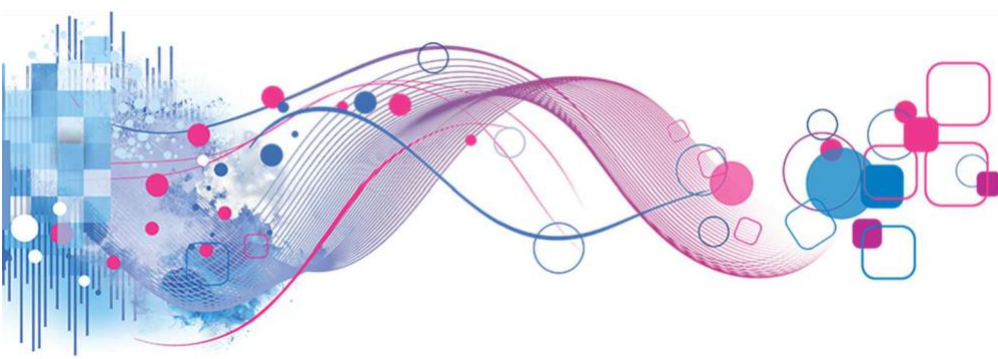




Pricing Document - Goad Portal

For: G Cloud 15

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Pricing for Goad Portal

Goad's up-to-date retail information will present you with an accurate picture of your region's key retail performance indicators; supplying you with a robust evidence base from which to draw your own conclusions regarding your future retail planning and economic development needs.

Goad data is the essential ingredient to help you gather the necessary information as advised in Local Government planning guidelines. This data will provide you with an accurate understanding of the past and present retail composition of your retail centres.

Cost		What this covers
Goad Portal User License Fee	£350	Price includes access to the Goad Portal
Starting at £115 per plan, per annum.		
Goad Plans	Pricing discounts applied for licensing of multiple plan bundles e.g. • 1-49 plans = £115 per plan • 500 – 600 plans = £70 per plan	Access to 'x' plans on the Goad Portal

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