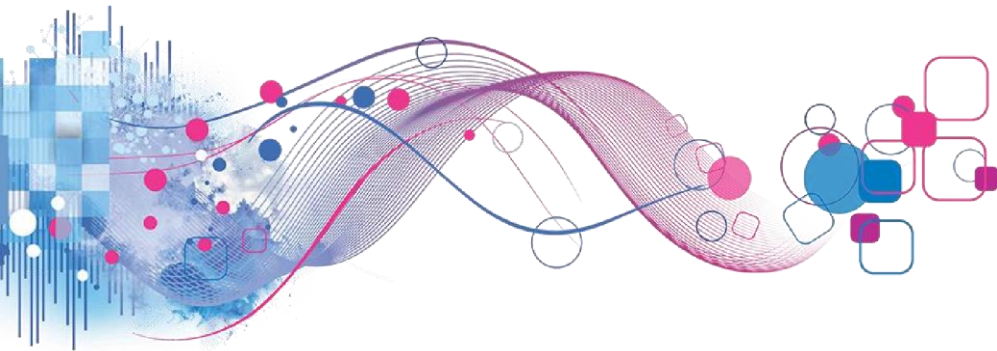




Pricing Document – Email Validation

For: G Cloud 15

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The service price

- **Pricing Models:**
Experian offers flexible pricing based on Per Click (transactional)
- **Service Scope:**
The pricing listed applies to real-time email validation services.
Pricing for data cleansing (bureau services) and self-service bulk validation may vary and will require a tailored scope of work with an Experian Data Management specialist.

All prices are exclusive of VAT.

Per Click (transactional)

Annual Click Volume	Cost Per Click (£)	Carryforward fee*
Up to 100,000	£0.01	
100,001 – 250,000	£0.009	£100
250,001 – 500,000	£0.0075	£475
500,001 – 1,000,000	£0.0065	£975
1,000,001 – 2,000,000	£0.006	£1,475
2,000,001 – 5,000,000	£0.005	£3,475
5,000,000 – 10,000,000	£0.0035	£10,975
10,000,000 +	£0.0028	£17,975

* Total price = (Quantity Purchased * Cost per Click) + Carryforward fee

What this covers?

Includes use of the software, hosting, processing, and on-going helpdesk support throughout the term of the agreement.

Prices for extra services

Bureau Data Cleansing and Professional Services are also available. Please see Experian Data Management with consultancy: Bureau Services.

Experian Contact

Experian

Telephone: +44 (0) 20 3042 4200

Email: Digitalmarketplace@experian.com