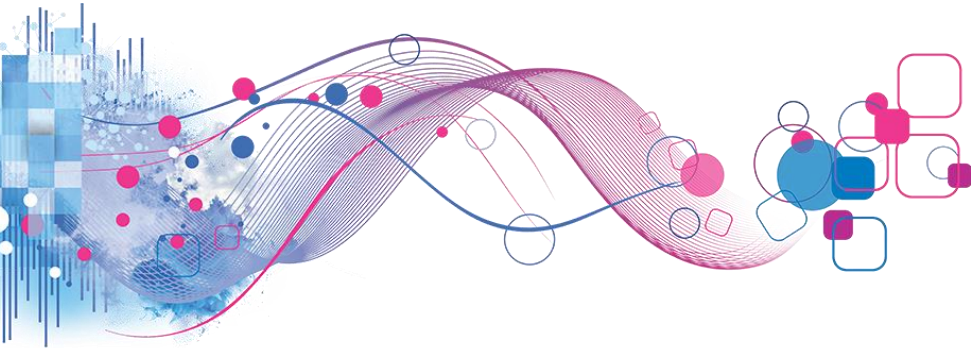




Experian Behavioural Biometrics and Device Intelligence

Delivered via Experian's CrossCore platform, Experian Behavioural Biometrics and Device Intelligence provides a complete view of all user devices throughout all your online journeys. Leveraging supervised machine learning models and highly configurable rulesets, obtain a comprehensive understanding of the risk of every application, login and account interaction

Service Features

- Single API for a complete identity and fraud journey
- Device recognition and behavioural biometrics intelligence
- Realtime application, account management and transactional fraud risking
- Configurable strategies with no-code rule management
- Link all of a user's devices to an individual account
- Identify bot and stolen data attacks
- Returns raw data along with overall decisioning
- Consortia of known fraudulent devices
- VPN and proxy detection with true IP piercing
- Social engineering flags

Service Benefits

- Single integration with CrossCore for all fraud and identity services
- Configurable strategies with orchestration
- Dashboard for case management, decisioning and strategy management
- Seamlessly onboard customers and provide account access with confidence
- Identify use of VPNs and proxies to access services
- Ability to load custom data to be included during decisioning
- A simple to understand and ingest overall strategy response
- Accurately identify returning devices and their true location
- Leverage machine learning, minimise false positives and enhance fraud catch