



Bell
Integration

Ambitious Transformation

G-Cloud 15 – Bell Integration **FinOps** Identify Assessment



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About Bell Integration

Bell is a privately owned, and truly vendor independent organisation, our people are dedicated to helping our customers reduce cost and risk, while improving agility and the service our customers IT teams provide to their end user stakeholders.

For 30 years, Bell's market-leading technology consultation and managed services have enabled organisations to transform their IT capabilities and elevate their business productivity and cost efficiency.

We are trusted by many global Fin-techs, Telco's, government and public sector organisations, our customers depend on us to ensure their IT services and infrastructure are always available, scalable, sustainable, secure and resilient. Bell is at the forefront of helping companies drive down operating costs and improve their ability to engage with their own customers, either by supporting the growth of their channels to market, or by aiding their responsiveness and service quality.

Head-quartered in the UK and employing over 1000 people across the globe.

What we do

Providing the catalyst for transformation, innovation and growth needed to accelerate positive impact across your business.

From embracing AI, migrating complex application workload and data environments, to adopting and monetising data from IoT solutions; accelerate your journey and mitigate risk to ensure success and change adoption across your business.

Bell is at the forefront of helping companies **drive down operating costs** and improve their ability to engage with their own customers.





1. Introduction

As cloud adoption continues to grow, taking control of cloud costs is a top priority. The growing complexity of hybrid hosting, multi-cloud environments and AI centric workloads is leading to increased challenges in cost visibility, management and predictability.

Bell Integration's FinOps Identify Assessment service is delivered by our certified FinOps practitioners and professionals leveraging AI powered analytics and FOCUS alignment to help you optimise cloud spend make informed decisions regarding your cloud services.

Our objective to enable our customers to take control of cloud spend to **maximise business value and drive innovation.**

Our solution provides:

- **Detailed Cloud cost visibility** – providing the transparency you need to make data driven decisions about cloud resource allocation to help determine the business value of your cloud spend.
- **Optimisation action plan** – actionable roadmap to realise any identified waste reduction potential and cost optimisation through resource rightsizing, re-source re-platforming and alternative billing consumption model alignment.
- **Cloud management and cost forecasting recommendations** – enabling you to implement cloud management, cost accountability and forecasting processes to maintain control and predictability of cloud spend.





2. Service Description

Bell Integration's FinOps Identify service is conducted over an elapsed timeframe of 10 working days, providing accelerated time-to-value in the form of identification of cloud cost waste reduction potential and an achievable action plan to enhance cloud cost control and predictability. The service comprises of the following key activities and outcomes:

2.1 Initiate

Initiation of the FinOps Identify Assessment engagement resulting in:

- Finalisation of scope of customer cloud tenants and subscriptions to be assessed.
- Subscription access requirements to conduct data collection and analysis agreed.
- Customer stakeholders to be engaged to conduct cloud management and cloud financial management & budgeting discovery interviews.

2.2 Detect

Discovery and analysis phase of the engagement, covering:

- Collection and analysis of key cloud telemetry and data points.
 - Billing and consumption usage data.
 - Reservation and commitment data.
 - Customer discounts and credits.
 - Resource allocation and commitment data.
 - Cost allocation tags.
 - Resource utilisation cost anomalies and usage patterns.
- Assessment of existing cloud management, tool enablement, cloud cost management & budget forecasting processes.
- Cloud adoption review.
 - Strategy, roadmap and progress.
 - Challenges and pain points.
 - Business goals alignment.





2.3 Predict

During this phase of the engagement, our FinOps certified practitioners will assimilate the data analysis to define the recommendations and action plan to enable the customer realise cloud cost optimisation potential.

The output will cover:

- Current state cost and utilisation analysis summaries.
- Cost optimisation and waste reduction potential profiles.
- Action plan to realise potential optimisation profiles.
- Recommendations for cloud management, cloud cost management process adoption and KPIs to measure progress & success in achieving enhanced cloud cost control and predictability.

2.4 Explain

During final phase of the FinOps Identify Assessment service, the engagement lead guide the customer through the findings and recommendations, with particular focus on collaborative prioritisation of the action plan to enable the customer accelerate the realisation of any identified optimisation potential.





Quality Statement

This is to certify that the attached documentation has been produced in accordance with the Bell Microsystems Ltd, trading as Bell Integration, integrated management system risk assessment process and has been approved for release. It has been written in commercial confidence and is copyright protected.

Contact us

With over 30 years of experience and offices across the globe, Bell Integration delivers Data Centre, Cloud and End User services within some of the world's most prestigious customer environments. With capabilities covering technology provision, consulting, project and managed services and asset retirement services, we add value to our customers at several touch points throughout the life-cycle of their IT environments.

See how Bell Integration can help your business succeed. Please contact us on marketing@bell-integration.com or visit www.bell-integration.com.

