

Content Development Pricing



Learning Solutions

eCom are an advocate for the positive impact of eLearning on business performance. Our experience in creating engaging eLearning spans over 25 years of research and development. We have great working relationships with many subject matter experts and have created hundreds of eLearning projects across many **complex and highly technical** subject areas.

With our expertise on board your eLearning project will be bespoke to your requirements.

Development of eLearning

The cost for developing bespoke eLearning content is determined by the scope of the work and influenced by several factors, such as:

- Duration and length of the module; this is the approximate time the learner will take to complete the learning. For example, 30 minutes is a common duration for an eLearning module
- Level and complexity of interactions; these can vary from low level knowledge transfer learning to highly complex behavioural change learning
- Technical delivery; the devices the learners will be accessing the eLearning on can impact on cost. For example, should the learning need to be accessible on a mobile as well as laptop and tablet.

It is always highly recommended that eCom undertakes an analysis of the project requirement to help determine and agree the scope of work with our clients.

Investment in eLearning development

The entry level cost for developing an eLearning module starts at £5,000.

This includes full service from content analysis, instructional design and storyboarding, multimedia and technical design, project management, quality assurance and technical testing.

The final delivery of the module will be in either SCORM or xAPI.

Enhancing the eLearning through Audio & Video

Including audio and video in a course can really add to the learner's engagement and bring a different dimension to the learning. For many projects there are definite opportunities to include audio and video. This will often bring added value to the learning experience. We can accept audio and video in a variety of file formats and utilise any existing resources which you may have. Alternatively we can support the creation of video and audio and can co-ordinate video shoots for you.

Our half day rate is £650 and full day rate £950. Costs exclude VAT and potential travel expenses.