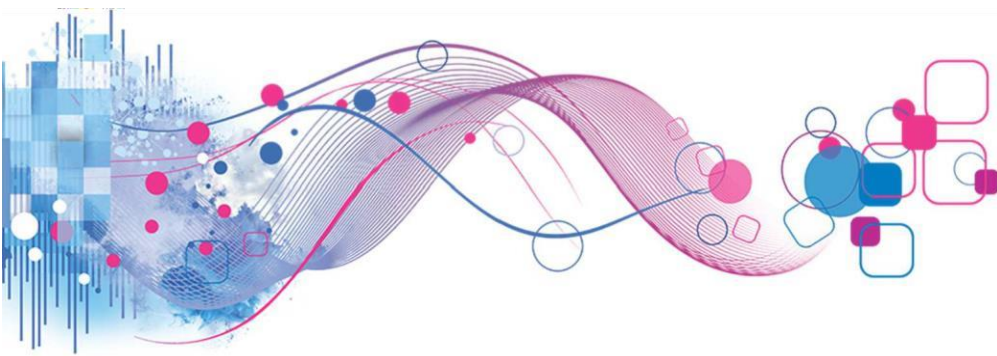




Pricing Document - Experian Meter Insights

For: G Cloud 15

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The service price

Frequency, Pricing Model & Commitment Structure

Frequency

One-Time Batch / Annual / 6-Monthly Monitoring

These options allow clients to choose between a single enrichment event or ongoing monitoring at fixed intervals. Monitoring schedules (annual or 6-monthly) ensure that updates to matched property attributes are captured at agreed refresh points.

Unit of Measure

Per Matched Address

Charging is based solely on the number of successfully matched addresses delivered in each batch or monitoring cycle.

Price Calculation

Volume of Matched Properties × Unit Price × File Multiplier

Pricing is determined by three components:

1. **Volume of Matched Properties**

Only matched records contribute to billable units.

2. **Unit Price**

Set according to the customer's sector/market and any commercial impact considerations.

3. **File Multiplier**

Applied when multiple batches/files are processed as part of the same engagement (e.g., multiple business units, regional splits, or sequential data drops).

This structure ensures predictable and transparent pricing that scales with the size and complexity of client datasets.

Rules

No Overage

- For batch processing, the volume is known at the point of file receipt, so overage does not apply.
- Clients are billed strictly on matched address counts—no additional charges for total input file size.

Sector/Market Impact

Pricing may vary based on industry, regulatory environment, or market-specific data value (e.g., utilities vs. financial services).

How Commitment Works

Batch (One-Time)

- Commitment is limited to the specific file submitted.
- Pricing is calculated once based on the known volume of matched addresses.
- No ongoing contractual minimums.

Annual or 6-Monthly Monitoring

- The client commits to a **defined monitoring schedule** for the term (typically 12 months).
- Each monitoring cycle is priced using the same volume-based unit model.
- Annual estimates can be agreed up front for budget predictability, but billing remains based on actual matched volumes at each cycle.
- No overage applies because each monitoring file is treated as a controlled batch with known properties.

TIERED Pricing	List Price		
Volume tiers	Experian Meter Insights		
	<u>One Time Batch</u>	6 Monthly	Annual 2 x Year + Term
0-3,000	£8.33	£10.00	£7.67
3,001-10,000	£2.75	£3.17	£2.33
10,001-30,000	£2.00	£2.50	£1.33
30,001-100,000	£1.70	£2.14	£1.02
100,001-300,000	£1.50	£1.67	£0.83
300,001-1,000,000+	£1.33	£1.33	£0.67

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