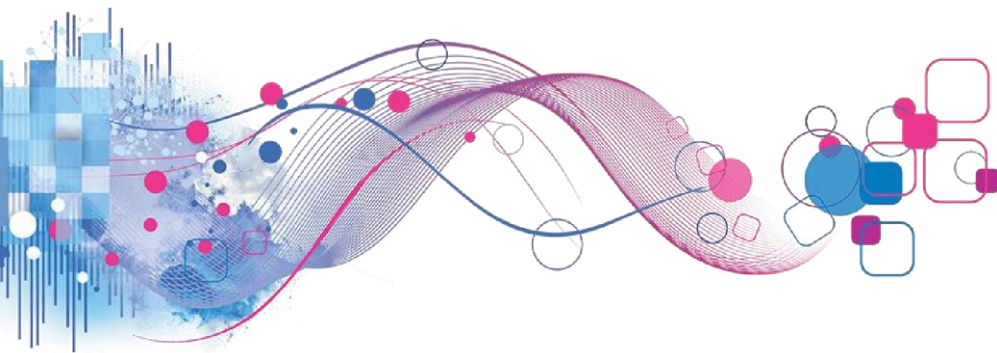




Pricing Document – Account Data Augmentation Service

For: G Cloud 15

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Pricing for Experian Behavioural Biometrics and Device Intelligence

CC2 Proposed – 3 Year term	UI Access Advanced	API Access Advanced	UI+API Access Advanced	Batch (STS)
Install Price	£2,500	£5,000	£6,500	£5,000
Annual CC2 List Price	£2,000	£6,000	£8,000	

In addition to the above Install and Annual pricing there is also a further “Per Monthly User fee” calculated based upon the number of end-users access the website/mobile app that is triggering the Experian Behavioural Biometrics and Device Intelligence. This volume based pricing is banded based upon stepped volume price bands, depending on the number of unique devices being triggered each calendar month.

For illustration purposes

If there are 100,000 Monthly Active Users this would incur a Per Unique User fee of £0.11

If there are 200,000 Monthly Active Users this would incur a Per Unique User fee of £0.08

If there are less than 10,000 Monthly Active Users this would incur a Per Unique User fee of £0.48

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