNetAuthor Key Features

- Cloud based HTML5 e-learning authoring tool
- Ready to use templates
- Easy to use content authored using drag and drop
- Storyboarding, design and project management resource all in one place
- Full control over styling using code and properties view
- Integrated resources making authoring easy
- Fully responsive and adaptive design available for review before publishing
- SCORM and xAPI compliant
- Customisable dashboard with real-time insight
- Assisted coach mode to guide you through processes

[Learn more about eNetAuthor](#)