



Collect more, collect faster

Validate and enhance your data and
enable better collection strategies



Experian's Data Enhancement Service (DES) is a batch tool that provides you with key information on customers in your existing database.

Update and enhance your data across your entire portfolio, verifying a customer's contact details, their individual circumstances, and their ability and propensity to pay.

We can enhance your customer data with:

- Debt Recovery Score
- Contact telephone numbers
- Employment and income information
- Credit bureau insight to inform indebtedness and affordability assessments
- Public data insight
- Deceased indicator
- Property information including access to the Land Registry Homeowner Verification Service

- Name, address and Date of Birth cleansing
- Propensity-to-pay scores
- Priority and non-priority debt behaviours
- Transience Index to understand permanence of a property

With this new level of insight, you can segment portfolios, prioritise collections activity, decide on the most appropriate payment plan and have more meaningful conversations with each customer, enabling better collection strategies, collection rates and return on investment.





Benefits at a glance



Increase contact rates by having access to the most recent address and telephone information for your customers.



Collect more by prioritising customers who are more likely to be able to pay.



Tailor collections strategies and segment customers quickly with confidence. Use resources more effectively and drive activity to the right places.



Identify customers who are deceased or bankrupt and those who are homeowners, leading to alternative collections strategies such as litigation.



Drive efficiency with validated information, empower collection officers to act the right way at the right time.



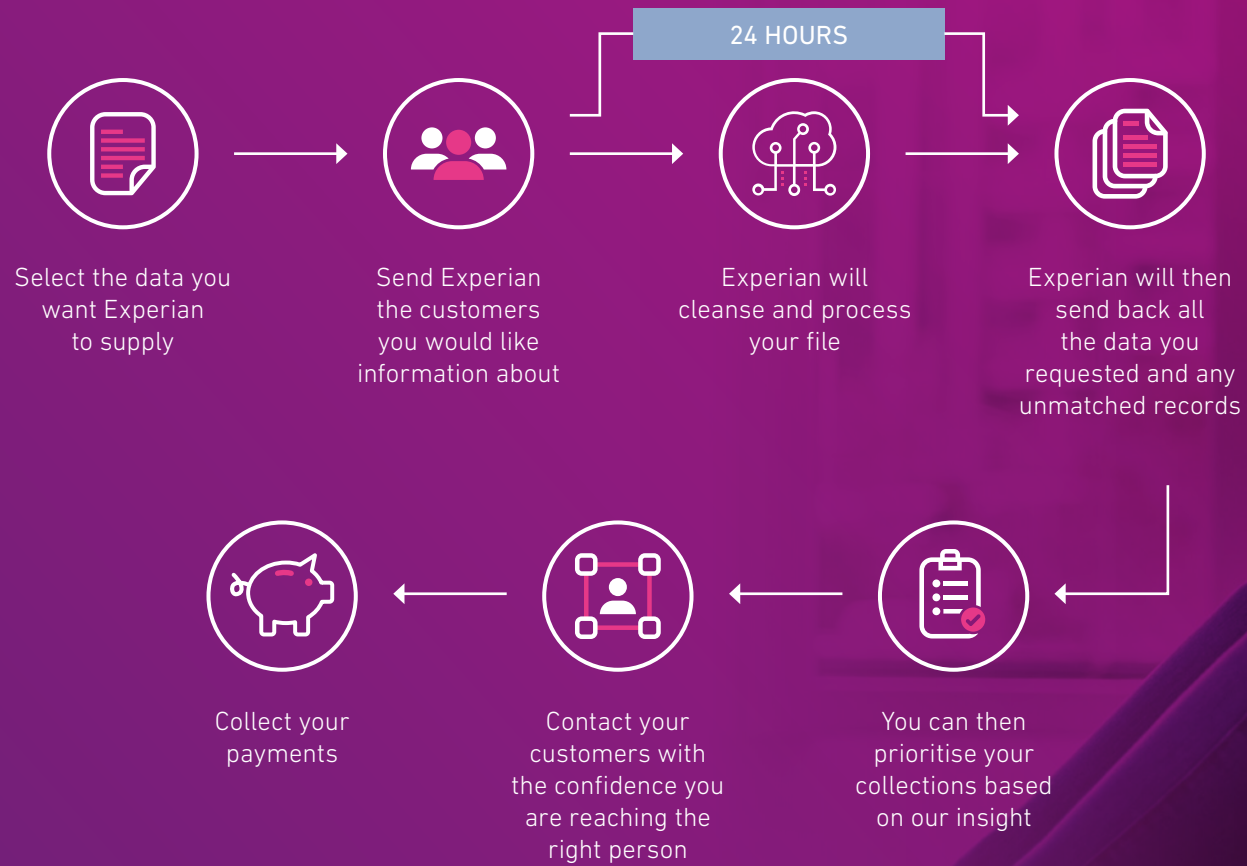
Cut operational costs by reducing slow, labour intensive manual tracing and act quicker, engage more effectively and reduce the cost of collections.



Treat your customer as an individual in a way appropriate to their situation, agree appropriate repayment plans and handle all accounts fairly and efficiently.



Quick and easy to implement - Enhance your data in batches, with a fast turnaround even for high volumes of accounts.



To find out more, please contact your Experian representative





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