

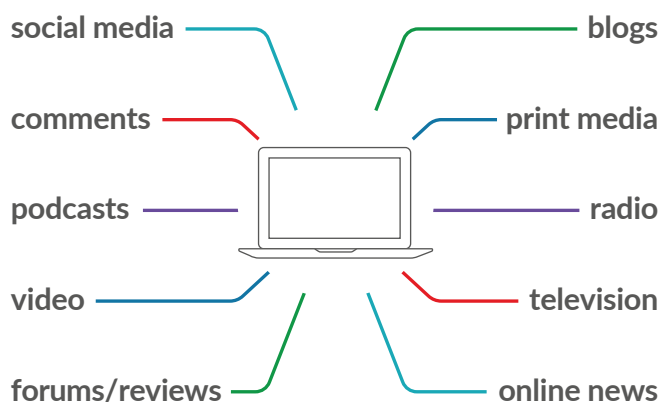
Nexis Newsdesk™

Enjoy the confidence that comes with more.

MORE FOR YOU

Nexis Newsdesk™ stands apart—and above. We give you *more* content, *more* powerful tech and *more* experienced customer support.

It's a winning trifecta that means you can be *more* confident in your results—and the decisions you make based upon them.



LexisNexis Media Intelligence solutions offer the highest quality of data from a comprehensive range of sources (including licensed content)

MORE CONTENT

Say goodbye to the nagging feeling that you might have missed something; Newsdesk monitors *more*:



Nearly **100K** news sources—including proprietary, licensed content



2.5M social media feeds



An average of **4M** articles and posts added daily



Content from **235** countries and regions

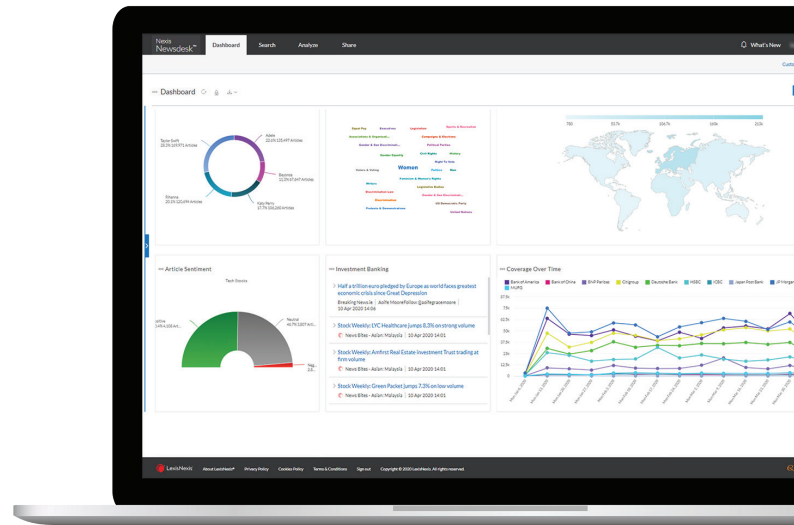


Over **90** languages

MORE INTELLIGENCE

When it comes to smarts, no other Media Intelligence solution has a higher IQ than Newsdesk.

- Nearly 3,500 industry and subject terms delivering fast, spot-on results through LexisNexis SmartIndexing Technology™.
- Simple Search for quick, easy searching.
- Over 50 pre- and post-search filters to refine your results.
- Customisable dashboards and alerts.
- Flexible charts and data visualisation tools that you can embed in other communications



MORE SUPPORT

With Newsdesk, you not only get the most robust and smartest Media Intelligence solution, you also benefit from access to our experienced team, ready to help:

- A dedicated Customer Success Manager to provide unlimited training during your onboarding period.
- A dedicated Account Manager to support you throughout your subscription.
- Dedicated tech support team available via phone, email and chat.
- Expert, fee-based services should you need assistance customising sources, translating searches, analysing data and more.

WANT TO LEARN **MORE?**

We hope you do. Visit bis.LexisNexis.co.uk/media-intelligence/Newsdesk

Nexis Newsdesk™

Expert Support Offerings

Need a little extra help? Our expert teams are here to deliver whatever you need to be successful. Select from our most popular options or speak to your rep about what's right for you.*

EXPERT HOURS SERVICES

Creating additional custom Newsletters, Searches, Analytics, and Dashboards

Our expert team can set up Dashboards and visual Analyses for you if you don't have the resources to create them yourself.

Customizing complex Source Lists

A custom source list allows you to search for content against only select sources that are relevant to you (such as top tier media, or industry-specific).

Search Translation (from other products or languages)

Want to run an existing search across another language? Our expert global team can help with that. Bringing in Boolean searches from another solution? Our team can help review and optimize your searches so you achieve the results you are looking for in Nexis Newsdesk.

Setup of Exports (RSS, Excel Downloads, Embedded Links)

Adding Sources (websites)

Provide a website or list of websites for our team to add as sources to Newsdesk.

Expert Analysis Team Services Customized Analysis Reports & Customized Newsletters

Our Media Intelligence Research and Analytics group is a team of experts at processing, analyzing, and interpreting data. This global team offers high quality analysis reports and customized newsletters.

*Additional costs apply

Regardless of what your needs are, our expert teams are here to help. We pride ourselves on being flexible and accommodating to best serve our clients. Contact your account manager to discuss a custom support package.

LexisNexis.com/**Newsdesk** | 1.866.897.8129