



Digital Asset Management (DAM)

Cloud Software

Pricing - Aetopia Ltd G-Cloud 15

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1. Pricing Document

Please refer to the Service Definition for a definition of the core service and options Packages. Aetopia DAM must be contracted for a minimum term of 12 months.

2. Monthly Subscription Charges - Public Cloud Delivered Service

When procured as a Public Cloud delivered service, the Aetopia DAM service is priced per named user per month.

Licensing component	Price
Named user	£5-£50 per user / month
Storage fees	£0.005 - £0.05 per GB / month

The public cloud subscription license fee is all-inclusive of hosting, storage, network, support and maintenance charges. 1TB of storage is normally included and excess storage may be billed in arrears at an agreed rate.

Enterprise license terms are also available, subject to negotiation.

The number of named users is calculated on the basis of individual logon accounts, i.e. a single named user logon cannot be used by multiple persons. Additional named users can be licensed as required (at the prices set out above) at any time.

In the public cloud-delivered model, the monthly subscription charge for Aetopia will commence when the service has been configured and delivered to the customer for acceptance, or for training purposes.

3. Monthly Subscription Charges - Private Cloud

When procured as a solution to be deployed into the customer's private cloud, the Aetopia DAM subscription fee is priced identically as per the public cloud delivered service. However there is also an additional, one-time fee to cover the effort needed for special installation on the customer's private cloud environment by Aetopia engineers.

Please also note that no storage charges apply to a private cloud deployment.